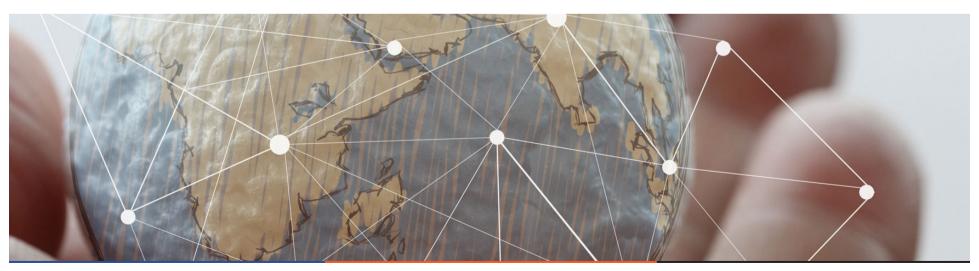


# Ukrvodokanalekologia: Development strategy 2030



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# I. HOW IT IS: CURRENT SITUATION



## 1. CHALLENGES AND PROBLEMS

Lack of programs Association is not No systematical for investment the center of Association planning of all attraction of in problem-solving for directions and doesn't have clear the branch water companies result monitoring goals and Strategy Lack of evident Membership result and fees are not advantages for Lack of clear paid in full **Lack of Cooperation** Discrepancy water companies structure Strategy with small between resulting from Insufficient water companies and structure and membership in political Current tariff companies of southrequirements Association influence structure do not east region allow relevant Weak **Impossible** investments cooperation execution of Negative image of with National Weak contacts with additional water company Commission educational functions activity and Ministry institutions, no Regulation of Ukraine cooperation in the Lack of Lack of №332 (difference development of appropriate effective between tariffs) is not methodologies and communication protection of realized normative documents and PR-campaign sector

Source: Results of strategic session with Ukrvodokanalekologia, 7/02/2018, Jaremche



#### 2. MOST IMPORTANT STRATEGIC DOCUMENTS

- ✓ Law of Ukraine «On municipal and housing services»
- Law of Ukraine «On Commercial accounting of heat energy and water supply»
- Law of Ukraine «On drinking water, drinking water supply and sewage».
- ✓ Law of Ukraine «On State target Programm "Drinking water for 2011-2020"
- ✓ National indicators to the Protocol about water and health in Ukraine and measures for their implementation
- ✓ The Concept of National strategy for the Development of the Water Supply and Sanitation Systems, 2018
- ✓ The Statute of Ukrainian Association of Enterprises of Water Supply and Sewerage Services "Ukrvodokanalekologia", 2017
- ✓ The Memorandum about collaboration between Ministry of Regional

  Development, Building, Housing and Utilities of Ukraine and Association of Enterprises
  of Water Supply and Sewerage Services "Ukrvodokanalekologia", 2017
- ✓ The Provision about Council of Ukrainian Association, General Assembly and Audit Commission of the Ukrainian Association of Enterprises of Water Supply and Sewerage Services "Ukrvodokanalekologia"
- ✓ The Working Plan for 2019



# 3. AIMS AND MAIN TASKS

# Aims according to Statute:

- securing high quality water and wastewater services,
- ✓ effective waste water treatment and
- ✓ improvement of ecological condition of water resources in Ukraine

# Aims according to the Conception for Water Industry Development:

- Securing water supply and wastewater services for customers
- ✓ Reduction of negative environmental impact
- ✓ Improvement of financial and economic situation of the water companies
- Introduction of transparent and efficient invoicing system for customers and service companies
- Creation of framework conditions and promotion of investment attraction in water and wastewater sector



#### 4. MEMBERS AND THEIR ADVANTAGES

#### Members:

- Founder Members of Association
- Legal persons (Ukrainian and foreign companies, establishments and organizations)
- Private persons, private entrepreneurs,
- Pre-condition: decision of Council and confirmation of General Assembly

# Advantages of Membership:

- ✓ Protection and common protection of the interest and activities in relations with governmental institutions and municipalities in the field of water supply and sewage (National Commission, Municipalities, Government, Parliament);
- ✓ Participation in creation of normative and legal documents
- ✓ Participation in the meetings of the Committee's of Verkhovna Rada
- ✓ Sharing of experience and information
- Participation in events and exhibitions
- Networking and exchange of information between water companies



#### 5. FINANCING

- ✓ Membership fees: entry fee, periodic and special purpose fees
- ✓ Voluntary and charitable contributions, donations, grants, non-repayable financial aid of enterprises, establishments, organizations and individual persons
- ✓ Bank credits, budget funds and others appropriations
- ✓ Members' contributions for special-purpose program
- ✓ Development fund of association
- ✓ Additional fees and specific funds for operation of association and implementation of specific programs and projects approved by decision of council of association



# 6. ORGANIZATIONAL STRUCTURE

Додаток №1 Затверджено на засіданні ради Асоціації протокол № 7 від 05.09.2017р.

#### СТРУКТУРА АСОЦІАЦІЇ «УКРВОДОКАНАЛЕКОЛОГІЯ» РЕВІЗІЙНА КОМІСІЯ РАДА ВЕТЕРАНІВ ЗАГАЛЬНІ ЗБОРИ (КОНФЕРЕНЦІЯ) РАДА АСОЦІАЦІЇ ГОЛОВА РАДИ - ПРЕЗИДЕНТ ПРЕДСТАВНИКИ Представники водоканалів БІЗНЕСУ 25% 75% ПРЕЗИДЕНТ АСОЦІАЦІЇ ВІЦЕ-ПРЕЗИДЕНТ АСОЦІАЦІЇ (ДІЮЧИЙ ДИРЕКТОР ВОДОКАНАЛУ) ВИКОНАВЧИЙ (ДІЮЧИЙ ДИРЕКТОР ВОДОКАНАЛУ) KOMITET ДИРЕКТОР 3 директор по ДИРЕКТОР З МІЖНАРОДНИХ директор з зв'язків, роботи з **ОРГАНІЗАЦІЙНОЇ** РОБОТІ З ОРГАНАМИ ІНФОРМАЦІЙНОЇ ГРОМАДСЬКИМИ РОБОТИ ТА ЦЕНТРАЛЬНОЇ політики ОРГАНІЗАЦІЯМИ ТА **НОРМАТИВНОГО** ВИКОНАВЧОЇ ВЛАДИ **ЗАБЕЗПЕЧЕННЯ** ПРОВЕДЕННЯ ЗАХОДІВ Менеджер у Менеджер з Експерт з Менеджер з Експерт з сфері організації БУХГАЛТЕРадміністративної технічної нормативнонадання ЕКСПЕРТ Менеджер роботи та роботи з заходів та політики **EKOHOMICT** правової інформації роботи з комунальними політики бізнесом підприємствами



## 6. ORGANIZATIONAL STRUCTURE

# Most important units:

- ✓ General assembly
- Council of Association
- ✓ Executive Committee
- Audit Commission
- ✓ Top management
  - 4 working groups:
  - 1) information policy,
  - 2) quality of drinking water and wastewater,
  - 3) Technical Council,
  - 4) standards, law and tariff policy

## Most important posts:

- ✓ President of Association
- ✓ Vice-President
- Director for organizational work and regulatory matters
- Director for international cooperation and interaction with nongovernmental organizations
- Director for cooperation with Central Government
- ✓ Director for Communications Policy



#### 7. LOBBYING AND COLLABORATION WITH STATE STRUCTURES

#### ПЛАН ПРОВЕДЕННЯ ЗАХОДІВ АСОЦІАЦІЇ НА 2019 РІК

	1	1		
Ne s/n	Назва заходу	Час проведения	Формат	
1	Міжнародний водний форум Яремче 2019	23-25 січня 2019 року м. Яремче	Водний форум, навчальні семінари	
2	Тренінг "Управління проектами"	березень м. Київ	Тренінг-семінар	
3	Всесвітній День Води	22 березня 2019 року м. Київ		
4	Чемпіонат зміні-футболу серед команд Асоціації «Укрводоканалекологія».	квітень-травень 2019 року		
	ОС Міжнародна виставка енергоефективності, опалевия, реятильції, комплінования, водопостачавня, відносписальної енергетики, свитехніки та басейнів «Аква-Терм 2019»			
ś	Навчальний семінар «Реалізація та виконавия вимог Законів України «Про комершійний облік теплової «вирті та вопологачання, «Про жиплово-комунальні послути"	14-17 травия 2019 року м. Кийв	Конференція, засідання робочих груп, навчальний семінар	
	Розгляд Націоналних цільових показників RAB тариф			
	Робоча група з якості води, знезараження пабораторії			
6	XII Міжнародний конгрес і Технічна виставка «ЕТЕВК-2019» (Екологія, технологія, економіка, водопостачання, каналізація)	червень 2019 року м. Чорноморськ		
7	Північний водний форум	липень 2019 року м. Суми		
8	V Міжнародний екофорум "Вода та Енергія" Представлення ЗУ "Про водовідведення	12-13 вересня 2019 року	Науково-практична конференція в рамках	
٠	Оцінка впливу на довкілия	м. Львів	виставки, засідання робочих груп	
9	XVII Міжнародний водний форум "AQUA UKRAINE-2019"	листопад 2019 року м. Київ	Науково-практична конференція в рамках виставки	
10	Україно-німецький форум, біржа			

# **Examples:**

- ✓ Preparations of legislative acts to the Law of Ukraine About housing and municipal services
- ✓ Memorandum about cooperation between Ministry of Regional Development, Building, Housing and Utilities of Ukraine and Association of Enterprises of Water Supply and Sewerage Services "Ukrvodokanalekologia"
- Meeting of working group on formation of tariffs, amendments to the procedure of promulgation and approval of tariffs
- ✓ Participation in the working groups of the Ministry of Regional Development and of the Ministry of Environment
- Membership in the Public Councils at the Ministry of Regional Development and at the National Commission



#### 7. OTHER ACTIVITY FIELDS OF ASSOCIATION

#### ПЛАН ПРОВЕДЕННЯ ЗАХОДІВ АСОЦІАЦІЇ НА 2019 РІК

Ne s/n	Назва заходу	Час проведения	Формат	
1	Міжнародний водний форум Яремче 2019	23-25 січня 2019 року м. Яремче	Водний форум, навчальні семінари	
2	Тренінг "Управління проектами"	березень м. Київ	Тренінг-семінар	
3	Всесвітній День Води	22 березня 2019 року м. Київ		
4	Чемпіонат з міні-футболу серед команд Асоціації «Укрводоканалекологія».	квітень-травень 2019 року		
	ОХ Міживродна виставка енергоефективності, опаления, вентиляції, компиліювання, водопостачання, відмовлювальної енергетики, сантехніки та басейнів «Аква-Терм 2019» Навчальний семінар «Реалізація та виконамня			
5	вимог Законів України «Про комерційний облік теплової емертії та водопостачання, «Про житлово-комунальні послути"	14-17 травня 2019 року м. Київ	Конференція, засідання робочих груп, навчальний семінар	
	Розгляд Національних цільових показників  RAB тариф  Робоча група з якості води, знезараження			
	пабораторії			
6	XII Міжнародний конгрес і Технічна виставка «ЕТВВК-2019» (Екологія, технологія, економіка, водопостачання, каналізація)	червень 2019 року м. Чорноморськ		
7	Північний водний форум	липень 2019 року м. Суми		
8	V Міжнародний екофорум "Вода та Енергія" Представлення ЗУ "Про водовідведення	12-13 вересня 2019 року		
•	Оцінка впливу на довкілля	м. Львів	виставки, засідання робочих груп	
9	XVII Міжнародний водний форум "AQUA UKRAINE-2019"	листопад 2019 року м. Київ	Науково-практична конференція в рамказ виставки	
10	Україно-німецький форум, біржа			

# **Examples:**

- ✓ Training workshop about mechanism for the implementation of Law about commercial accounting of heat energy and water supply.
- ✓ XIII International research conference "Supply of resources and quality water service strategic direction for development of water and waste water utilities", 6-9 February, 2018, Jaremche
- Meeting of working group on water quality (quality of provision of the water supply and wastewater services. Problems of treated water production and the solutions), Technical Council of Association.
- ✓ Football cup between teams of Dnister TBA
- ✓ Signing of Memorandum with the Association "Drinking Water of Ukraine", Ukrainian Association of Drinking Water "Borysfen" and with Association of the Transcarpatian Companies (planed)



# **SWOT-ANALYSIS**

Association's strong points	Association's weaknesses				
Strategy, Structure and planning					
Yearly Activity Plans	No long-term development Strategy				
Chapters in different regions of Ukraine	No program for investment attraction				
	No financial Planning				
	Members				
The largest water association in Ukraine	Less members from South-Eastern Ukraine				
Most of biggest water companies are members of	Low participation of small companies				
Ukrvodoknalekologiya	Most water companies in Ukraine are not members of				
	Ukvodokanalecologiya				
	Lobbing				
Contacts to the National Commission and the Ministries	Little impact on the Central Government and National Commission				
Experiences with elaboration of normative documents	Week involvement in the elaboration of Laws and normative Documents				
	Lack of efficient industry protection				
Personnel and	d Capacity Development				
Experienced persons in the personnel of the Association	Incompleteness of staffing				
	Lack of cooperation with educational institutions and individual experts				
	Lack of capacity development and Personnel development strategy				
	Finances				
Secured revenues from Membership Fees and events(trade fair,	Not enough finances to provide more services(eg, analytical word or				
conferences)	benchmarking) to the members				
	Non-paying members				
PR and	Communication				
Organizer of the conferences and trade fairs in the sector	No Communication Strategy				
Web-site and industry journal	Poor image of the industry and of the profession				
Interna	tional Coorepation				
Experiences with international projects	Experiences from international projects and from international partners				
Good contacts to foreign association	should be better implemented in practice				



#### **SUMMARY**

- ✓ The lack of long term strategy
- ✓ The advantages of membership should be formulated more clearly and better presented.
- ✓ The tasks should be in line with strategic aims
- The association is not active enough in field of lobbying and cooperation with central government
- ✓ Need to development the association in the field of professional development
- ✓ German experience should be used to make the association stronger
- Structure of the association doesn't correspond the challenges and task the association is facing



# II. HOW IT SHOULD BE: DEVELOPMENT STRATEGY



#### 1. VISION AND MISSION OF ASSOCIATION

#### VISION UKRVODOKANALEKOLOGIA:

"Ukrvodokanalekologia is the largest and the most affluent self-sustainable alliance in water supply and wastewater sector. Association have decisive influence on the creation of laws, norms, and methodologies in the industry. Ukrvodokanalekologia secures effective protection of interests of members by attracting investments promoting modernization, staff training and professional development, elaboration and implementation of national and local programs for recourses management.

Ukrvodokanalekologia has an efficient information policy, cooperates successfully with governmental authorities, local self-government authorities, non-governmental organizations, educational institutions and individual experts in Ukraine and abroad".

#### MISSION UKRVODOKANALEKOLOGIA:

Ukrvodokanalekologia makes a contribution to the development of sustainable water supply and wastewater treatment in Ukraine and in Europe, upgrading quality of living by improving the environment and preserving it for the future generations.



#### 2. STRATEGIC GOALS OF ASSOCIATION:

- ✓ Increase of political influence;
- ✓ Improvement of legal framework;
- Assistance in attracting investments and modernization of industry;
- ✓ Capacity development and staff development for industry;
- ✓ Elaboration and implementation of national and local programs for sustainable use of resources, particulary in the field of water supply and sewage;
- Closer cooperation with scientific institutions and scientific establishments;
- ✓ Deepening of cooperation with foreign associations;
- Effective communication and information policy.
- ✓ Support of the rationalization movement in the enterprises
- ✓ Search for grant for the development of the Association and trainings



# 3. MAIN FIELDS OF ACTIVITY



Each goal creates its own field of activity. All activity fields are interrelated.



# 4. STRATEGIC AIMS AND ACTIVITY FIELDS

Strategic Aims	Activity fields
✓ Increase of political influence	✓ Strategy of Association
✓ Improvement of legal framework	✓ Regulatory and legal work
<ul> <li>✓ Effective communication and information policy</li> <li>✓ Capacity development and staff development for industry</li> </ul>	<ul><li>✓ Effective communication and information activity</li><li>✓ Membership</li></ul>
<ul> <li>✓ Elaboration and implementation of national and local strategies for sustainable use of resources</li> <li>✓ Closer cooperation with scientific establishments</li> <li>✓ Deepening of cooperation with foreign</li> </ul>	<ul> <li>✓ Finances</li> <li>✓ Education and professional development</li> <li>✓ Cooperation with higher educational institutions</li> </ul>
associations  ✓ Support of the rationalization movement in the enterprises	✓ Consulting services
✓ Search for grant for the development of the Association and trainings	



#### 5. ACTIVITY FIELD: STRATEGY OF ASSOCIATION

# Main tasks and purposes:

- Elaboration of long-term development strategy
- ✓ Operationalization of the strategy and elaboration of the action plan
- Updating the statute
- ✓ Adaptation of the structure
- ✓ Elaboration of monitoring system and key performance indikators
- Implementation of the strategy
- ✓ Constant review and updating of strategy



# 5. ACTIVITY FIELD: STRATEGY OF ASSOCIATION

Aim/Task	Sub-tasks	Key Responsibility (Support)	Performance indicator	When/ How often
Elaboration of the long- term development Strategy	Elaboration of a Draft, Presentation to the members, Strategic Session Approval of the Strategy by the Management	Ukrvodokanalekologiya, Dreberis (Members of the Assotiation, GWP)	Strategy approved by Ukrvodokanalekologiya	2018-2019
Operationalization of the strategy and elaboration of the action plan	Elaboration of an Draft Action Plan Approval of the Action Plan	Ukrvodokanal, Dreberis (Members of the Assotiation)	Action Plan approved by Ukrvodokanalekologiya	2018-2019
Updating the statute	Revision of the Statute regarding consistency with the Strategy Approval of the changes to the Statute	Ukrvodokanalekologija, Mr. Shkin	Statute updated	2019
Adaptation of the structure	Checking of the Structure regarding consistency with the Strategy Approval of ammendments of the new Structure	Ukrvodokanalekologija,	New structure approved	2019
Elaboration of monitoring system and key performance indicators	Development of the Monitoring system, Elaboration of KPI-System	Ukrvodokanalekologija,	New Monitoring System in operation KPI in application	2019
Implementation of the strategy	Definition of personal, budget and time for the implementation of specific tasks	Ukrvodokanalekologija, Members of Ukrvodokanalekologiya(Key Stakeholders)	Strategy in implementation	2018-2022
Constant review and updating of strategy	Creation of the Working Group for Strategy Planning the time for strategic Sessions and Discussion of the Strategy (for example in Jaremche)	Ukrvodokanalekologija, Members of Ukrvodokanalekologiya	Strategy revised and updated adter first year of implementation	Once a year



#### 5. ACTIVITY FIELD: EFFECTIVE COMMUNICATION AND INFORMATION POLICY

## Main tasks and purposes:

- ✓ Availability of communication strategy, allow effective contacts with main stakeholders and members (inside and outside); Conduct of an efficient information policy;
- To define main target groups, communication channels and instruments;
- ✓ Dissemination of information about activities of association among companies and institutions in the induction and among affiliated companies an institutions;
- Effective communications with current and potential members in particular regarding performance of functions and advantages of membership;
- Effective PR-campaign for the improvement of the industry image, environmental awareness, job prestige etc.



# 5. ACTIVITY FIELD: EFFECTIVE COMMUNICATION AND INFORMATION POLICY

Aim/Task	Sub-tasks	Key Responsibility (Support)	Performance indicator	When/ How often
Communication strategy, efficient information policy	Elaboration and approval of Communication Strategy	Ukrvodokanalekologiya, Director for Information Policy	Communication Strategy elaborated and approved	2019
Dissemination of information about activities of association among companies and institutions in the industry and among affiliated companies an institutions	Creation of a database with different target groups for distribution of Information via different communication channels  Publication of the information on every relevant activity, events, and news on the website of Ukrvodokanal and in social networks and in mass media  Dissemination of information about the advantages of membership	Ukrvodokanalekologiya, Director for Information Policy, (other Directors)	Number of publication on every relevant activity, event and news published on the website of Ukrvodokanal and in social networks and in mass media	regularly, at least once in two weeks
PR-campaigns for the improvement of the industry image, environmental awareness, job prestige etc.	Elaboration of the Concept and Action Plan of PR-campains	Ukrvodokanalekologiya, Director for Information Policy, (other Directors)	Number of PR-Compaigns per year prepared and conducted	2019-2020



#### 5. ACTIVITY FIELD: MEMBERSHIP

# Main tasks and purposes:

- Majority of enterprises are members of Association and their number is steadily increasing
- ✓ Members of association take an active part in the work of Association and assist the association in implementation of strategy
- All members pay their differentiated membership fees without delay
- Size of membership fees and the value of service are fair
- ✓ Association has an effective strategy for cooperation with small water companies and companies of south-east region
- ✓ Introduction of the alternate membership forms (different in participation , fees, times)



# 5. ACTIVITY FIELD: EFFECTIVE COMMUNICATION AND INFORMATION POLICY

Aim/Task	Sub-tasks	Key Responsibility (Support)	Performance Indicator	When/ How often
Majority of enterprises are members of Association and their number is steadily increasing	Invoving all big water enterprises Attracting middle and small water companies Attracting water companies from Eastern and Southern Ukraine Attracting the industry companies and institutions Usig trade Fares and Conference for better Commiunication with potencial member Conduct of the Meetings of Regional Boards	Ukrvodokanalekologiya, (Members of Ukrvodokanalekologiya)	Number of members Number of big companies which are members of Ukrvodokanalekologiya Increase of members i %	2020 Once a Year
Members of association take an active part in the work of Association and assist the association in implementation of strategy	Most members are involved into working groups of Ukrvodokanalekologiya	Ukrvodokanalekologiya, Members of Ukrvodokanalekologiya	% of members take active part in the life of Ukrvodokanalekologiya	2020
All members pay their differentiated membership fees without delay	Elaboration of the differentiated membership fees concept Exclusion of Members which don't pay the membership fees	Ukrvodokanalekologiya, Members of Ukrvodokanalekologiya	New membership fee system is introduced % of membership payments	2019
Introduction of the alternate membership forms (different in participation, fees, duration)	Elaboration of the Membership Concept with alternative membership form Introduction of new membership forms	Ukrvodokanal, all director	New membership forms are introduced % alternative members Number of alternative members	2019



#### 5. ACTIVITY FIELD: REGULATORY AND LEGAL WORK

## Main tasks and purposes:

- Obligatory involvement of Association in the elaboration of laws and regulations for the industry
- ✓ Active involvement in the elaboration tariff calculation methodology and taking into account the needs of enterprises
- Elaboration of programs, measures and mechanisms for promoting and attracting investment in the branch
- ✓ Attracting representatives of scientific establishments and other experts to elaboration of laws and regulations
- Adaptation of national regulations to the law of European Union
- Elaboration of the concept for composition, financing and activity of working groups
- Lobbing of the timely tariff approval by National Commission and on local level



# 5. ACTIVITY FIELD: REGULATORY AND LEGAL WORK

Aim/Task	Sub-tasks	Key Responsibility (Support)	Performance indicator	When/ How often
Obligatory involvement of Association in the elaboration of laws and regulations for the industry	Establishment of Contacts with the Cabinet of Ministers  Etablishment of Contacts with the responsible Commissions and Committes of the Parliament  Uniting of efforts with othe Assotiation Regular Meeting of Working Groups  Elaboration of Implementation Acts to the Law on Commercial metering of heat and water supply, Draft Law on sewage and on renewed use of water and sludge	Ukrvodokanalekologiya,	Number of Laws and Regulations where Association participated in the Preparatory work and evaluation Cabinet of Ministers	regularly
Active involvement in the elaboration tariff calculation methodology and taking into account the needs of enterprises	Collection of the Remarks regarding new Methodology  Submission of Remarks to the Commission Regular participation in the elaboration and update of methodology	Ukrvodokanalekologiya, Members of Ukrvodokanalekologiya, National Kommission	Number of methodologies number of changes or proposals agreed/submitted with/by Ukrvodokanalekolog iya	2018
Elaboration of programs, measures and mechanisms for promoting and attracting investment in the branch	Elaboration of the programm for investment attraction in the Branch Proposals to the Basic Laws (eg. on PPP) and regulations (eg on Tariff Calculation)	Ukrvodokanalekologiya, Members of Ukrvodokanalekologiya	Number of Proposals regarding investment attraction submitted	2019



# 5. ACTIVITY FIELD: REGULATORY AND LEGAL WORK

Aim/Task	Sub-tasks	Key Responsibility (Support)	Performance indicator	When/How often
Attracting representatives of scientific establishments and other experts to elaboration of laws and regulations	Introduction of new membership and cooperation forms enabling participation of individual academic experts and their renumeration	Ukrvodokanalekologiya	Number of Working groups with academic or other expert created  Number of Laws and/or regulation ammended or elaborated	2018
Adaptation of national regulations to the law of European Union	Involvement of Experts on EU Law to the working groups	Ukrvodokanalekologiya, Ministries, Parliament	Number of National Laws and/or regulations adapted to the EU Law	2019
Elaboration of the concept for composition, financing and activity of working groups	Elaboration of the Draft Concept and Submission to the Council	Ukrvodokanalekologiya	Discussion and Approval of the Concept	2018



#### 5. ACTIVITY FIELD: FINANCES

# Main tasks and purposes:

- ✓ Self-sustainable Association have sufficient financial assets for realization of strategy
- All members pay membership fees without delay
- ✓ Association has income from training and consulting services
- Association receives the financing and support from State
- Association possess the special funds increasing by members and donors
- Association cooperate active with international donors and international technical projects
- Financing of Association is transparent



# 5. ACTIVITY FIELD: FINANCES

Aim/Task	Sub-tasks	Key Responsibility (Support)	Performance indicator	When/ How often
Self-sustainable Association have sufficient financial assets for realization of strategy	Need analysis Elaboration of the Financing Concept	Ukrvodokanalekologiya	The Association has no debt and coveres all measures from the strategy for the planned year Debt ratio	2019
All members pay membership fees without delay	Exclusion of non-paying members Warning in case of delays Suspension of Membership in case of non-payment	Members, Ukrvodokanalekologiya	% of fees payd without delay	2019
Association has income from training and consulting services	Elaboration of training and consulting offers Commance of pilot projects	Ukrvodokanalekologiya	% of income from training and consulting Introduction of trainings on technical, economic and legal issues, Consulting on ZAK	2019
Association receives the financing and support from State	Reguests for financing to the gouvernment and Parliament	Ukrvodokanalekologiya, State	Financing from state provided % of State financing	2019



# 5. ACTIVITY FIELD: FINANCES

Aim/Task	Sub-tasks	Key Responsibility (Support)	Performance indicator	When/ How often
Association possess the special funds increasing by members and donors	Definition of projects for which special funds are required Creation of Database of potencial Sponsors Start of fundraising activities	Donors, Ukrvodokanalekologiya	Special funds available % of Special Funds in total income	2019
Association cooperate active with international donors and international technical projects	Applying for international projects  Establishment of cooperation with foreign institutions, executing agencie and grant-giving institutions	Ukrvodokanalekologiya, international donors and international technical projects	Number of new international projects every year % of income from international Projects	2019
Financing of Association is transparent	Provding of financial reports to members at least once a year Publication of the Reports on the Website for registered members	Ukrvodokanalekologiya	Financing stucture is clear and understandable for members	always



#### 5. ACTIVITY FIELD: COOPERATION WITH SCIENTIFIC ESTABLISHMENTS

# Main tasks and purposes:

- ✓ Effective cooperation in the field of staff training and professional development for water supply and waste water companies
- Cooperation in the field of drafting of laws and regulations
- ✓ Cooperation in the field of drafting of national and local programs for management of water resources



# 5. ACTIVITY FIELD: COOPERATION WITH SCIENTIFIC ESTABLISHMENTS

Aim/Task	Sub-tasks	Key Responsibility (Support)	Performance indicator	When/ How often
Effective cooperation in the field of staff training and professional development for water supply and waste water companies	Successfull completion of WODA-trainings  Elaboration of training programs for water Companies  Selection of external experts and representatives of scientific establishments for the conduct of training programs	Ukrvodokanalekologiya	Number of training with external Experts  Number of external experts involved	2019
Cooperation in the field of drafting of laws and regulations	Elaboration of proposals to change all relevant main laws and regulations or to adopt new laws	Ukrvodokanalekologiya, Gouvernment, Parliament	Numbers of law or regulations drafted or number of change proposals thereto	2018
Cooperation in the field of drafting of national and local programs for management of water resources	Elaboration of proposals to elaborate programs Finding finances	Ukrvodokanalekologiya, local governments and water management institutions	Numbers of national and local programs drafted or number of change proposals thereto	2019



#### 5. ACTIVITY FIELD: EDUCATION AND PROFESSIONAL DEVELOPMENT

# Main tasks and purposes:

- ✓ Promotion of the role of association as the lead provider of services for professional development in water supply and waste water field according to requirements of the industry
- ✓ Association and members cooperate with higher education institutions and other organizations in the field of staff training for water companies (internships and trainings for students, teaching by specialists of water companies and association)
- Education and professional development is realized with observation of best world practice and by participation in international projects



# 5. ACTIVITY FIELD: COOPERATION WITH SCIENTIFIC ESTABLISHMENTS

Aim/Task	Sub-tasks	Key Responsibily (Support)	Performance indicator	When/ How often
Promotion of the role of association as the lead provider of services for professional development in water supply and waste water field according to requirements of the industry	Conduct of the Social pool of Members to clarify the need for professional development Involvement of appropriate leading experts Elaboration of proposal for training and consultion servises Informing Target groups from the industry Providing services	Ukrvodokanalekologiya	Results of the Social Pool Contracts with experts First services provided	2019
Association and members cooperate with higher education institutions and other organizations in the field of staff training for water companies (internships and trainings for students, teaching by specialists of water companies and association)	Shortlisting of Educational institution and other institution for staff development  Conclusion of Contracts with Universities	Ukrvodokanalekologiya	Number of Contracts, Number of measures for staff development withe participation of Ukrvodokanal and educational institution, Number of Trainees from Universities Number of lessons taught by employees of water companies	2019



# 5. ACTIVITY FIELD: COOPERATION WITH SCIENTIFIC ESTABLISHMENTS

Aim/Task	Sub-tasks	Key Responsibily (Support)	Performance indicator	When/ How often
Education and professional development is realized with observation of best world practice and by participation in international projects	Elaboration of offers for professional development  Applying for international projects  Establishment of cooperation with foreign institutions, executing agencies and grant-giving institutions	Ukrvodokanalekologiya	Number of measures realized  Number of international projects	2019