

2018 SWUFE Global Academy



Our SWUFE welcomes international students to participate in the 2018 SWUFE Global Academy scheduled from **July 1st to July 14th**, 2018 in **Chengdu**, China. For international students, it is a great opportunity to visit Chengdu, one of China's most rapidly expanding cities, and to join a comprehensive 2-week program immersing students in business education. During this period, we offer you an authentic 'taste' of modern day life in China, a chance to learn more about Chengdu, to foster a better understanding of business innovation and entrepreneurship, and giving you a short but wonderful experience at SWUFE.

As one of China's leading universities in the fields of finance, economics and management, SWUFE is centrally located within China. The university is based in Chengdu, the capital city of Sichuan province, known internationally for its rich and culturally significant history, rapid internationalization, unique Sichuan foods, and being the home of the giant panda. Through this event we will get the special chance to communicate and learn from each other and also make a few new friends along the way.



✚ A Unique Opportunity

“The 2018 SWUFE Global Academy” offer you a unique opportunity to experience SWUFE, Chengdu and China. Above that, our Program provides a platform for the exploration to young international professionals, innovation and entrepreneurial tactics, strategies and missions.



✚ Two-Week, Credit-Confering, English Program

“The 2018 SWUFE Global Academy” is a two-week-long, **credit-confering**, English-taught summer program focusing on Business Learning and Culture Experience in China, a diverse program combining study, travel, and visiting local businesses; Giving you a short but wonderful experience of SWUFE, Sichuan, and China in general. You will attend lectures, delivered in English, by leading professors from SWUFE and also get the chance to meet with senior professionals from local businesses. These experiences combined will give you a unique and first-hand understanding of Chinese culture, language and business.



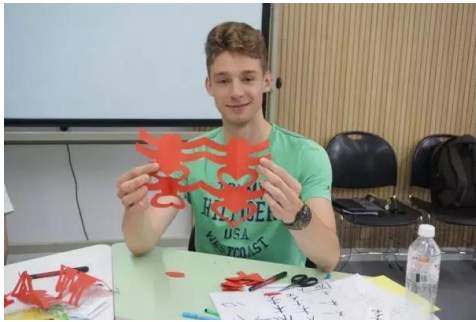
The Statistics School of SWUFE will play an important role in this Event, we will first invite up to **15 international students** from our partner universities or non-partner universities, to come visit SWUFE and conduct academic exchange or take summer courses. The school will offer summer courses specially designed for those students, and other activities such as seminars, cultural exchange, Learning of Chinese Language, visiting the famous attractions are also provided. Students are encouraged to take summer courses along with other SWUFE students, and they will get 2 credits if they successfully complete the required courses. The school will also invite professionals from either home or abroad to give excellent speeches.



Unforgettable Experience

The program is about much more than academic or professional learning; our focus is on providing an unforgettable experience that will also take you on a journey in to other aspects of life in modern China. If you enjoy exotic cuisine, the unique foods in Chengdu and Sichuan can be savored in the famous Jinli Street. If you enjoy theatre, the breath-taking traditional Chinese mask changing performances are unbelievable. If you like history and culture, we will show you the local World Natural and Cultural Heritage Sites, such as the Sichuan Panda Sanctuaries, the famous Wuhou Shrine, Mount Qingcheng, the Giant Buddha at Leshan, and much more!





Program Costs (in RMB)	Partner Universities*	Non-Partner Universities
Application Fee	Waived	Waived
Tuition	Waived	Waived
Housing & Dining	Waived	Waived
Field trips & Activities	Waived	Waived
Total	0	0

* **15 students in total** are recommended for this program

You will probably want to bring some of your own spending money for gifts to take back to your friends and family.

Why choose SWUFE

- ✧ An opportunity to visit Chengdu, one of China's most rapidly expanding cities;
- ✧ A comprehensive 2-week program immersing students in business education in China context with corporate experience;
- ✧ A variety of curricular and cultural activities featuring lectures, workshop, company visits, sightseeing, cultural night and social events.

- ✧ A diverse student body of the brightest young talents from the leading universities across continents;
- ✧ A Certificate from SWUFE and 2 credits to serve as a permanent record for your academic achievements and active engagement during this memorable experience.

The 2018 SWUFE Global Academy is open to **FULL-TIME undergraduate students** currently enrolled, and participants are required to be adults aged at or above 18.

For any enquiries, please
Contact us at hejia@swufe.edu.cn