

## 8<sup>th</sup> Crowdfunding Symposium Conference Agenda

**Date: May 29, 2024**

**Location: Impact Hub Dresden "Galerie"**

<b>Doors open</b>	8.30	<b>Lunch Break</b>	12.30 – 13.30
<b>Welcome</b>	8.50 – 9.00	<b>Keynote</b>	13.30 – 14.45
Prof. Dr. Lars Hornuf (Dresden University of Technology)		Investment Crowdfunding – Andrew Schwartz (University of Colorado Boulder)	
<b>Crowdfunding</b>	9.00 – 10.30	<b>Coffee Break</b>	14.45 – 15.00
Ownership of Equity Crowdfunding Platforms – Luca Farè (University of Bergamo)		<b>European and Global Perspective</b>	15.00 – 17.00
Crowdfunding: A Meta Study – Johannes Voshaar (University of Bremen)		Crowdfunding in the EU Retail Investment Strategy – Dirk Zetsche and Julia Sinnig (University of Luxembourg)	
Signaling Quality: How Refund Bonuses Can Overcome Information Asymmetries in Crowdfunding – Robertas Zubrickas (University of Bath)		Into the Unknown – Monitoring how European Digital Finance platforms adapt to the new European Crowdfunding Service Provider Regime – Karsten Wenzlaff (University of Hamburg)	
<b>Coffee Break</b>	10.30 – 11.00	Culture, Home Bias and Crowdfunding Campaigns – Vijaya Bhaskar Marisetty (Indian Institute of Management)	
<b>Business Angels and Marketplace Lending</b>	11.00 – 12.30	Is Having Immigrants in Entrepreneurial Teams Good for Equity Crowdfunding Success and Long-term Venture Survival? – Rotem Shneur (Agder School of Business and Law)	
Angels in the Crowd: Exploring Business Angels' Impact on Ventures Invested via Equity Crowdfunding – Benedetta Montanaro (Polytechnic University of Milan)		<b>Coffee Break</b>	17.00 – 17.30
Interest Rate Drivers in the Peer-to-Business Lending Market – Gaël Leboeuf (Aix-Marseille Université)		<b>Podium Discussion</b>	17.30 – 18.30
A Comparison of Digital Debt Financing Models – Constantin Fabricius (Digital Lenders Association)		Tino Kreßner (Co-Founder Startnext)	
		Stefan Flinspach (CEO OneCrowd)	
		<b>Conference Dinner</b>	19.00 – 21.00
		Enotria da Miri (Kleine Brüdergasse)	