**Faculty of Business and Economics / Professorship of Business Management, esp. Organization (Prof. Blagoev)**

# Kick-off Page

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| Name:  Student ID:  E-Mail: | Title (tentative):  Submission date (tentative):  Date: |

1. Topic

Try to describe your research project by completing the following three phrases.

**Topic**: I am studying/working on \_\_\_\_\_\_\_.

* **Question:** Because I want to find out how/why \_\_\_\_\_\_.
* **Theoretical relevance:** In order to understand how/why/what \_\_\_\_\_.
* **Practical relevance:** In order to \_\_\_\_\_.

2. Theoretical orientation

In order to understand the theoretical/practical issues of a research topic, you will use the following theoretical lens(es) to make sense of empirical phenomena. Try to describe the theoretical lens(es) and explain why they will help you to do your research.

* **Theoretical perspective:** I would like to use the following theoretical perspective(s) because \_\_\_\_\_\_\_\_.
* **Assumptions:** The theoretical perspective(s) is based on the following assumptions: \_\_\_\_\_\_\_\_.
* **Limitations:** The theoretical perspective(s) has the following limitations: \_\_\_\_\_.

3. Research design

Briefly sketch a research design that you want to use to answer your research question.

* **Research method**: Conceptual/LitReview/Qualitative/Quantitative/Mixed Methods Approach
* **Data:** What data will you use? Primary/Secondary? How do you collect the data?
* **Analysis:** How do you plan to analyze your data?

4. Theoretical and Practical Contribution

Briefly sketch your theoretical contribution.

5. Project Plan and Risk Assessment

Very roughly sketch your time plan? What are the risks associated with your plan?

5. Core Literature

List 4 to 5 core articles for your research project. See also list of academic journals in Kick-off Package.