



Course name: Publishing in Management Journals

Lecturer: Jun.-Prof. Dr. Sebastian Störmer

Dates: Wednesday, 15.06.2022, 10:30am – 3:30pm
Wednesday, 22.06.2022, 10:30am – 3:30pm
Friday, 08.07.2022, 10:30am – 3:30pm

Place: TBA (if possible, the course will take place on-site)

Max. no of attendees: 12

Enrollment: Please enroll by sending an email to birgit.hergert@tu-dresden.de. The deadline is **10.05.2022**. Please enclose a short outline (max. one page) of your current research works and interests.

Contents: Learning the craft of writing concise and compelling manuscripts is particularly important for doctoral students who write a cumulative dissertation. Given that publication of research findings in renowned journals is a core activity for researchers, it is further critical to future career advancement of doctoral students intending to pursue a career in academia after graduation.

The main objective of this course is to convey essential knowledge that students can apply and integrate in their own writing and that will facilitate the crafting of manuscripts publishable in internationally recognized journals. Further, we will touch upon topics associated with the publication process. To accomplish this objective, the course will impart and discuss knowledge in the following areas:

Day 1:

- Introduction: setting the hook and making the case for your study
- Hypotheses: developing strong and theory-driven hypotheses

Day 2:

- Results and methods: presentation of used methodology and analyses
- Discussion: contextualizing your research and development/delineation of contributions

Day 3:

- Students present how they have integrated prior learnings into their manuscript and how this improved the quality of their draft
- Manuscript submission: Where to go and what to expect? How to deal with reviews and understanding the review-process by reviewing yourself

Note: students will be contacted by the instructor in advance and receive the course readings.

The target audience of this course are primarily intermediate or advanced doctoral students aiming to submit a cumulative dissertation in the fields of Human Resource Management, Organizational Behavior, (International/Strategic) Management, Business Education and Management Training, or a related area.

It is necessary that students already have a draft manuscript that they plan to submit to a journal.

Assignments:

- Advance preparation of key readings
 - Active participation, e.g. in group work during classes
 - Integration of central learnings into own manuscript draft and short presentation of undertaken enhancements
 - Review the manuscript draft of a fellow doctoral student (submission deadline: 29.07.2022)
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- Students receive a proof confirming their attendance of the course and successful completion of assignments