FACULTY OF BUSINESS AND ECONOMICS
Imprint

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STUDYING IN DRESDEN

has become the branch in Dresden’s economy with the highest sales. An important location factor for Dresden is the close cooperation between the Technische Universität Dresden, corporations and private businesses and the independent research institutes, including the Fraunhofer-Gesellschaft and the Max-Planck-Gesellschaft. This tight network between the research institutes was integrated in 2010 under the DRESDEN Concept.

The economic faculty has been a success story since its formation in 1993, and has grown to a current total of approximately 2,500 students, 23 chairs and professorships and a wide offering of courses to become one of the largest Business and Economics faculties in Eastern Germany.

Dresden is one of the most modern high tech sites in Germany, with strong competencies in microelectronics, information and communications technology, biotechnology as well as in the research and production of new materials. Economic focus points are also in mechanical and plant engineering, as well as aircraft and automobile construction. Volkswagen AG recently created quite a stir with its Transparent Factory (Gläserne Manufaktur) for luxury vehicles. Infineon Technologies and Global Foundries run the most modern production sites in the world in Dresden. They have concentrated their research capacities here and are investing with further partners in the development of new technologies for semi-conductor production. The more than 1,500 manufacturers, suppliers and service providers of the branch, with their 48,000 employees have ensured that electronic engineering and information technology has become the branch in Dresden’s economy with the highest sales. An important location factor for Dresden is the close cooperation between the Technische Universität Dresden, corporations and private businesses and the independent research institutes, including the Fraunhofer-Gesellschaft and the Max-Planck-Gesellschaft. This tight network between the research institutes was integrated in 2010 under the DRESDEN Concept.

The Faculty at the Technische Universität Dresden

The Technische Universität Dresden presents itself as a full-curriculum sciences spectrum such as it is offered at only a few other German universities. Close to 37,000 students in five schools with 14 faculties are pursuing their studies here.

On the 15 June 2012, the Technische Universität Dresden was given the title of University of Excellence as part of the Excellence Initiative of the German Federal Ministry of Education and Research. It is therefore one of the eleven Excellence Universities of Germany.

The long tradition began in 1828 in the beginnings of the Industrial Revolution with the foundation of a Saxon technical school. Fifty years later the first economic chair for economics and statistics was created within a general studies department of the Royal Saxon Polytechnic Institute, as it was then called.
Between Classical and Cool

Dresden thrives on its worldwide reputation as a first-class art and culture city. Students should always have a jacket and evening wear handy for the Semper Opera, the Zwinger, the Staatstheater, the Philharmonic and the hallowed halls of the Picture Gallery and museums.

And there are many opportunities to indulge in the “real” student life as well: a broad selection of theatres, clubs, discos, concert halls, bars and cinemas is available to all. And then, there is always the Neustadt for every kind of evening out, be it low-key or all-out. Every taste can be accommodated.

All the student clubs, mostly in the campus area, need to be mentioned as well. Their selection of events is incredibly multi-faceted and the prices are unbeatable.

The open-air cinema nights on the Elbe River, the Filmnächte am Elbufer, offer a selective cinema and concert program with a fantastic view onto the skyline of the Old Town of Dresden. The contemporary music festival “Tage der zeitgenössischen Musik,” and the Dresden Music Festival entice artistically inclined visitors. Students should definitely not miss participating in the Dixieland Festival or the neighbourhood street fairs throughout the city, especially the “Bunte Republik Neustadt” and the “Elbhangingfest,” before they graduate. Further highlights are the Student Days (Studententage) and the Blues Festival.

Sightseeing in the Region

The region around Dresden is also interesting and has a lot to offer. Saxon Switzerland is ideal for a day trip of hiking and climbing. Meissen has the famous porcelain factory and the lovely old town. In the colder months, the Ore Mountains offer a wide array of winter sports opportunities.

Closer to Dresden, there are many places to discover as well. Wonderful baroque castles in Moritzburg or Pillnitz, old romantic villages and small parks that have played their roles in the local history and all have their own stories to tell.

Even closer to home, there are always the spontaneous, relaxed afternoons on the banks of the Elbe. Paddle steamers pass by all the riverside beer gardens and serenity reigns on the Elbe. Prague, Berlin and Leipzig are all easily reachable from Dresden.

Services around the Campus

Student life is not just about work and pleasure, though. Basic care for students in the federal state capital is also well-secured:

The Studentenwerk Dresden runs 35 dormitories throughout the city, with over 8,500 spaces that typically provide fully furnished rooms for one to two people, most of them with internet access. An alternative is to find an affordable room with flatmates or a private flat on the open market.

Fifteen cafeterias spread throughout the campus fill the bellies. A coffee during a much-needed break between classes can work wonders too. The Semesterticket ensures students full mobility and is included in the semester fee. It provides them with unlimited use of public transport: buses, trams, trains and ferries on the Elbe.
Bachelor programs
Business Management and Economics
Business and Economics Education

Master programs
Business Administration
Economics
Business and Economics Education

Diploma programs
Industrial Engineering
Business Informatics

Study

Chairs, Professorships and Research Groups

- Business Administration
  Accounting, Auditing and Taxation
  Energy Economics
  Business and Economics Education
  Entrepreneurship and Innovation
  Environmental Management and Accounting
  Finance and Financial Services
  Industrial Management
  Knowledge and Technology Transfer
  Logistics
  Management Accounting and Control
  Marketing
  Organization
  Strategic Management

- Economics
  Econometrics
  Economic Policy and Economic Research
  Environment, Urban and Regional Economy
  International Economics
  International Economic Policy
  International Monetary Economics
  Managerial Economics
  Public Economics

- Business Informatics
  Business Intelligence Research
  Information Systems in Manufacturing and Commerce
  Information Management
  Systems Engineering

- Associated Professorships of other Faculties
  Communication Economics
  Macroeconomics, Spatial Economics and Regional Sciences
  Transportation Economics and International Transport Policy
  Computer Networks
  Production Economy and Information Technology (IHI Zittau)
  International Management (IHI Zittau)
  Social Sciences (IHI Zittau)
  Controlling and Environmental Management (IHI Zittau)
Friends of the Faculty of Business and Economics

The Friends of the Faculty of Business and Economics (Verein zur Förderung des Faches Wirtschaftswissenschaften an der TU Dresden e.V.) (FFW) was founded in October 1995. The FFW's goal is to support and intensify the exchange of experiences between research and practice, as well as research and teaching at the Faculty of Business and Economics. The association pursues solely non-profit purposes through

- acquisition of funds.
- sponsoring of lecture series and conferences.
- support of teaching and research assignments by providing scientific equipment as well as work, teaching and other resources.

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Examination Office:
Computer Rooms

The faculty’s information technology lab has four student PC pools with individual capacities for between 23 and 51 places, and can be reserved for computer-supported exercises, project seminars and lectures depending on needs (time slots, number of places, hardware and software needs). In addition to the teaching times, the pools are available to the students of all faculties during the lecture and examination periods of the semester weekdays between 8:15am and 9pm, and other days until 3:30pm.

Software products include MS-Office, Open Office, Visio, MS-Project, SAS Business Intelligence Software, R for Windows, ARIS Toolset, EViews, SPSS, Crystal Ball, Analytica, MaxQDA, Matlab, GaBi Education, SIMPACK, Jedox Palo, educational software for various areas of business administration as well as business and economics education, development exercises for Java, LaTeX and XML. Access to SAP R/3 is also provided.

Furthermore, a pool with 10 places for projects and databank research (datastream access) primarily for doctoral students and for the completion of dissertations is available, as well as a pool with six places for guest lecturers. The six pools provide a total of more than 140 PC stations. Wireless connection (WLAN) to the internet is available throughout the entire Faculty of Business and Economics almost without exception.

Family Work Room

Employees and students of the faculty can use the Family Work Room in case of problems with childcare. A workstation is available as well as an environment suitable for children. This Family Center was made possible through the efforts of the Nexus Alumni Association.

The Family Work room is located in the Hülsse-Building, North wing, 5th floor, Room N 515.

Faculty Prizes

Dr. Feldbausch Prize
The Faculty of Business and Economics and the Dr. Feldbausch Foundation have been recognizing excellent dissertations with the Dr. Feldbausch Prize since 1996. The prize is awarded at the graduation celebration by a representative of the Dr. Feldbausch Foundation and the Dean.

Dr. Händel Prize for the Support of Contacts Abroad at the Faculty of Business and Economics
The Dr. Händel Prize for the support of contacts abroad at the faculty of Business and Economics has been awarded annually since 1996. Its goal is to provide the opportunity for students and researchers of the faculty to conduct their studies and research abroad, as well as to welcome foreign researchers to the faculty. The prize is awarded by Dr. Händel and the Dean.

Prize of the Deutschen Bundesbank to support a research stay abroad
This prize aims to support PhD students who want to spend time abroad. Target group are PhD students and postdocs with a research focus in Financial and Monetary Economics, Statistics, Quantitative Methods, or Public Economics.

Professor Endriss Prize
This prize aims to support students of the faculty of Business and Economics who want to spend time abroad.
## Honorary Graduations

<table>
<thead>
<tr>
<th>Name</th>
<th>Date</th>
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<tbody>
<tr>
<td>Prof. Dr. Dr. h.c. Erwin Dichtl (†)</td>
<td>08.10.1993</td>
</tr>
<tr>
<td>Prof. Dr. h.c. Otto Beisheim (†)</td>
<td>21.10.1993</td>
</tr>
<tr>
<td>Prof. Dr. Dr. h.c. Wolf Häfele</td>
<td>14.07.1995</td>
</tr>
<tr>
<td>Prof. Dr. Dr. h.c. mult. Adolf G. Coenenberg</td>
<td>02.07.1998</td>
</tr>
<tr>
<td>Dr. h.c. mult. Kofi Annan M.Sc.</td>
<td>27.04.1999</td>
</tr>
<tr>
<td>Prof. Dr. Dr. h.c. Erich Greipl (†)</td>
<td>18.01.2002</td>
</tr>
<tr>
<td>Prof. Dr. Dr. h.c. mult. Rolf Dubs</td>
<td>10.04.2003</td>
</tr>
<tr>
<td>Prof. Dr. h.c. mult. Nikolaus Schweickart</td>
<td>07.12.2004</td>
</tr>
<tr>
<td>Prof. Dr. h.c. mult. Václav Klaus</td>
<td>23.02.2007</td>
</tr>
<tr>
<td>Prof. Dr. Dr. h.c. Ulrich Blum</td>
<td>17.10.2008</td>
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## Honorary Professorships

**Honorary Professorship of Business Informatics, esp. eGovernment**
Prof. Dr. Michael Breidung

**Honorary Professorship of Business Administration, esp. External Accounting**
Prof. Dr. Horst Walter Endriss

**Honorary Professorship of Business Administration, esp. Risk Management**
Prof. Dr. Werner Gleißner

**Honorary Professorship of Business Administration, esp. Car Dealership Management**
Prof. Gerhard Golze

**Honorary Professorship of Business Administration, esp. International Accounting**
Prof. Dr. Volker Penter

**Honorary Professorship of Business Administration, esp. International Taxation Law**
Prof. Dr. Thomas Reith

**Honorary Professorship of Economics, esp. Stability of Financial Markets**
Prof. Dr. Thilo Liebig

**Extraordinary Professorship of Economics, esp. Finance Policy**
Prof. Dr. Georg Milbradt

**Honorary Professorship of Business and Economics Education, esp. Commercial Education Systems**
Prof. Dr. Günther Portune

**Honorary Professorship of Economics, esp. Economics of Structural Change**
Prof. Dr. Joachim Ragnitz

**Honorary Professorship of Business Informatics, esp. Knowledge-based Applications**
Prof. Dr. Lothar Simon

**Honorary Professorship of Economics, esp. Competition and Competition System**
Prof. Dr. Michael Veltins
Studying at the Faculty

Study Guidelines

The Faculty of Business and Economics provides the opportunity for interesting studies through a wide range of course offerings. This is attained through:

- a modular structure with examinations during the studies.
- flexibility and room for development, especially in the master and diploma programs.
- early recognition of potentials and student support as well as a quick integration of scientific findings into the classroom.

Business Administration

The entire bandwidth of the classically functional business management subjects allows an individualized design for a course of study.

Furthermore, students are offered many specialization possibilities, including an international focus, interdisciplinary references (psychology, languages, and statistics) and a sector-specific education (tax consulting, tourism economics, communications economics, and energy economics). The broad range of applications in the future is just as wide as the range of design possibilities for the degree program. Important branches for alumni are business services, especially corporate and tax consulting, industry and trade, credit institutions, insurance as well as education and research.

Economics

An inspection of the overall economic problem areas is in the forefront of the degree program of economics. Within the framework of the degree program, students can also profit from the wide range of subjects offered by the faculty members who possess many specializations. The possibility to combine economic studies with business and other subjects creates important interdisciplinary synergetic effects.

Graduates are able to work in many branches, including business service providers, especially corporate and tax consultants, industry and trade, credit institutes, insurance companies as well as in education and research.
Students of Industrial Engineering learn to recognize in an integrated manner to economically analyse and solve economic and engineering problems.

Students profit on the one hand from the natural science and engineering management education, and from the large selection of specialisation possibilities for individual focus points on the other hand. The required commercial internship in this program is supplemented by an engineering management internship.

Industrial Engineering graduates have a wide offering of application possibilities, particularly in fields at the interface between economics and technology.

Business Informatics creates an interface between business management and application-focused informatics.

The interdisciplinary training provides business informatics experts with much flexibility. They can develop user-oriented information and communications systems and ensure their continuous functionality with further developments.

The range of careers for graduates includes system development and maintenance, sales of hardware and software solutions as well as consulting. Leading positions in organisations can be filled by business informatics experts.

The degree program allows students to identify economic and business education problems, analyse them scientifically and with the application of economic and business education research, develop and apply independent solution options.

The faculty offers the degree program of Economics and Business Education with two different focus points that allow for differentiations in content, but result in comparable degrees. Focus Point I is economically directed. Focus Point II has a further focus on a general subject (such as a foreign language, mathematics). Both focus points qualify the students for the legal traineeship for civil service at vocational schools.

In addition to the educational track, students in both focus points are prepared for a career position in all areas of economics and business.
The Faculty of Business and Economics offers a large network of international partnerships. These are divided into the ERASMUS program and extra-European contacts. The option for bi-national degrees is available. The option of tri-national degrees is being developed.

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**Bi-national University Degrees**

There is a possibility for a bi-national university degree through an integrated degree program with foreign partner universities. Several semesters at each university must be completed. The degree program results in a degree from the Technische Universität Dresden as well as a degree from the partner university.

**Existing programs**

*Binational*  
France  
Italy  
University of Strasbourg, Ecole de Management  
Università degli Studi of Trento

**Programs in preparation**

*Binational*  
Spain  
Ukraine  
University of Alcalá de Henares  
National Economic University, Ternopil

*Trinational*  
France  
Poland  
Université of Strasbourg, Ecole of Management  
Universytet Jagiellonski, Krakau

**Further International Cooperations**

Further, there are a huge number of cooperations with foreign universities, such as

**Argentina**  
UTN (Universidad Tecnológica National), Buenos Aires  
Southwestern University of Finance and Economics Chengdu

**China**  
Nanjing University

**Columbia**  
Universidad del Atlantico, Barranquilla  
TU Havana  
University of Havana

**Mexico**  
Universidad Panamericana, Guadalajara  
MGIMO, Moscow State Institute of International Relations  
State University of St. Petersburg  
State University of Economics and Service, Ufa

**Russia**  
Ternopil State Economic University, Ternopil

**Ukraine**  
J.E. Purkyne University, Ústi nach Labem

**Czech Republic**  
The National Economics University (NEU) Hanoi

**Vietnam**  
The National Economics University (NEU) Hanoi
Within the Erasmus-program we have co-operations with the following European universities:

Belgium
- Universiteit Hasselt
- Université de Liège, HEC

Croatia
- Croatia University of Dubrovnik

Czech Republic
- Univerzita J.E. Purkyne, Ústí nad Labem
- Charles University Praha
- TU Ostrava

Estland
- TU Tallinn

Finland
- University of Jyväskylä
- Lappeenranta University of Technology
- University of Lapland, Rovaniemi

France
- Université Strasbourg, Ecole de Management
- France Business School Amiens
- ESC d’Angers
- ESC de Rennes
- Université Pierre Mendès France, Grenoble
- Université des Sciences et Technologies de Lille
- AUDENCIA, Graduate School of Management, Nantes
- Université de Nantes
- Université de Rouen
- Université Paris Ouest
- Ecole Supérieure de Commerce, Saint-Etienne
- Ecole Centrale Paris
- INSA de Lyon

Great Britain
- University of the West of Scotland, Paisley
- University of Wolverhampton

Greece
- Athens University of Economics and Business

Italy
- Università degli Studi di Trento
- Università degli Studi di Pavia
- Università “La Sapienza” di Roma
- Università Ca’Foskari Venezia
- Università degli Studi di Trieste
- Università di Urbino

Ireland
- University of Limerick

Latvia
- University of Latvia, Riga

Lithuania
- Vilnius University

Mykolas
- Romeria University Vilnius

Netherlands
- Erasmus Universiteit Rotterdam
- Luxembourg Université du Luxembourg

Norway
- NTNU Trondheim
- Norges Handelshøyskole Bergen
- Universitet i Bergen
- Trondheim Business School

Austria
- Technische Universität Wien

Poland
- Uniwersytet Jagiellonski, Kraków
- Akademia Ekonomiczna, Wroclaw

Portugal
- School of Technology and Management of Beja
- Instituto Universitario de Lisboa

Romania
- Academia de Studii Economice Bucharesti

Slovakia
- University of Economics Bratislava

Spain
- Universidad de Alcalá de Henares
- Universidad de León
- Universidad de Lleida
- Universidad Autónoma de Madrid
- Universidad Rey Juan Carlos, Madrid
- Universidad de Salamanca
- Universidad de Zaragoza
- Universidad de Granada
- Universidad de Sevilla
- Universidad de Pública de Navarra

Sweden
- Mid Sweden University Östersund

Switzerland
- Università della Svizzera italiana, Lugano
1. Information on Teaching
Our primary objective in teaching is not only to convey professional expertise but to transmit comprehensive personal competence. Our lectures promote the possibility of “active learning” through self-motivated participation. “Active learning” enables our students to gain specialized knowledge on the one hand as well as social, methodological and personal competence on the other hand. These skills can be applied to any field of work. This is a particularly tough task because so-called key qualifications cannot simply be taught; they can only be gained by the student herself/himself. Hence, in our lectures we provide our students with the necessary prerequisites to master this challenge, but still their personal commitment determines their learning success.

2. Research Focus
The chair of Environmental Management and Accounting is dedicated to economic-ecologically optimization (O3) in organizations. We therefore emphasize three aspects of our research: Environmental performance, value-oriented controlling and Sustainability Management. Based on theoretical background we improve existing concepts of Business Management and develop practically oriented applications. Our chair’s projects predominantly cover the following research topics:

Environmental Performance: Environmental Performance Measuring, Eco-Auditing, Environmental Key Data, Carbon Footprint, Water Footprint.

3. Career Perspectives
The study program qualifies our students for employment in all areas of eco-oriented companies, such as procurement, production, marketing, controlling etc. Moreover, the public sector as well as environmental organizations and institutions on national and international level offer specific working opportunities.

1. Information on Teaching
Intention of the teaching program in the specialization “Accounting and Finance” is to acquaint bachelor, master and diploma students with the philosophy, instruments and methods of management control. Thus, the objective of management control is to create and to prepare accounting-based information to support management decisions and to coordinate other management sub systems such as human resources, organization, purchasing or marketing. In the last 20 years the topics of Controlling expanded progressively, so that it incorporates an extensive number of fields like cost accounting, strategic management and control, cost management, company valuation and analysis etc. The occupational profile of a controller requests expertise as well as social and personal skills (e.g. the ability to moderate meetings and workshops, to communicate, presenting skills etc.). Students are taught how to prepare economic decisions systematically and analytically and how to evaluate different alternatives of decision. Active class participation supports the further development of expertise and methodic and personal competence possible. Computer exercises, practical applications of professional data bases, comprehensive group assignments and project workshops are used as interactive forms of teaching.

2. Research Focus
The research projects of the chair cover recent economic topics in companies and in non-for-profit organizations. The research program focuses on the one hand on measuring, valuing and controlling intangible resources and on the other hand on the design of management control systems for organizations.

3. Career Perspectives
The activities of the chair’s graduates are concentrated on the fields of Financial and Managerial Accounting and Control, however also in related areas such as tax and business consulting, banking and finance, auditing, project management, logistics, production or marketing.
3. Career Perspectives

Energy economics as a possible working field for graduates is very diverse. The graduates are qualified for different functions (e.g. strategic planning, energy trading, research) and can be employed in many enterprises, including agencies, public services, local authorities, etc.).
1. Information on Teaching
As part of the bachelor, master and diploma programs, the Chair of Entrepreneurship and Innovation offers several courses in the fields of “Entrepreneurship/Management of Young Enterprises” and “Management of Technologies, Innovations and Products.” In a variety of lectures, tutorials and workshops the focus is set on the ability (a) to write a business plan in the context of starting up, or developing an enterprise, (b) the financing of innovations and young enterprises (through venture capital or public funding), as well as (c) property rights issues. An interactive design of the courses and the provision of practical experiences are central concerns.

2. Research Focus
The research activities focus on two main areas:
Management of Innovation and Technology (e. g. technology acceptance, resistance to innovations, stakeholder
Entrepreneurship and Young Firms (e. g., venture capital and early-stage financing, psychology in entrepreneurship, etc.)

3. Career Perspectives
Entrepreneurial thinking professionals and leaders
An entrepreneurial approach, the development of business plans and the management of technologies, innovations and products, are important basics for a variety of jobs.
Entrepreneurs
Whoever wants to start up an own company, alone or in a team, benefits from the skills taught, to have a systematic approach leading to success of the venture.
Service Provider for Young Enterprises
Venture Capital-Companies, banks, public sector funding institutions, technology and entrepreneurship centers, ministries, consulting companies and organizations provide services for young enterprises and need qualified staff.

1. Information on Teaching
The subject of „Finance and Financial Services” deals with the financial decision making process of companies, private investors, and other financial institutions. The chair especially focuses on the financial management of companies as well as the structuring and governing of capital flows. In addition to acquisition of capital, this also includes the intermediate appropriation of free financial resources for investing and hedging of funding and investments against market risks like interest and exchange rate fluctuations. Lectures in the bachelor degree course emphasize different aspects of financial management.

In the graduate program, lectures include the management of financial instruments, risk management and derivatives, asset management, and mathematical finance. In addition to these lectures, a vast amount of seminars regarding current research topics is offered. These seminars are characterized by a substantial contribution of the participating students in form of presentations, discussions, and project papers. Current seminars focus on capital markets, empirical finance, and financial modelling with R. The lectures and seminars are completed by courses specifically designed to preparing for the bachelor, master and diploma thesis.

2. Research Focus
Current topics are behavioral finance, information processing and cognitive dissonance in capital markets, valuation of derivatives, risk management and measures, energy finance, banking regulation, and managerial compensation. Detailed research topics are found on the research associates’ websites.

3. Career Perspectives
Graduates are distinguished by the wide range of possible appointments which include among others: banks, insurance companies, business and management consulting, federal banks, auditing, and stock exchanges.
1. Information on Teaching

Due to the production of goods and services being greatly cross-linked, it is increasingly important in the framework of industrial management not to limit considerations to the boundaries of a company, but to extend them to the whole supply chain in which a company is integrated. The analysis of the flow of materials, goods and information beyond a single company, however, requires a substantiated knowledge of intra-company processes of production and transfer. The shared object of insight “production” is responsible for the fact that the Department of Industrial Management is an important interface of business and engineering. Hence, the subjects offered are particularly aimed at students of “Industrial Engineering” who can complete their technically and technologically aligned subjects ideally with the subject of Industrial Management.

2. Research Focus

The analysis of intra-company as well as inter-company flows of materials, goods, information and finances represents a vital key aspect of research. In order to further comprehend the interactions of the parties involved and the underlying power structure, game theory is introduced as an instrument of analysis. Another key aspect of research is dedicated to scheduling. By intelligent division or respectively combination of manufacturing jobs or lots significant gains in efficiency can be achieved in manufacturing. However, despite the enormous computing capacity today, extremely rarely exact solutions can be found for these highly complex problems. Thus, it is essential to find good solutions within reasonable computing times with the help of so-called meta-heuristics. Other topical key aspects of research deal with shift scheduling in railway companies as well as the integration of remanufacture, recycling and disassembling processes into classical production planning and production control.

3. Career Perspectives

The fields of application for graduates of the specialization “Operations & Logistics Management” are diverse and to be found mostly in industrial enterprises, logistics service providers, consulting, trading and transportation as well as software companies. Graduates use their acquired skills and knowledge for general management tasks in production and logistics as well as for solving specific problems in the area of production planning and control, production controlling, internal logistics, transport planning, procurement, materials management or, more general, in supply chain management.

1. Information on Teaching

Content of the study is holistic, sustainable planning, market-driven designing, controlling and managing of all forward and reverse directed flows of materials, goods and information from the suppliers (resp. customers) to the company, within the company itself and from the company to the customers (resp. suppliers).

The course is characterized substantially by customer orientation, holistic process control and service orientation. This focus enables graduates to recognize and analyze typical problems in the areas of logistics. Moreover, they may transform them into innovative solutions and transfer the solution into practice. The study is divided into procurement logistics, production logistics, distribution logistics, after sales logistics as well as supply chain management.

Main contents of the lectures are requirements planning, quality assurance, planning according to the flow of material, storage and order picking systems, transportation management, PPS and APS systems, design of logistic processes, logistic benchmarking, ECR/CPFR and postponement concepts, quality management of logistic performance after sales services and provision of logistic services as well as telematics in freight traffic, e-procurement concepts and cloud logistics.

2. Research Focus

Important fields of research include evaluation of suppliers, risk- and innovation oriented supplier management, spare part logistics, reverse logistics, flow-oriented design of logistics, logistic-oriented product development, logistic benchmarking, lot size planning within the supply chain and concepts of market-oriented process planning as well as market research analysis.

3. Career Perspectives

Logisticians find career prospects within companies operating in industry and trade, logistic service providers, consulting companies or specialized companies for software. Due to the high level of interrelations, knowledge of logistics is also applicable in different areas of expertise. Overall, the course of studies gives the students an interdisciplinary knowledge base to fulfill the logistic requirements of companies, which are increasing due to raising market dynamic.
1. Information on Teaching

The question how a company can initiate and strengthen the relationship to its customers is in the center of teaching. This includes both the “traditional” marketing tools (product policy, price policy, communication policy, distribution policy) and marketing strategies (e.g., market development, segmentation, positioning) as well as the recently developed approaches of “Relationship Marketing” (including customer satisfaction management, customer loyalty management, and customer integration management). Moreover, essential informational principles are conveyed in form of behavioral theories (consumer behavior) as well as in form of methods of data evaluation and data analysis (market research / marketing statistics). All contents of teaching emphasize not only the marketing approaches which are traditional and developed for consumer goods, but also clarify the necessary expansions and modifications for industrial goods and services.

2. Research Focus

The main research focus is “Relationship Marketing”, i.e. the structure and design of (long-term) relations of a company to its customers. In line with this focus, companies of industrial products as well as service providers represent one special aspect. In particular, fields of research examined so far were customer satisfaction, customer need life cycle management, customer integration management, internal marketing, customer communication, and price communication. To investigate these fields of research, a mixed-method approach of conceptual and empirical (quantitative and qualitative) techniques is applied, following an interdisciplinary orientation.

3. Career Perspectives

The acquisition of marketing knowledge in their studies prepares students for various positions in different areas of their subsequent career. In particular, those studies include activities in product management and sales in the industrial goods and consumer goods sectors, in service providers (e.g., banks, insurances, tourism), in trade as well as in management consultancies and market research institutes.

Chair of Marketing

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1. Information on Teaching

The bachelor study comprises the courses on “Basics of Managing Organizations” and “Management of Organizations”. The first provides a general overview on basic aspects of the subject, e.g., different forms of organizations, organization culture, or leadership in organizations. The second is part of the module “Organization and Innovation” of the Bachelor-degree program and deals with issues on the management of organizational structures and processes as well as behaviors in organizations, e.g., communication, motivation, leadership, or basics of organizational change. The graduate courses on “Management & Marketing” focus on the strategic management of organization structures and networks. In particular the organizational capacity for innovation and change is considered. Thus, the focus lays on approaches of organizational learning, organizational development and management of change. Corresponding issues, like resistance to change, are explored further. Finally, seminars with changing topics deepen the knowledge of the subject.

2. Research Focus

We practice a reflexive and social-science based research in management and organization. In particular we are interested in the double binds and paradoxes of management, for instance the dilemma of innovation and routine or the paradox of identity stabilization by identity change. We are open and welcome the integration of socio-psychological, sociological and political science discussions and practice quantitative as well as qualitative methods of empirical research. Objects of research are for instance “Change Management in Organizations”, “Institutional Reflexivity” or “Norms and Anomie in Organizations”. Recent empirical research for example, aims to develop, test and implement a new concept for analysing, evaluating and designing the innovation capacity of organizations. Especially, we were interested in the analysis of barriers to innovation and their sustained overcoming by reflexive routines and practices within organizations and organizational networks. A current research project deals with according questions on challenges of the demographic change faced by organizations and their respective management change.

3. Career Perspectives

Besides business consultancies especially larger firms open up interesting job opportunities for our alumni. There, often special departments exist dealing with problems of organization design and change, like the analysis of the existing organization structures or the planning and implementation of restructuring. Further, organization-scientific knowledge is beneficial for managerial tasks in the operating departments as, for instance, human resources or controlling. Here, organization-scientific knowledge provides a better understanding of managerial interrelations and consequences of organizational change.

Chair of Organization

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1. Information on Teaching


The study program comprises the following content areas: psychological and pedagogical foundations of learning and teaching both in companies and schools, instructional theories and instructional design, empirical research methods in social sciences, human resources management. After studying the basics, students can specialize in a variety of fields, such as multimedia learning. The study program aims at supporting students in the development of competence such as knowledge and skills in the respective field as well as personal and social competence. The acquired competences should enable students to successfully cope with situations in their professional life.

2. Research Focus

Research is oriented towards teaching and learning processes as well as instructional design applied in vocational and technical education, further education and at the workplace. Furthermore, knowledge and information management is of interest. Specifically, research concentrates on the development and evaluation of complex learning environments, the learning potential of multimedia and of learning strategies. Furthermore, we specialize in diagnosing complex knowledge by using knowledge networks.

The chair works on interdisciplinary projects with multiple partners from private companies and the public sector, among them the BMW corporation, Robert Bosch company, the Saxonian State Ministry of Education, and Saxonian vocational and middle schools.

3. Career Perspectives

The students are qualified for diverse occupational fields, including vocational and technical training in companies, management training, human resources management, teaching in public and private schools, administration, educational management at chambers or at federations, management in the private sector.

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1. Information on Teaching

Strategic Management addresses decisions which concern the fundamental focus of firms and serve as protection for a firm’s long-term success. The lecture “Strategic Management” gives a comprehensive overview of this topic. A profound theoretical base will be developed and enlarged by examples, practical lectures and exercises. Concerning the contents, the lecture focuses on principles and trends of strategic management, internal and external firm analysis, the development of strategic options at the firm level and business unit level, as well as the implementation of strategies. Alternating current topics of strategic management research will be elaborated in specific seminars. Aim of the lectures, exercises and seminars is to enable students to analyze strategic issues and to choose and implement strategies according to a firm’s requirements and goals.

2. Research Focus

The junior professorship’s research focuses on the development and dynamization of organizational capabilities; strategies and practices in coping with unexpected events; innovation management; and strategic human resource management.

3. Career Perspectives

After graduation, strategic management provides diverse career prospects. Alumni can work in various executive positions in almost every branch. Areas of activity are to be found in industrial and service firms, in management consulting, and in public service.

Chair of Strategic Management
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1. Aims of the Research Group
The foremost aim of the research group is the conduct of excellent, internationally visible research in the realm of knowledge and technology transfer. Furthermore, we strive to focus the related research competences of the TU Dresden in our group. We use our scientific results to assist the university, DRESDEN-concept partners and other interested parties in matters related to knowledge and technology transfer. We thereby contribute to the TU Dresden becoming an internationally acclaimed university that combines cutting-edge research with excellent practical expertise in matters of “transfer.”

The Group is actively involved in various networking activities. We do our best to discover and develop synergies of local partners. Regular communication takes place with the administration of the TU (SG Transfer), TUDAG, Dresden exists and the HZDR, to name but a few. External links involve, among others, the INCHER Kassel, the universities of Kassel and Jena and the Leibniz Institute for Economic Research in Halle.

2. Research Topics
Within knowledge transfer, the Group primarily investigates the impact of cooperative theses (industry-university-relations) on science and industry alike. Moreover, we have ongoing projects on the regional transfer of knowledge through migration of workers (esp. university graduates). For technology transfer, we are interested in the importance of national borders as potential inhibitors. Furthermore, we conduct research on the influence of actors coming from different stages of the value chain on technology transfer success. Cutting across various aspects of knowledge and technology, our most recent project deals with institutions of transfer at universities, there relative importance and changing role over time.

The Research Group uses concepts from Economics and Business Administration, both theoretically and method-wise. Psychology and Sociology also have a strong impact on our work. In addition, our research subjects are often related to Engineering and the hard sciences because most transferable advances are made there. Consequently, our research is interdisciplinary in nature to a very large extend.

3. Teaching
The teaching activities of the Group are strongly linked to our research orientation. We aim at increasing students’ awareness for the role of technology transfer in the society by exposing them to current scientific and political debates.
### Honorary Professorships of Business Administration

- **Honorary Professorship of Business Administration, esp. External Accounting**
  Prof. Dr. Horst Walter Endriss

- **Honorary Professorship of Energy Economics, esp. of the Energy Economics of the Conduction-bound Power Industry**
  Prof. Dr. Wolf-Rüdiger Frank

- **Honorary Professorship of Business Administration, esp. Risk Management**
  Prof. Dr. Werner Gleißner

- **Honorary Professorship of Business Administration, esp. Car Dealership Management**
  Prof. Dr. Gerhard Golze

- **Honorary Professorship of Business Administration, esp. International Accounting**
  Prof. Dr. Volker Penter

- **Honorary Professorship of Business and Economics Education, esp. Commercial Education Systems**
  Prof. Günther Portune

- **Honorary Professorship of Business Taxation, esp. International Law of Taxation**
  Prof. Dr. Thomas Reith

### Emeritus Professors

- Prof. Dr. Armin Töpfer
- Prof. Dr. Birgit Benkhoff
- Prof. Dr. Wilfried Lange
- Prof. Dr. Horst Mayer
- Prof. Dr. Stefan Müller
- Prof. Dr. Helmut Sabisch
- Prof. Dr. Ralf Witt
- Prof. Dr. Stefan Huschens
1. Information on Teaching
The state plays a governing role in our society interfering with economic activity through taxation, public debt and public expenditures. This makes an impact on the life of every consumer, employee, saver, creditor, employer and entrepreneur. Therefore, it is important to lead substantiated discussions about the appropriate extent and form of public influence on economy and society. Using economic instruments, public finance is the study of all shapes of state activity.

2. Research Focus
Fiscal Federalism
Regulation
Political Economy
Corruption
Labor Market
Environmental Economics

3. Career Perspectives
Expertise on public finance is a premise for a leading position in banking, consulting and industry, making a precise and profound opinion on economic-political grounds particularly important.

ECONOMICS AND QUANTITATIVE METHODS

Chair of Public Economics

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Chair of Managerial Economics

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1. Information on Teaching
In the German speaking area the research field of Managerial Economics or applied microeconomics is still less prevalent than in Anglo-Saxon countries, where we find an already established research tradition. The focus lies on strategic aspects of individual decisions of agents on markets. The central goal is a realistic characterization of agents and markets by building adequate and state of the art models and theories. Of particular interest are market processes and structures of dynamic competition, with firms commanding market power. Industrial organization deals with specific strategic aspects of firms in competition on markets. Game theory offers a more general analysis of strategic interaction of economic agents. Innovation economics deepens the understanding of R&D and imitation competition. Main research fields of the chair incorporate interdisciplinary insights from psychology and mathematical modelling in biology and physics, which culminates in the emerging fields of evolutionary and complexity economics. Evolutionary and complexity economics investigate processes out-of-, far-from or - at the superlative comparison - even without a sensible notion of equilibria. In behavioral economics standard economic assumptions are re-examined and replaced using a psychological approach and experimental methods.

2. Research Focus
Research topics solve microeconomic problems using behavioral and evolutionary methods. Current questions are among others: Are economic processes rather determined by equilibrium forces or by evolutionary principles? Are economic processes governed by randomness or necessity, or are they contingent? What follows from the bounded rational behavior of decision makers for the economy? How does the announcement of predictions and theories affect the research object? Under which conditions groups make optimal decisions?

There are contacts to private firms for seminar and graduate papers.

3. Career Perspectives
Preferred areas of deployment are economic and strategic oriented departments of firms, government authorities as well as international organizations and management consultancies.
1. Information on Teaching

Econometric analysis intends to evaluate economic models from a theoretical and empirical point of view. Its ultimate target consists in forecasting. This is possible if stable structural cause-effect relationships have been detected in past observations. Students shall be enabled to specify, analyse and interpret econometric models on the basis of economic theories in an appropriate way. Students shall be able to work with econometric models for time series, cross-sectional and panel data. A further educational objective is to qualify students to estimate the models with suitable software.

2. Research Focus

Theoretical and Applied Econometrics; Quantitative Finance; Empirical Health Economics; Biometry; Quantitative Methods in Quality Management; Marketing and Traffic Research.

3. Career Perspectives

Banking, Finance and Insurance Industry, Institutes for Economic Research.
1. Information on Teaching
The field of international monetary economics is of highest relevance due to the large interdependencies between the financial sector and the real economy, the challenge of maintaining financial stability, as well as the numerous initiatives of regulating the financial sector. Our teaching deals with these issues building on theoretical and empirical models. Students are encouraged to derive economic policy advice, to consult up to date research papers, and to evaluate the models using real world data. In the Bachelors curriculum, we offer courses on fundamentals of macroeconomics; money, banking and financial markets; and monetary policy. In the Masters curriculum, we offer courses on exchange rates, international financial markets, and seminars on financial crises as well as international monetary economics.

2. Research Focus
Currency risk and the pricing of American Depositary Receipts; Political risk and the pricing and asset allocation of sovereign bonds; Market based models of bank default risk; Central transparency and international investment; Voting behaviour in monetary policy committees

3. Career Perspectives
Finance sector (banks, insurance companies, regulators, central banks, etc.); Health sector (health insurance companies, accredited physician associations, government agencies, hospitals, etc.)

Chair of International Monetary Economics
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1. Information on Teaching
The Chair of International Economics offers lectures and seminars covering many different aspects of economic globalization. At the undergraduate level, we offer two different lectures: “International Trade: Theory and Policy” focuses on topics related to the internationalization of goods markets, whereas “Open Economy Macroeconomics” focuses on financial markets. For graduate students, the core lecture we offer is “Advanced International Trade”, giving an in-depth overview over classical and modern theories for the explanation of international trade. In addition, there are two lectures focusing on the role of individual firms in the global economy, namely “Economics of Multinational Enterprises” and “Global Organisation of Production”. The teaching portfolio is rounded off by seminars on specific topics in International Economics at the undergraduate and graduate level, and by a lecture “Economics of Regional Integration”, designated for graduate students in the International Relations program.

2. Research Focus
We are currently working on a large research project focusing on different aspects of the „new distributional effects of globalization”. The distributional effects we analyse are „new” in the sense that they can only arise in frameworks that allow for heterogeneous populations of economic agents (workers and firms). As a consequence of this assumed heterogeneity, which is of course well in line with what we observe empirically, globalisation has firm-specific and workerspecific effects that would not materialise in a more traditional model that assumes identical agents within each group. Other current research projects focus on the internationalisation of production and on the effects of international trade on the environment.

3. Career Perspectives
An academic degree in Economics can be the foundation of a great many careers in the private or public sector. Successful applicants at all levels (whether with an undergraduate, a graduate or a doctoral degree) are typically able to show evidence for in-depth knowledge of modern economic theory and modern empirical methods. The courses mentioned above are designed to help in forming such a profile.
1. Information on Teaching
Courses in “International Economic Policy” discuss the economic foundations of economic policy measures that aim at international activities, such as exporting of goods and services, and policies that are affected by the existence of globalization, such as climate policy. The lecture “Economics of European Integration” applies concepts from micro- and macroeconomics to discuss the process of integration towards the EU as we know it today. It further analyses common EU policies, such as the common EU trade policy. The lecture “Environmental Economics,” in turn, develops a solid conceptual basis to analyze environmental problems from an economic perspective and to discuss environmental policies. One focus is on transnational environmental problems, like climate change, and on the non-cooperative game theory of International Environmental Agreements.

It is the aim of the lectures and offered seminars, such as a seminar on “trade and the environment, to enable students to independently analyze international economic policies.

2. Research Focus
The chair’s research focus lies on the fields of trade and environment, climate change and environmental policies. In particular, the research focuses on the role of firm behavior and market structure as well as the interrelations between climate policies and international resource markets. It is based on environmental and resource economics, international economics and methods of micro economics and industrial organization.

3. Career Perspectives
Students that focus on “International Economic Policy” have diverse career prospects. For instance, they are properly skilled to work for International Organizations, NGO, federal ministries or think-tanks. Economists with international focus are equally demanded by consultancies, banks or insurance companies. Due to the research-oriented teaching, students in “International Economic Policy” may well consider to stay in academia or to work for an economic research institute.

Honorary Professorships of Economics
Honorary Professorship of Economics, esp. Stability of Financial Markets
Prof. Dr. Thilo Liebig

Honorary Professorship of Economics, esp. Competition and Competition System
Prof. Dr. Michael Veltins

Honorary Professorship of Economics, esp. Economics of Structural Change
Prof. Dr. Joachim Ragnitz

Extraordinary Professorship of Economics
Professorship of Economics, esp. Financial Policy
Prof. Dr. Georg Milbradt

Senior Professor
Prof. Dr. A. Karmann

Professor Emeritus
Prof. Dr. Udo Broll
Prof. Dr. Hans Wiesmeth
1. Information on Teaching

Topics of our research-oriented, application-focused teaching are knowledge-based collaborations, information literacy and IT-governance. They are taught in the contexts of knowledge management, corporate communication, electronic business and blended learning. In the undergraduate study conceptual lectures are offered, aligned by method-centered training courses and applied team projects. In the graduate study of the diploma program, teaching is characterized by interdisciplinary, partly even trans-faculty seminars and team projects. They focus on interactive case study work, are based on digitized conceptual lectures and expert talks, utilize the application of social software and are enhanced by readings and interactive online materials designed for active self-organized learning. Learning objectives are decision-making and taking over responsibility, enhancing professional competence by self-competence and social competence. Complex blended learning arrangements with focus on team learning and collaboration in the virtual classroom are an integral part of our teaching.

2. Research Focus

Our current research profile is characterized by application-focused, design-based research of collaborative knowledge work in organizations and administrations, and in learning contexts (research methods: action design science, qualitative & quantitative empirical studies). Former background is the chair holder’s involvement in hypertext research (1989-1993), design of SGML/XML-based document & content management (1994-2000), design of computer supported cooperative work (since 2001), its application upon knowledge management in organizations and the support of knowledge work by social software (since 2006). Especially blended learning arrangements with the focus on team learning in the virtual classroom are continuously the objective of our application-oriented research (since 1989). Our research concentrates upon the convergence of knowledge management and e-learning.

3. Career Perspectives

IT consulting, business consulting & systems analysis
IT governance & information management
Knowledge management & corporate communication
Vocational qualification & workplace training, life-long learning & blended learning

1. Information on Teaching

The chair sees itself as a research, teaching and transfer center for Business Information Systems and related areas of business management and deals with Business Intelligence (BI), i.e. the analysis, design and evaluation of management support systems in both teaching and research. In the course of their studies, students acquire substantial science-based knowledge and skills in the analysis, description, design, and evaluation of such Business Intelligence Systems. As a result, the students will be able to identify, extract, store, and analyze key information required for running a successful company. Therefore our students gain both the theoretical and practical knowledge to design and implement an analysis-oriented storage in the form of data warehouses. In order to provide the management with adequate reports and data analysis, students are enabled to create business reports with a set of multiple software packages. In addition to that, students are familiarized with data mining algorithms, helping them to uncover unknown relations and patterns in datasets that provide added value to a company. With graduation, the students will have gained the competencies to meet the job profile of the Data Scientist.

2. Research Focus

The research as well as the focus of numerous projects with practical partners are centered on Business Intelligence as an information technology, including its facets: data warehousing, online analytical processing, data, text and web mining as well as management reporting and information dashboard design. Aside from conducting research in emerging fields like Big Data and Industrie 4.0, viewing Business Intelligence in the context of various application domains is also a main subject of interest. Those domains include controlling (performance measurement), electronic commerce, customer relationship management ( recommender systems), production (process quality mining) or social media (opinion mining).

3. Career Perspectives

Possible job opportunities for graduate students are offered by all companies that use information technology in the context of large data sets and decision support. Business Intelligence is an essential concept for the management and strategic alignment of modern companies. As a result, it is important to sustainably increase the company’s success with the help of business intelligence. Consequently, our graduates can be found in IT consulting firms all over the world. According to a study from 2010, that was conducted by the University of California in San Diego, the career of a Business Intelligence specialist is among the top 3 of the “10 hottest careers” in the upcoming years.
**Chair of Information Systems, esp. IS in Manufacturing and Commerce**

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1. **Information on Teaching**  
Main focus of our research and teaching activities are methods for the analysis, design and management of business information systems. An information system is the information processing part of private enterprises or public administrations. In the undergraduate courses the main objective is to provide the students with the core concepts of business informatics, especially systems engineering. The lectures cover projects and architectures, development of information systems and standard software systems. By learning a programming language the students develop an understanding of the possibilities and constraints of implementing business concepts in software systems. During the postgraduate courses these topics are further advanced. With the help of case studies students apply their knowledge and train their skills in the analysis and design of information systems development. Major topics are languages and methods of enterprise modelling and architectures as well as project management. In addition to that current topics in business informatics are discussed.

2. **Research Focus**  
Object of our research is information modelling to implement strategies in information systems, for example in the context of value-based management. Method engineering is a prerequisite to this and includes the development of methods, which describe the construction, modification, and use of information models. In extend to this the use of modelling methods and the necessary technical basis are explored. We apply our theories in the field of healthcare, energy, environment and quality management as well as in the field of engineering.

3. **Career Perspectives**  
A degree in Business Informatics offers a wide range of career opportunities. The acquired analytical capabilities in information modelling allow the planning and implementation of complex information systems as well as the implementation of business strategies. The application area of our alumni includes the realization of customized IT-projects as well as consulting and enterprise planning.

**Chair of Systems Engineering**

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1. **Information on Teaching**  
Main focus of our research and teaching activities are methods for the analysis, design and management of business information systems. An information system is the information processing part of private enterprises or public administrations. In the undergraduate courses the main objective is to provide the students with the core concepts of business informatics, especially systems engineering. The lectures cover projects and architectures, development of information systems and standard software systems. By learning a programming language the students develop an understanding of the possibilities and constraints of implementing business concepts in software systems. During the postgraduate courses these topics are further advanced. With the help of case studies students apply their knowledge and train their skills in the analysis and design of information systems development. Major topics are languages and methods of enterprise modelling and architectures as well as project management. In addition to that current topics in business informatics are discussed.

2. **Research Focus**  
Object of our research is information modelling to implement strategies in information systems, for example in the context of value-based management. Method engineering is a prerequisite to this and includes the development of methods, which describe the construction, modification, and use of information models. In extend to this the use of modelling methods and the necessary technical basis are explored. We apply our theories in the field of healthcare, energy, environment and quality management as well as in the field of engineering.

3. **Career Perspectives**  
A degree in Business Informatics offers a wide range of career opportunities. The acquired analytical capabilities in information modelling allow the planning and implementation of complex information systems as well as the implementation of business strategies. The application area of our alumni includes the realization of customized IT-projects as well as consulting and enterprise planning.
Honorary Professorships of Business Informatics

Honorary Professorship of Business Informatics, esp. Knowledge-based of Applications
Prof. Dr. Lothar Simon

Honorary Professorship of Business Informatics, esp. eGovernment
Prof. Dr. Michael Breidung

Emeritus Professor

Prof. Dr. Wolfgang Uhr
Nexus – Alumni Association of Economic Scientists at the TU Dresden

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In 1995…
nexus e.V. – the alumni associations of the economic scientists of the TU Dresden – was founded. Dedicated alumni came together to create an open network between alumni, professors, employees and students.

Today…
the association is made up of both “new” and “old” acquaintances. It offers a broad range of events, and interdisciplinary, national and international links to corporations and connections to organizations in public administration, research and politics. Nexus e.V. stands for the exchange between science and practice and for positive memories of the student days in Dresden.

The nexus GEHT HIN program allows students to visit well-known businesses onsite, establish contacts and inform themselves about career entry options.

The association’s STELLT VOR program invites alumni who are already in the job market to show students career possibilities and provide insight into the working life.

The annual nexus ALUMNI BALL celebrates the transition from student life to a career. Professors, students, colleagues and family together celebrate the successful completion of the studies with music and dancing, crowned with a superb buffet.

At the annual nexus COMING HOME event, former student colleagues reunite and use the planned events to reminisce about their student days in Dresden.

At the “ZURÜCK ZUR UNI” program, students also return to the faculty and reunite with their old professors. They participate in workshops and attend interesting lectures about science and practice.

The association organizes individualised nexus TOURS across the old campus to bring back the lecture hall atmosphere. The tours are topped off by the Germany-wide “STAMMTISCH” meetings for members of the association and alumni of the TU Dresden.

There are a lot of ways to stay in contact – but just one name: nexus e.V.!

Student Representatives (FSR Wiwi)

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The FSR-Wiwi represents all students of our faculty. Every year 15 members are elected, although all students are allowed to participate in the work and the meetings. Our area of work is quite broad. The rich offering for students includes:

Organization and participation in the introduction events for new students.
- Archive for tests from previous semesters and book exchange
- Student advisement
- Legendary Christmas and summer parties
- Support for the “Day of the Faculty”
- Publication of the “Wiwi-News” newsletter

The roles of the board are also important. We ensure that the student’s interests are taken into consideration by the committees for examinations, appointments, studies and the student and faculty counsels.
PAUL e.V. – Student Business Consulting at Technische Universität Dresden

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PAUL offers students an opportunity to become more involved with the economy by completing consulting projects to solve concrete and interesting problems for local companies. Committed and practice-oriented students are thus already able to test their “market value” during their studies, establish contacts to companies and at the same time build up so-called “soft skills” such as teamwork and social competence.

The projects are generally handled during the semester breaks by an interdisciplinary team of students. Special PAUL training workshops allow the members of the team to obtain any qualifications which may be lacking. There is thus nothing to prevent interested students with the appropriate commitment already joining PAUL during their basic studies.

Buddy International

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Ansprechpartnerinnen:
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Buddy International is a mentoring program for internationals.
STUDENTS FOR STUDENTS.

We provide personal care for all international students.

We are buddies - local students from Dresden - who help you to establish a ’welcome-culture’ and a positive, intercultural environment. Buddy International is a platform to connect locals and internationals. Our program is accessible for everybody.

Our basic idea is to support you before and during your stay in Dresden. We work on a voluntary basis.

We provide help when arriving in Dresden and with activities like enrolment, visits to the authorities, and integration in your new social environment...

We are looking forward to getting to know you, your cultural and linguistic background!
dresden|exists

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dresden|exists is the partner that uses ideas from the sciences to create new economic strengths. For 18 years, the start-up initiative has been accompanying students, alumni and scientists from Dresden colleges and research institutions to become independent by forming start-ups or taking over existing companies. Dresden|exists offers individualized, free-of-charge consulting, an extensive offering of informative events and qualification events, as well as selective contacts to partners who can help to hone further competencies.

A short overview of our activities:
• Individualized support during the process of converting an idea into a implementable business plan
• Workshops for applying capabilities in the start-up process
• Assistance with business plans and financial applications
• Consulting for financial aid options
• Coaching and intensive seminars for foundations
• Contacts with other start-up companies and start-up experts
• Assistance in finding positions with start-up teams and with young start-ups
• Support during company successions

Many events provide people interested in undertaking a company start-up insight into competitive thinking and give them the opportunity to meet young start-up founders and observe the process in action.

• “Von den Großen lernen” company founders event for contacts and a meeting place for the Dresden business and start-up scene
• Monthly meetings
• A lecture series on relevant fundamental business administration knowledge
• Practical seminars in cooperation with the Chair of Entrepreneurship and Innovation

VWI-Hochschulgruppe Dresden e.V.

Contact: VWI- Hochschulgruppe e.V.
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The VWI student association is part of the Verband Deutscher Wirtschaftsingenieure (VWI). Our primary goal is to represent the business engineering students’ interests and are the contact for the technical departments. Nevertheless, our events are open to all students! We want to show that studies are is not just about theory. We organize practical seminars, interesting excursions and visits to corporations that are guaranteed to be fun for all. We are always busy planning new events and welcome new interested people all the time.

We also support the studies with insider tips exchange of experiences with students further ahead in their studies. We are also a member of ESTIEM, the European student association for industrial engineering and management. Our events include case study competitions (T.I.M.E.S.) and seminars on current European topics.
IG Börse - Interessengemeinschaft Börse an der TU Dresden e. V.

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Our goal is to support people with interests in the stock markets through discussions, seminars and speeches in the Dresden area.

Stock exchange followers have been meeting every Monday from 6:30pm to 8:00pm at the HSZ E05 since 1995 to share news about global financial markets. The association provides the opportunity to make important contacts, be it on the Dresdner Börsentag or on some of the diverse trips to various stock exchanges. Members of the IGB can use the association library and the magazine and literary journal subscriptions. Non-members can take a peek into the world of the stock exchange with the "Börsenführerschein" AQUA-course.