



## Symposium “Formal Knowledge and Technology Transfer and Beyond”

Hosts: Research Group Knowledge and Technology Transfer (TU Dresden) &  
Fraunhofer Center for Responsible Research and Innovation Berlin

Date: 20.-22.09.2017

Loc.: TU Dresden, Helmholtzstr. 10 (Dresden, Germany)

| <b>Wednesday, 20.09.2017</b>    |                                   |  |
|---------------------------------|-----------------------------------|--|
| 19:00                           | Informal Get Together             | Most likely close to the hotel   |
| <b>Thursday, 21.09.2017</b>     |                                   |  |
| 09:00                           | Registration and Welcome          |  |
| 09:30-10:15<br><b>Keynote 1</b> | Henry Sauermann                   | (K) “Knowledge wrapped up in a person”: PhD’s career preferences and transitions into different sectors of the economy |
|                                 | Break                             |  |
| 10:30-12:00<br>Session 1        | Anders Broström                   | (E) When the apple falls far from the tree – heritage between supervisors and PhD students                             |
|                                 | Hannah Hottenrott                 | (E) What's behind multiple institutional affiliations in academia?   |
|                                 | Dominik Heinisch                  | (E) How often do leopards change their pants? – PhDs’ thesis and patent applications in industrial research            |
|                                 | Kilian Bühling, Matthias Geissler | (E) PhDs with industry – assessing cooperation and topic choice using text mining methodology                          |
|                                 | Lunch Break (option) campus tour  |  |
| 13:30-14:15<br><b>Keynote 2</b> | Markus Perkmann                   | (K) Social valuation across multiple audiences: The interplay between ability and identity judgments                   |
|                                 | Break                             |  |
| 14:30-16:00<br>Session 2        | Cornelia Lawson                   | (M) The geography of foreign and native-born academics’ engagement with external actors                                |
|                                 | Frank van Rignsoever              | (E) Scientists and their collaborative choices   |
|                                 | Gabriele Pelegrino                | (M) International Mobility of Inventors and Innovation: Empirical Evidence from the Collapse of the Soviet Union       |
|                                 | Thomas Crispeels                  | (E) Interpersonal Trust in International Inter-University Knowledge Transfer   |
|                                 | Break                             |  |
| 16:30-18:00<br>Panel            | Stefan Krabel<br>Björn Wolf       | - VDI/VDE Berlin<br>- HZDR Innovation Dresden  |



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|---------------------------------|--|---|
|                                 | Nadine Schmieder-Galfe<br>Andreas Hofer (tentative)<br>Markus Sailer (tentative) | - B-Cube Dresden<br>- OECD/EU<br>- DLR  |
| 18:00-19:30                     | City Tour  |   |
| 19:30                           | Diner at Brewery "Watzke"  |   |
| <b>Friday, 22.09.2017</b>       |  |   |
| 09:00-10:15<br>Session 3        | Thomas Astebro   | (M) Academic Entrepreneurship: Bayh-Dole vs. Professors' Privilege  |
|                                 | Viktor Slavtchev   | (E) Effects of Universities on regional entrepreneurship  |
|                                 | Max Göthner  | (M) Scientists' collaboration and productivity patterns as determinants of academic entrepreneurship      |
|                                 | Break  |   |
| 10:30-11:15<br><b>Keynote 3</b> | Martina Schraudner   | (K) New ways of technology transfer - using the potential of collaborative innovation                     |
|                                 | Break  |   |
| 11:30-12:45<br>Session 4        | Franziska Brodack  | (M) Promoting entrepreneurial commitment in research organizations – the benefits of interdisciplinarity  |
|                                 | Paul Hünermund   | (M) Public Procurement as policy instrument for innovation  |
|                                 | Sophia Bittner-Zaehr   | (E) Gone but not forgotten – Treating former PhDs as a strategic resource                                 |
|                                 | Lunch Break  |   |
| 13:30-14:45<br>Session 5        | Muhamed Kudic  | Tba.  |
|                                 | Christian Helmers  | (E) The impact of funding shocks on scientific research: Evidence from the 2013 U. S. government shutdown |
|                                 | Frank Neffke   | (M) The workforce of pioneer plants   |
| Ca. 15:00                       | Conclusion and Farewell  |   |