

EUTOPIA Summer School 2025
“Business and Sustainability: Sustainable Cities – Infrastructure Systems and Collaboration”

August 25 – 29, 2025 in Gothenburg

The EUTOPIA Summer School is a collaborative initiative between the School of Business, Economics and Law at the University of Gothenburg, the Faculty of Business and Economics at Technische Universität Dresden, and the Venice School of Management at Ca’ Foscari University of Venice.



Course overview

The summer school will enhance students' understanding of sustainability in business, providing a multidisciplinary and international perspective on this critical issue. By leveraging expertise from three leading European institutions, the course combines theoretical lectures, excursions and cross-cultural social events.

The course provides students with an understanding of the interplay between private actors and urban infrastructure systems (e.g. systems for energy, mobility/ transportation and inclusive lifestyles). The focus is on the importance of collaboration to create sustainable urban futures. Students will develop knowledge of business models, policies, and innovation strategies that enable sustainable urban development.

The course is free of charge. If you are selected for the summer school and nominated by the Faculty of Business and Economics at TU Dresden, the Erasmus+ program will support the trip (travel and accommodation costs) with 800 €.

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Requirements, Application, and Admission

To be eligible to apply, you have to study in one of the Bachelor's degree programs (semester 3-6), Diplom degree programs (main course of study) or Master degree programs.

The application period is **April 15 to May 11**. To apply, the first step is to fill out the application form using the applicable link: <https://forms.office.com/e/YbnUs9Gdei>
Further, please send the following documents in digital form to the Dean's Office: dekanat.ww@tu-dresden.de

- Short letter of motivation (max. 1 page)
- Transcript of records

The number of places is limited up to ten persons. If the number of eligible applicants exceeds the number of available places, selection will be based on the number of completed higher education credits (ECTS). Admission decisions will be announced no later than May 15.

Course details

For syllabus, schedule, literature and the participating teachers please visit the program website: <https://canvas.gu.se/courses/93190/assignments/syllabus>

Examination and Recognition

- Course objectives are assessed via active seminar participation, a project report including an oral presentation, and an individual written assignment.
- Two examination modes are offered: one leading to 4 credit points (ECTS), the other to 5 credit points (ECTS).
- The course/exam is recognized in the elective areas (supplements/business administration) of the faculty's Bachelor's, Master's and Diplom degree programs by structural crediting, i.e. it will not be credited to any existing elective course or module.

Contact

If you have any questions regarding the course, please feel free to contact the Dean's Office of the Faculty of Business and Economics at TU Dresden: Dr. Uta Schwarz: uta.schwarz@tu-dresden.de

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