

## **GERMAN-IRANIAN MEETING ON HEALTH ECONOMICS AND MANAGEMENT**

Dresden Meeting, October 22 – 26, 2016

Co-organization: Prof. Karmann (TUD) & Prof. Nakhaeizadeh (KIT)

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### **OCTOBER 22, 2016**

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Arrival of the Iranian delegation in Dresden and transfer to the TUD Guesthouse (Weberplatz 3, 01217 Dresden)

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### **OCTOBER 23, 2016**

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Sightseeing of Dresden City

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### **OCTOBER 24, 2016**

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**09:00 – 11:00**

**Health policy and care structures**

*Venue: TU Dresden, Faculty of Business and Economics  
Faculty's Ceremonial Hall (Festsaal der Fakultät), Hülse-Building,  
North-Wing, 3rd Floor, Helmholtzstraße 10, 01069 Dresden*

Greetings

*Speaker: Prof. M. Schefczyk (TUD, Dean of the Faculty)*

Three methods in planning care structures:

- a) Gravity approach: the role of distance in choosing care givers  
*Speaker: D. Wende (WIG2, Leipzig)*
- b) Markovian approach: cancer patterns over time  
*Speakers: Dr. D. Häckl, I. Weinhold, D. Wende (WIG2 and TUD)*
- c) Hill Burton approach: how to set parameters  
*Speakers: Prof. A. Karmann, C. Plaul (TUD GÖZ)*

Hospital policy and productivity

*Speaker: F. Rösel (ifo Dresden)*

General discussion

**11:30 – 12:30                      Health Data Mining**

The UKD and biomedicine experience

*Speaker: Prof. Kozak (UKD and Fraunhofer IWS)*

Application Potential of Data Mining in the Healthcare Industry

*Speaker: Prof. Nakhaeizadeh (KIT)*

General discussion

**12:30 – 14:00                      Lunchbreak****14:00 – 16:30                      The health systems in Germany and Iran:  
challenges and changes**

*Venue: KPMG Dresden, Ammonstraße 10, 01069 Dresden*

Introduction into the topic

*Speaker: Prof. Penter (KPMG and TUD)*

Emergency care and process mining

*Speaker: Prof. Penter, S. Friedrich, C. Kozak, K. Pfaffner (KPMG)*

University hospitals in Germany: recent challenges

*Speaker: Prof. Penter, S. Friedrich, C. Kozak, K. Pfaffner (KPMG)*

Sustaining Health Reform in Iran

*Speaker: Prof. Yarmohammadian (MU Isfahan)*

General discussion

**19:00                                      Dinner (by invitation only, KPMG)**

*Venue: Villa Marie, Fährgässchen 1, 01309 Dresden*

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**OCTOBER 25, 2016**

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**09:00 – 12:00****Public Health and Health Economics**

*Venue: Universitätsklinikum Dresden (UKD), Zentrum für  
Evidenzbasierte Gesundheitsforschung, Haus 12, 2nd Floor,  
Seminar room 208*

Introduction and presentation of GÖZ TUD

*Speaker: Prof. Schmitt (UKD and GÖZ)*

How to be prepared for major catastrophic events: organization and operational schedules of the emergency rescue services in Saxony

*Speaker: A. Rümpel (City of Dresden, Managing Director of Emergency Management)*

Selected contributions by Iranian and German PhD student

- a) Patient Tracking in Natural disaster – Challenges and Recommendations

*Speaker: N. Tavakoli (MU Isfahan)*

- b) Quality of Life in Oncology

*Speaker: F. Trautmann (UKD)*

- c) The influence of cross-sectoral treatment for mentally ill patients: study design of a national long-term evaluation study (EVA64)

*Speaker: A. Neumann (UKD)*

- d) First results of the study Early Comprehensive Care of Preterm Infants – Effects on Quality of Life, Childhood Development, and Healthcare Utilization

*Speakers: K. Arnold; D. Druschke (UKD)*

General discussion

**12:00 – 14:00****Lunch break****14:00 – 16:00****Health Insurance and demography**

*Venue: AOK PLUS*

Challenges in Germany – Demography, “Rural Exodus” and Telemedicine

*Speaker: R. Striebel (CEO, AOK PLUS)*

The Iranian Health System and its Challenges - a short Overview

*Speaker: Prof. Yarmohammadian (MU Isfahan)*

General discussion

**16:45**

**Visit of an hospital emergency unit**

*Venue: Diakonissen-Krankenhaus Dresden, Bautzner Str. 64 – 70,  
01099 Dresden*

*Guide: M. Junge (Director of Nursing)*

**19:00**

**Informal dinner**

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**OCTOBER 26, 2016**

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Departure of the Iranian delegation from Dresden to Ulm/Karlsruhe