

Neue Module und deren Schwerpunktzugordnung in den Bachelor-, Master- und Diplomstudiengängen (PO 2014-2017) zum SoSe 2025

Modulnummer	Modulname	Schwerpunktzugordnung	
		primär	sekundär
Bachelor & Diplom			
BA-WW-BWL-3705 D-WW-WIWI-3705	Trends im Management Accounting – Aktuelle Fragen und Forschungsergebnisse	Accounting and Finance	
BA-WW-BWL-2006 D-WW-WIWI-2006	Essentials of Leadership and Management	Management and Marketing	Learning and Human Resources Management
BA-WW-BWL-2007 D-WW-WIWI-2007	Leading People in Innovation	Management and Marketing	Learning and Human Resources Management
BA-WW-BWL-2008 D-WW-WIWI-2008	Selected Topics in Organization and Management	Management and Marketing	Learning and Human Resources Management
BA-WW-BWL-2311 D-WW-WIWI-2311	Social Entrepreneurship	Management and Marketing	Learning and Human Resources Management
BA-WW-BWL-2011 D-WW-WIWI-2011	Empirische Methoden im Personalmanagement	Learning and Human Resources Management	Management and Marketing
BA-WW-VWL-2708 D-WW-WIWI-2708	Umweltökonomie	Economic Policy and Political Economy	Umweltmanagement und Energiewirtschaft
BA-WW-VWL-1318 D-WW-WIWI-1318	Internationale Wirtschaftspolitik	Financial Economics and Global Markets	Economic Policy and Political Economy
BA-WW-VWL-0923 D-WW-WIWI-0923	Arbeitsmarktpolitik	Economic Policy and Political Economy	Financial Economics and Global Markets
BA-WW-ERG-1207 D-WW-WINF-1207	Information Systems Success	Wirtschaftsinformatik	
Master & Diplom			
MA-WW-BWL-1020 D-WW-WIWI-1020	Wissenschaftliche Anwendungen mit R	Operations Research	Operations and Logistics Management
MA-WW-BWL-2009 D-WW-WIWI-2009	Trends in Organization and Management Studies	Management and Marketing	Learning and Human Resources Management
MA-WW-BWL-2310 D-WW-WIWI-2310	Unternehmensethik	Management and Marketing	
MA-WW-BWL-2012 D-WW-WIWI-2012	Current Topics in Human Resource Management	Learning and Human Resources Management	Management and Marketing
MA-WW-BWL-2013 D-WW-WIWI-2013	Researching International Organizational Behavior	Learning and Human Resources Management	Management and Marketing
MA-WW-VWL-2709 D-WW-WIWI-2709	Spieltheorie		Financial Economics and Global Markets Economic Policy and Political Economy
MA-WW-ERG-3805 D-WW-ERG-3805	Empirical Labor Economics	Ökonometrie	Financial Economics and Global Markets Economic Policy and Political Economy
MA-WW-ERG-3303 D-WW-WINF-3303	Case Study Research	Wirtschaftsinformatik	
MA-WW-ERG-2413 D-WW-WINF-2413	Digital Health	Wirtschaftsinformatik	
MA-WW-ERG-2414 D-WW-WINF-2414	Model-Based Information System Engineering	Wirtschaftsinformatik	