

## 13th International Conference on Wirtschaftsinformatik (WI 2017)

### “Towards Thought Leadership in Digital Transformation”

<http://www.wi2017.ch>

February 12th-15th, 2017  
University of St. Gallen

#### Aim

According to the ranking of the Wissenschaftliche Kommission Wirtschaftsinformatik (WKWI), the International Conference on Wirtschaftsinformatik, besides ICIS and ECIS, is one of the most important conferences in the field of information systems and the flagship conference of the German-speaking information systems community. The 13<sup>th</sup> International Conference on Wirtschaftsinformatik (WI 2017) will be held in St. Gallen, Switzerland, and offers an exchange forum for innovative and established topics of information systems – for both research and practice. The conference motto “Towards Thought Leadership in Digital Transformation” constitutes the substantial focus of WI 2017. “Thought Leadership” hence leads to innovative and substantial results that provide new insights into the modes of action of digital transformation and moreover present innovative solutions to the design of organizations and information systems (“from insight to impact”).

#### Topics

Researchers and practitioners are cordially invited to submit unpublished research papers to WI 2017. For each track, always two track chairs have determined an international program committee, which will review every submission following a double-blind review process. Accepted contributions will be published in the conference proceedings as well as the AIS eLibrary. Apart from the twelve themed research tracks, a conference theme track will be offered as well, as has been done at past WI conferences. WI 2017 will further provide a Prototype & Experiment track, concerning which WI 2017 invites to submit innovative prototypes and their experimental evaluations. Accepted Prototype & Experiment contributions will then be presented in a dedicated session.

#### Overview of Tracks:

- Track 1: Digitization in the Industry (Christine Legner, Boris Otto)
- Track 2: Service Systems and Hybrid Value Creation (Tilo Böhmann, Kathrin Möslein)
- Track 3: Enterprise Architecture Management and Business Process Management (Jan Mendling, Peter Loos)
- Track 4: Digital Work (Tim Weitzel, Björn Niehaves)
- Track 5: IT Management and IT Strategy (Susanne Strahringer, Thomas Widjaja)
- Track 6: Interactions and Interfaces (Ulrike Lechner, Michael Koch)
- Track 7: Learning and Knowledge Management (Matthias Schumann, Ronald Maier)
- Track 8: Information Privacy and Information Security (Ali Sunyaev, Hanna Krasnova)
- Track 9: Business Innovations and Business Models (Daniel Veit, Alexander Benlian)
- Track 10: User-Centered Information Systems (Thomas Hess, Alexander Mädche)
- Track 11: Research Methods and Philosophy of Science (Stefan Strecker, Jörg Becker)
- Track 12: Data Science & Business Analytics (Barbara Dinter, Jan Krämer)
- Track 13: Prototype & Experiment (Elgar Fleisch)
- Track 14: Thought Leadership in Digital Transformation: From Insight to Impact (Daniel Beverungen, Susanne Leist)

Submission of Papers: August 26, 2016

Notification of Fast- and Constructive AE Rejects: September 16, 2016

Notification of Review Results: October 17, 2016

Submission of Revised Papers: November 03, 2016

As part of the review process, submissions will be examined by Associate Editors before the actual review process for the first time, enabling authors an as fast and constructive feedback as possible. For accepted contributions, authors can further choose to publish a two-page summary (extended abstract) in the proceedings.

Authors of selected and especially top-quality contributions to WI 2017 have the possibility of a fast track for a later journal publication. Fast tracks are possible across all tracks as well as track-specific regarding the following journals, including as part of special issues & sections:

- Business & Information Systems Engineering (BISE, across all tracks and topics)
- Electronic Markets (EM, across all tracks with the specific theme “Data-Driven Innovations”)
- Enterprise Modelling and Information Systems Architectures (EMISA, Track 3)
- HMD - Praxis der Wirtschaftsinformatik (Track 5)
- i-com – Journal of Interactive Media (Track 6)
- Information Systems and e-Business Management (ISeB, Special Issue “Digitization in the Industry” - Track 1)

### **Student Track**

As in the past years, WI 2017 provides a forum for the presentation of student research work. Master students may submit their work analogically to the papers for the research tracks. In the case of a positive review, they are given the possibility to present their first research results at the conference.

Submission of Papers: October 15, 2016

Invitation of Students: November 27, 2016

Submission of Camera-Ready Papers: December 07, 2016

### **Panels**

As part of the conference program, there is the possibility to design panels that offer a platform for the discussion of current and controversial issues from the field of information systems. Tutorials enable the systematical transfer of basic knowledge regarding a special field of information systems. For both formats, panels and tutorials, a reference to the conference motto of WI 2017 is appreciated.

Submission of Proposals: August 28, 2016

Notification of Acceptance: October 17, 2016

Submissions via Email to: [panels@wi2017.ch](mailto:panels@wi2017.ch)

### **Doctoral Consortium**

The Doctoral Consortium (DC) will take place from February 11 to February 12, 2017. The DC offers a forum for doctoral students of information systems or a (related) discipline that focuses on information systems. Participants have the opportunity to intensively discuss their papers with professors.

### **Junior Faculty Consortium**

The Junior Faculty Consortium will take place on February 12, 2016. It is addressed towards junior researchers, junior professors, PostDocs, and recently appointed professors.

**Further Information and Respective Updates at:**

<http://www.wi2017.ch>

**Conference Chairs**

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