

GERMAN-IRANIAN MEETING ON HEALTH ECONOMICS AND MANAGEMENT

Dresden Meeting, October 22 – 26, 2016

Co-organization: Prof. Karmann (TUD) & Prof. Nakhaeizadeh (KIT)

OCTOBER 22, 2016

Arrival of the Iranian delegation in Dresden and transfer to the TUD Guesthouse (Weberplatz 3, 01217 Dresden)

OCTOBER 23, 2016

Sightseeing of Dresden City

OCTOBER 24, 2016

09:00 – 11:00

Health policy and care structures

*Venue: TU Dresden, Faculty of Business and Economics
Faculty's Ceremonial Hall (Festsaal der Fakultät), Hülse-Building,
North-Wing, 3rd Floor, Helmholtzstraße 10, 01069 Dresden*

Greetings

Speaker: Prof. M. Schefczyk (TUD, Dean of the Faculty)

Three methods in planning care structures:

- a) Gravity approach: the role of distance in choosing care givers
Speaker: D. Wende (WIG2, Leipzig)
- b) Markovian approach: cancer patterns over time
Speakers: Dr. D. Häckl, I. Weinhold, D. Wende (WIG2 and TUD)
- c) Hill Burton approach: how to set parameters
Speakers: Prof. A. Karmann, C. Plaul (TUD GÖZ)

Hospital policy and productivity

Speaker: F. Rösel (ifo Dresden)

General discussion

11:30 – 12:30 **Health Data Mining**

The UKD and biomedicine experience

Speaker: Prof. Kozak (UKD and Fraunhofer IWS)

Application Potential of Data Mining in the Healthcare Industry

Speaker: Prof. Nakhaeizadeh (KIT)

General discussion

12:30 – 14:00 **Lunchbreak**

Venue: KPMG Dresden, Ammonstraße 10, 01069 Dresden

14:00 – 16:30 **The health systems in Germany and Iran:
challenges and changes**

Introduction into the topic

Speaker: S. Friedrich (KPMG and TUD)

Emergency care and process mining

Speaker: S. Friedrich, C. Kozak, K. Pfaffner (KPMG)

University hospitals in Germany: recent challenges

Speaker: S. Friedrich, C. Kozak, K. Pfaffner (KPMG)

Sustaining Health Reform in Iran

Speaker: Prof. Yarmohammadian (MU Isfahan)

General discussion

19:00 **Dinner (by invitation only, KPMG)**

Venue: Villa Marie, Fährgässchen 1, 01309 Dresden

OCTOBER 25, 2016

09:00 – 12:00

Public Health and Health Economics

*Venue: Universitätsklinikum Dresden (UKD), Zentrum für
Evidenzbasierte Gesundheitsforschung, Haus 12, 2nd Floor,
Seminar room 208*

Introduction and presentation of GÖZ TUD

Speaker: Prof. Schmitt (UKD and GÖZ)

How to be prepared for major catastrophic events: organization and operational schedules of the emergency rescue services in Saxony

Speaker: A. Rümpel (City of Dresden, Managing Director of Emergency Management)

Selected contributions by Iranian and German PhD student

a) Patient Tracking in Natural disaster – Challenges and Recommendations

Speaker: N. Tavakoli (MU Isfahan)

b) Quality of Life in Oncology

Speaker: F. Trautmann (UKD)

c) The influence of cross-sectoral treatment for mentally ill patients: study design of a national long-term evaluation study (EVA64)

Speaker: A. Neumann (UKD)

d) First results of the study Early Comprehensive Care of Preterm Infants – Effects on Quality of Life, Childhood Development, and Healthcare Utilization

Speakers: K. Arnold; D. Druschke (UKD)

General discussion

12:00 – 14:00

Lunch break

14:00 – 16:00

Health Insurance and demography

Venue: AOK PLUS

Challenges in Germany – Demography, “Rural Exodus” and Telemedicine

Speaker: Dr. Knupfer (Vice CEO, AOK PLUS)

The Iranian Health System and its Challenges - a short Overview

Speaker: Prof. Yarmohammadian (MU Isfahan)

General discussion

16:45

Visit of an hospital emergency unit

*Venue: Diakonissen-Krankenhaus Dresden, Bautzner Str. 64 – 70,
01099 Dresden*

Guide: M. Junge (Director of Nursing)

19:00

Informal dinner

OCTOBER 26, 2016

Departure of the Iranian delegation from Dresden to Ulm/Karlsruhe