

## Current Topics in Health Economics: Nudging and Digitization in the Health Care Sector

Master Seminar - WS 2021/2022

### Teaser

- Do we exercise more with a fitness app installed?
- Do we eat better when food is color-coded as healthy or unhealthy?
- Do we have more organ donors under presumed consent legislation?

We will examine these and similar questions from a scientific perspective in the seminar. A detailed list of topics including further literature will be provided at a later stage. It is also possible to work on a self-selected appropriate topic.

### Introductory literature

Thaler, Richard H.; Sunstein, Cass R. (2009): Nudge. Improving decisions about health, wealth, and happiness. Rev. and expanded ed., with a new afterword and a new chapter. New York, NY: Penguin.

Digitalisierung für Gesundheit, Gutachten des Sachverständigenrat, [https://www.svr-gesundheit.de/fileadmin/Gutachten/Gutachten\\_2021/SVR\\_Gutachten\\_2021.pdf](https://www.svr-gesundheit.de/fileadmin/Gutachten/Gutachten_2021/SVR_Gutachten_2021.pdf).

### Requirements

The seminar is addressed to master students who are interested in health economic research. Language (English or German) is of free choice.

### Exams

Participants can earn 5 credit points when completing: term paper (10-12 pages), seminar talk (20 minutes presentation + 10 minutes discussion), mandatory mid-term consultation and active participation in the seminar.

### Lecturers

Prof. Dr. Alexander Karmann, TU Dresden ([alexander.karmann@tu-dresden.de](mailto:alexander.karmann@tu-dresden.de))

Selina Schulze Spüntrup, ifo Institute Dresden ([schulze-spuentrup@ifo.de](mailto:schulze-spuentrup@ifo.de))

### Schedule

Please pre-register until **21 Oct 2021** via e-mail for the kick-off meeting: [schulze-spuentrup@ifo.de](mailto:schulze-spuentrup@ifo.de) (name, studies, topic preference). First-come-first served applies.

28.10.2021 (13:00–14:30):	<b>Kick-off</b> and assignment of topics
15.12.2021 and 16.12.2021:	Individual <b>consultations</b>
20.01.2022 (09:00–16:00):	<b>Seminar</b> (presentations and discussions)
01.03.2022 (14:00):	Deadline for <b>term papers</b> (submission via e-mail)

### Teamwork

This seminar is for a maximum of 16 participants. Teamwork of two is possible (joint presentation, individual term papers).