

## Participants

The digitization of our world: data, linking and data mining

**Carmi, Elinor** (London): iSpam: Spam in Web 2.0 platforms

**Gredel, Eva** (Mannheim): Finance and Corpus Linguistics: Corpus linguistic approaches to Investor Sentiment and other business topics

**Infante, Michele** (Napoli): A holy vow of silence in the Internet Age. An analysis of the on-line communication at the last Cloistered Convent of Trentatre in Naples.

**Jobin, Anna** (Lausanne): The commodification of digitized words: (re-)creating and negotiating meaning with web search engines

**Klingebeil, Josephine/Pedron, Chiara Maria/Piotrowski, Marie-Christine** (Dresden): Digitization and Indexing of the Italian manuscripts from the collection of the Saxon State and University Library

**Nurgalieva, Nelli** (Ufa): Measuring Trends in Language: Anglicisms in the German Print Media

The regulation of data streams: online platforms and platform neutrality, intellectual property and freedom of information

**Arnsmeier, Christine** (Dresden): Price Setting in Two-sided Markets

**Fish, Adam** (Lancaster): TECHNOLIBERALISM: The Myths, Models, and Missions of Today's Convergence Media Industries

**Flach, Marion** (Salzburg): Companies in the Social Web. Linguistic specifics of self-portrayal.

**Gulbis, Rihards** (Republic of Latvia): Copyright Limitations and Exceptions in the Digital Age

Social networks and the revolution of political communication

**Brües, Rouven** (Essex): Can digital affordances be post-democratic? — A discourse analysis of the onto-political social imaginary of the committee of inquiry 'Internet and Digital Society'

**Dymytrova, Valentyna** (Lyon): Digital Image Manipulation: Visual, Discursive and Political Issues of Online Citizen-created Content during the Ukrainian Parliamentary Elections of 2012

**El Naggar, Shaimaa** (Lancaster): The impact of digitization on the religious sphere: televangelism and Hip Hop Hijabi as examples

**Mahnke, Martina** (Copenhagen): The social-dynamic construction of algorithmic media

**Mezei, Peter** (Szeged): The future of library digitization in the European Union and Hungary

**Topal, Abdulkadir** (Duisburg-Essen): Efficient Communication in Virtual Teams

John|Jane Doe and you: right of personality and informational self-determination

**Haller, André|Müller, Holger** (Bamberg): Big Data: The last resort for local newspapers?

**Taddei, Luciana** (Genova): Building a transnational identity. The Italo-Argentinians in the Era of digitization.

**Tirosh, Noam** (Beer-Sheva): Collective memory construction in the age of new communication technologies

Open education and open science: quality assurance in the knowledge society

**Albrecht, Steffen** (Dresden): The Digitization of Academic Practices – Examining the Reality Beyond the Rhetoric

**Düwel, Frauke** (Dresden): Chances and limits of a web 2.0 based learning environment for vocational education

**Jacques, Jerry** (Louvain): A Model of the Media Literacy Competences Required by Personal and Shared Information Management

**Mészáros, Attila** (Komárno): Science blogs as knowledge resources in an e-learning- environment

**Narayanan, Nishant K.** (Hyderabad): The digital Reader: inter-facing literary knowledge and literariness

**Vazquez Calvo, Boris** (Barcelona): Classroom digitization and language learning. Online language resources

## International Summer School

# Digitization and its Impact on Society

TU Dresden, September 29 to October 5

Program and List of Participants

**Coordination:** Dresden Center for Digital Linguistics  
Joachim Scharloth, Noah Bubenhofer, Yvonne Krämer

### Co-Conveners and Scientific Committee

- Noah Bubenhofer, Dresden Center for Digital Linguistics, TU Dresden
- Thomas Bürger, Saxon State and University Library Dresden (SLUB)
- Wolfgang Donsbach, Chair of Communication Studies I, Institute of Media and Communication, TU Dresden
- Katrin Etzrodt, Institute of Media and Communication, TU Dresden
- Horst-Peter Götting, Chair of Civil Law and Intellectual Property Law, Institute for Intellectual Property, Competition and Media Law, TU Dresden
- Lutz Hagen, Chair of Communications Studies II, Institute of Media and Communication, TU Dresden
- Thomas Köhler, Professorship for Educational Technology, Institute for Vocational Education, TU Dresden
- Holger Kuße, Chair of Linguistics and History of Slavonic Languages, Institute of Slavonic Studies, TU Dresden
- Claudia Lange, Chair of English Linguistics, Institute of English and American Studies, TU Dresden
- Rebecca Renatus, Institute of Media and Communication, TU Dresden
- Anne Lauber-Rönsberg, Institute for Intellectual Property, Competition and Media Law, TU Dresden
- Joachim Scharloth, Chair of Applied Linguistics, Institute of German Studies, TU Dresden
- Eric Schoop, Chair of Business Informatics, esp Information Management, Faculty of Business and Economics
- Marcel Thum, Chair of Public Economics, TU Dresden

**Web:** <http://linguistik.zih.tu-dresden.de/digitization/>

**E-Mail:** [summerschool.gsw@tu-dresden.de](mailto:summerschool.gsw@tu-dresden.de)

**Hashtag:** #digitize13

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Su, 29.9.	<b>Opening (14:00-20:00)</b>		
	○	<i>The Militärgeschichtliche Museum der Bundeswehr, Olbrichtplatz 2</i>	
from 13:30	○	Registration	
14:00-15:30	○	Guided Tour through the Militärgeschichtliche Museum der Bundeswehr	
15:30-16:00	○	Welcome Addresses	
	○	Joachim Scharloth, Noah Bubenhofer, Dresden Center for Digital Linguistics/TU Dresden Matthias Klinghardt, Speaker for School of Humanities and Social Sciences, TU Dresden	
16:00-16:20	○	<b>Keynote</b>	
	○	Wilfried Bernhardt, State Secretary of Justice and for European Affairs: Digitization in Politics and Administration	
16:20-17:30	○	<b>Keynote</b>	
	○	Volker Ralf Grassmuck (Lüneburg): Ups and Downs in the Digital Society	
17:30-20:00	○	Reception in the Museum's Restaurant / Electronic Music by elektromeier	
Mo, 30.9.	<b>The digitization of our world: data, linking and data mining</b>		
9:00-10:30	●	<b>Workshops</b>	Jörg Noennig (Dresden): Digitized City Susanne Haaf (Berlin): Introduction to TEI-XML
11:00-12:30	●	<b>Workshops</b>	Katrin Etzrodt, Rebecca Renuat (Dresden): Scientific Blogging // Presentation of the summer school's blog Noah Bubenhofer (Dresden): Basics of textmining
14:00-15:30	●	<b>Presentation</b>	Jobin, Infante, Carmi (Chair: Topal) Gredel, Klingebiel et al., Nurgalieva (Chair: Gulbis)
16:00-17:00		<b>Guided Tour</b>	Visiting the Dresden Digitization Center (DDZ) at SLUB
17:30-18:30	□	<b>Keynote</b>	Charlotte Schubert (Leipzig): Quotation and fragment in the age of digitization
18:30-19:00	□		Blogger's Meeting
Tu, 1.10.	<b>The regulation of data streams: online platforms and platform neutrality, intellectual property and freedom of information</b>		
9:00-10:30	●	<b>Workshops</b>	Guido Westkamp (London): Copyright and Information Freedom: Legislative Rigidity and Judicial Flexibility Frank Becker (c3d2.de): The Technical Basics of the Internet in Easy Words
11:00-12:30	●	<b>Workshops</b>	Sven Guckes (guckes.net): Creative Commons (cc) Alexander White (Tsinghua): Economics of Online Platforms
14:00-15:00	●	<b>Presentation</b>	Gulbis, Mezei, Arnsmeier (Chair: Jobin)
15:30-16:30	□	<b>Keynote</b>	Alexander White (Tsinghua): Policing Collusion or Punishing Innovation?: A Case Study of the Electronic Books Industry
16:30-17:30	□	<b>Keynote</b>	Guido Westkamp (London): Intellectual Property Rights in the Digital Age
17:30-18:00	□		Blogger's Meeting
19:00-20:30	●	<b>Panel Discussion</b>	"What we do with digitization and what it does to us" with the Daniel Riebe, Sven Guckes, Guido Westkamp and Thomas Wolf, hosted by Wolfgang Donsbach (Dresden) INF E023

We, 2.10.	<b>Social networks and the revolution of political communication</b>		
9:00-10:30	●	<b>Workshops</b>	Wolfgang Donsbach, Lutz Hagen (Dresden): Digital democracy? How the forms, content and quality of political communication change due to online media Christoph Bieber (Duisburg-Essen): Liquid Democracy vs. post-democracy: New forms of political participation in the Net
11:00-12:30	●	<b>Presentation</b>	Brües, Dymytrava, Topal (Chair: Haller) El Naggar, Mahnke, Flach (Chair: Gredel)
14:00-15:00	□	<b>Keynote</b>	Lutz Hagen (Dresden): Political aspects of youths' (social) media use
15:00-16:00	□	<b>Keynote</b>	Nishant Shah (Bangalore): Habits of Living: Data, Life and Society in Network Societies
16:00-16:30	□		Blogger's Meeting
Th, 3.10.	<b>JohnJane Doe and you: right of personality and informational self-determination</b>		
9:00-10:30	●	<b>Workshops</b>	Anne Lauber-Rönsberg (Dresden): Personality Rights in the Digital Environment Felix Lohmeier (Dresden): Digitizing the Library: How Open Content Opens Up New Avenues of Research
11:00-12:30	●	<b>Workshops</b>	Martin Degeling (Bochum): JohnJane Doe and you: informational self-determination and data mining Juan Garcés (Dresden): Digital Research Beyond Texts: Understanding and Analysing Digital Images and Sound
13:30-15:00	●	<b>Presentation</b>	Haller/Müller, Taddei, Tirosh (Chair: Flach)
15:00-15:30	●		Blogger's Meeting
16:00-17:00			Guided City Tour
17:00-?			Special Insider Guided City Tour through hip Dresden Neustadt
Fr, 4.10.	<b>Open education and open science: quality assurance in the knowledge society</b>		
9:00-10:30	●	<b>Workshops</b>	Eric Schoop/Thomas Köhler (Dresden): Developing the Knowledge Society: how to bridge the gap between formal and informal learning processes Romina Kühn (Dresden): SESAM – Software Engineering of Social and Ubiquitous Media
11:00-12:30	●	<b>Presentation</b>	Vazquez, Mészáros, Düwel (Chair: Müller) Albrecht, Jacques, Narayanan (Chair: Mahnke)
14:00-15:00	□	<b>Keynote</b>	Klaus Tochtermann (Hamburg): Science 2.0: How the Social Web is Changing Research and Publication Processes
16:00-17:30	□	<b>TUD/Public</b>	Discussion: Open Access and Quality Assurance in the Knowledge Society – Summary Discussion of the Summer School (chaired by Eric Schoop)
17:30-18:00	□		Blogger's Meeting
Sa, 5.10.	<b>Departure</b>		

Venues of the summer school (except opening):

● Technische Universität Dresden, Faculty of Computer Science, Nöthnitzer Straße 46, INF E006/E007

□ Max Planck Institute for the Physics of Complex Systems, Nöthnitzer Straße 38, Room 4