

### Alumni Network "Education and Technology Transfer"

The work of the alumni network "Education and Technology Transfer" is directed to the systematic training of the alumni and support their professional career to become experts, so they can with analytical and advisory capacities effectively impact from the planning to the action level in educational, economic and administrative-managing sector and also in research institutions and development projects. Furthermore, it aims to the development of regional networks between the Alumni (z.T. also Alumni Associations) with the economic, political representatives and members of the international development cooperation. In addition, the network searches to attract talented alumni to research or doctorate in Germany and also for the implementation of collective scientific collaborations and projects. In terms of effectiveness, the network will be a contribution to the solution of problems regarding deficiencies in the implementation of modern manufacturing and service structures by contradictions between technology, qualification and socio-cultural conditions in developing and emerging countries and also in relation to the deficiency of problem-oriented organizational structures and deficiencies in organizational and personnel development on the non-formal and informal level.

#### Contact:

Technische Universität Dresden  
Dr. Steffen Kersten  
Tel: +49(0) 351 46336160  
Fax: +49(0) 351 46332659  
Email: Steffen.Kersten@tu-dresden.de

#### Workshop Organizers:

**Technische Universität Dresden**  
**Faculty of Education**  
**Institute of Vocational Education**



offers:

- A Master's program „Vocational Education and Personnel Capacity Building“ in collaboration with international Universities
- A PhD program

**Universität Leipzig**  
**Small Enterprise**  
**Promotion and Training**

UNIVERSITÄT LEIPZIG



offers:

- A Master's program „Small Enterprise Promotion and Training“, in collaboration with international Universities
- A PhD program

**Kyrgyz State Technical**  
**University after I. Razzakov**



offers:

- Bachelor and Master's programs in different fields of engineering sciences
- PhD programs

Welcome to:

## The 9<sup>th</sup> International Workshop of the Alumni Network „Education and Technology Transfer“

(October 28 – November 01, 2019  
Bishkek, Kyrgyzstan)

International Workshop on  
**Organizational and Personnel  
Development for the  
Improvement of Value Chains in  
the Agricultural Sector and the  
Food Industry**

at the  
Kyrgyz State Technical University  
after I. Razzakov

## Preliminary Announcement

Sponsored by

**DAAD** Deutscher Akademischer Austausch Dienst  
German Academic Exchange Service



### **Workshop „Organizational and Personnel Development for the Improvement of Value Chains in the Agricultural Sector and the Food Industry“**

The workshop is aimed at alumni who either support organizational and personnel development adapted to the respective production and service structures in small and medium-sized enterprises or who develop and implement work process-adequate educational services as a service at training or further education institutions.

The workshop is based on scientific foundations and practical experience in the field of small and medium-sized enterprises as well as vocational training and personnel development for the improvement of value chains in developing and emerging countries.

The aim of the workshop is to discuss approaches and models for the determination of qualification requirements and the design of needs-based education and training for small and medium-sized enterprise development as well as to exchange or elaborate scientifically sound solutions.

The focus of the scientific discussions will be:

- Small and medium-sized business promotion for the development of value chains in developing and emerging countries, especially in the field of agriculture and food processing
- Methods of identification and analyse of qualification needs in production and service structures
- Process-related and cross-process qualifications in production and service structures at different stages of development (vocational and academic education)
- Opportunities for career advancement by linking informal, non-formal and formal learning

### **Workshop Program and Structure**

#### **Day 1 – 2**

- Situation and trends in agriculture and food processing in Central Asian countries
- Presentation of missing or inadequately defined value chains in food processing
- Case studies on small and medium-sized business promotion in the agricultural sector and in the food processing industry

#### **Day 3 – 4**

- Technical excursion in food industry companies
- Qualification requirements and organizational and personnel development

#### **Day 5**

- Practice of qualification according to requirements in Central Asian countries

### **Sponsorship**

Thanks to the kind support of the DAAD. Through this financial support, about **25 participants from developing countries** will be able to take part in the workshop.

Travel and accommodation costs of participants will be reimbursing.

The registration fee of €100 covers access to all sessions, the welcome reception and coffee breaks. This fee will not be covered by the scholarship.

### **Application**

To apply, please send by e-mail:

1. A recent CV of the applicant.
2. An abstract of presentation of no less than 500 and no more than 1000 letters.

**until April 15, 2019**

**to: [Steffen.Kersten@tu-dresden.de](mailto:Steffen.Kersten@tu-dresden.de)**

The application may be submitted in German or English language.

Workshop's languages are German and English.