DIGITALITY AND DIVERSITY

OVERCOMING BARRIERS WITH DIGITAL TRANSFORMATION!?

The GeNeMe „Communities in New Media" looks in particular at online communities at the interface from the point of view of several disciplines such as computer science, media technology, business administration, education, and information science, as well as social and communication science. As a forum for transdisciplinary dialog between science, business, organizations, and administration, it facilitates the exchange of experience and knowledge between participants from various disciplines, organizations, and institutions.

This year's GeNeMe focuses on the discussion of questions of inclusion and diversity in the context of digital innovations. In particular, the following questions will be reflected upon: at what point was digitality able to break down barriers during the pandemic, and where did new, previously ignored barriers emerge? What challenges arise in the further development of communities in new media? Which ways and means of promoting more diversity and inclusion are already emerging?

In 2022, we are striving for close integration of face2face and online formats to further develop last year's hybrid conference experience with all participants and to increasingly integrate new, intercultural communities.

The conference is led by a group of scientists from the faculties of education and business administration as well as the Center for Open Digital Innovation and Participation (CODIP) of TU Dresden, the DGUV (HGU), and the HTW Dresden, with the kind support of Silicon Saxony e.V. As partner universities, the FH Dresden and the DIU Dresden are participating as co-hosts in the content and organization of the **24th GeNeMe.**

DATES

02.05.2022 // Deadline for submission of abstracts
31.05.2022 // Notification of acceptance or rejection of abstracts
04.07.2022 // Deadline for submission of full papers
15.08.2022 // Notification of final acceptance or rejection
22.08.2022 // Deadline for final accepted papers
15.09.2022 // Deadline registration with early bird discount
05.10.2022 // Opening event
06. bis 07.10.2022 // Main conference GeNeMe

PARTICIPATION FEES

The following fees will be charged for participation in GeNeMe (early bird):
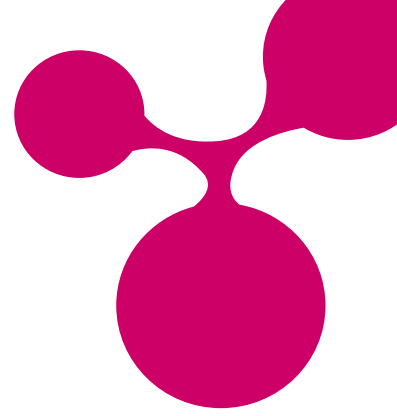
Main presenter, Evaluator // 95 € for online participation and in presence

Additional presenters // 50 € for online participation, 95 € for participation in presence

Regular participants // 100 € for online participation, 195 € for participation in presence

Students // 25 € for online participation and in presence, limited contingent

After the early bird deadline of 15.09.2022, all prices will increase by 25 €. All information about the registration and location of the conference are deposited on the website.

DIGITAL LIFE

- Digital sovereignty and information self-determination
- Equity, accessibility, access to digital media
- Data analysis, data protection
- Dynamics of digital (private) opinion formats
- Health, healthcare, future technologies for successful aging
- (New) ethical rules and standards, Open Science

DIGITAL CITY

- User-centered e-government
- Accessible services and applications in the digital space
- Public participatory processes
- Sustainability and resilience in the public sectors
- Smart urban development
- Collaborative design of information spaces

DIGITAL INTERACTION

- Gamification & Game-Based Learning
- Playful Leadership and Playful Organization
- User Experience, Usability, and
- MobileFirst thought through inclusively
- Augmented, virtual, and mixed reality, hybrid and immersive experiences

DIGITAL EDUCAT

- Open Educational Resources
- Learning in Communities
- Personalization, learning analytics, self-direction
- Networked knowledge repositories, education data, open data, AI
- Diversity and inclusion through hybrid learning
- New skills such as 21st-century skills, maker literacy, data literacy, digital literacy
- Frameworks and digital learning scenarios

DIGITAL BUSINESS

- Knowledge and community management in organizations, culture, and politics
- New Work, Mobile Work
- Digital Governance, Leadership, and Transformation
- Digital strategy and platform economics, co-creation, and open innovation

ORGANIZATION AND REVIEW

The review is carried out as a double-blind review process in two stages. First, the abstract is reviewed, and, in case of acceptance, the article is invited and reviewed again. The reviews of the contributions are sent to the authors, regardless of acceptance or rejection.

You will find all the necessary information on format templates, the article layout, and submission modalities on our website www.geneme.de.

TWO-STAGE PROCESS

01 **Submit abstract //**
3000 characters excl. 2-3 expressive fig.

02 **Elaboration** of the accepted abstracts on one of the following formats

SUBMISSION FORMATS

RESEARCH PAPER // 18.000 CHARACTERS EXCL. LITERATURE

- IMRAD structure
- Review process based on the degree of innovation, methodology, and potential for scientific database
- Implementation as a keynote speech followed by a workshop within sessions with other contributors

PROJECT CONTRIBUTION WORK IN PROGRESS //

9.000 CHARACTERS EXCL. LITERATURE

- Demonstration of product developments and implementation strategies of or in products that have already been (piloted) in practice and are based on scientific findings
- Expected are intermediate results, artifacts as well as project-specific first reflections regarding the evaluation
- Assessment according to practical relevance and degree of innovation, proof of concept, methodologically guided reflection (Best Practices)
- Implementation in a laboratory setting with the possibility of testing, piloting and evaluating or with short presentations (reports on initial application experiences) with subsequent discussion on implementation and realization

APPLICATIONS FROM THE FIELD // 4.500 CHARACTERS

- Description of products or concepts that are established or being tested in practice
- No or little scientific background is necessary
- Assessment according to practical relevance and degree of innovation, proof of concept, reflection in terms of practicability
- Implementation in the form of show-and-tell

As a junior-oriented conference, we especially invite students to submit contributions in one of the formats. We kindly ask you to mark the submitted contributions as student contributions for an appropriate evaluation based on criteria typical for university studies.

PUBLICATION AND INDEXING

All papers accepted due to the double-blind review will be published at TUDPress (with ISBN) and as an open-access publication at QUCOSA and in the Digital Library of GI. This applies equally to all submitted formats. Indexing is done via SCOPUS & QUCOSA.

English speaking participants please refer to the Call for Paper in English language. Papers submitted in English language may be presented in English language.

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