

## Wednesday 15 June 2016

9.30 – 10.00

### CONFERENCE OPENING

10.00 – 10.50

### KEYNOTE SPEECH

*Fritz Straub - Deutsche Werkstätten Hellerau, GER*

10.50 – 13.30

### PARALLEL SESSIONS

[Room A] **VALUE CREATION & HUMAN RESOURCES**

*chair: Tale Skjølstvik*

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*Tale Skjølstvik, Karl Joachim Breunig*

Professional as agent and co-producer: Asymmetry and mutuality in the value creation of professional service firms

*Alexander Tanichev, Vitaly Cherenkov*

Networking in process of knowledge creation, development and sharing: focus on high-tech companies and organizations

*Nina Helander, Jussi Okkonen, Vilma Vuori, Niina Paavilainen, Johanna Kujala*

Enablers and Restraints of Knowledge Work - Does profession make difference?

*Nicole Oertwig, Mila Galeitzke, Fabian Hecklau, Holger Kohl*

Agile Competence Management for flexible Production Systems

*Mercedes Úbeda-García, Enrique Claver-Cortés, Bartolomé Marco-Lajara, Patrocinio Zaragoza-Sáez*

Ambidextrous Learning and Performance: the role of Human Resource Flexibility. An empirical study in Spanish Hotels

[Room B] **TECHNOLOGY & ICT**

*chair: Michal Krčál*

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*Michal Krčál*

Justifying the Intangibles: Review of Information System Justification Research

*Sander Münster*

Research and education in visual humanities by using digital 3D reconstruction and visualization methods

*Ramon Reyes Carrion, Elio-Atenógenes Villaseñor, Mario Graff Guerrero*

Strategy for the automated diagnostic of the openness degree in government data

*Salvatore Ammirato, Cinzia Raso, Alberto Michele Felicetti, Alfredo Mazzitelli*

Enhancing bank security and safety: a knowledge based approach

*Volker Stich, Jan Siegers, Philipp Jussen*

Social-Software-Supported Collaboration: A Design Model for Social Software Usage in Organizations

[Room C] **TRACK - Organizational strategy and knowledge strategy: The cultural impact**

*chair: Anikó Csepregi*

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*Juan Antonio Vargas Barraza, Luis Uriel Hernández Ramírez, Antonio de Jesús Vizcaino*

Subversive Marketing and the Conscious Consumers

*Anikó Csepregi, Lajos Szabó*

Strategic management tools and techniques: the cultural influence

*Sanna Ketonen-Oksi*

Adapting service-based working culture as the key driver for organisational creativity and innovation

*Farag Edghiem, Khalid Abbas*

Knowledge Sharing Intention; the University of Baghdad Perspective

[Room D] **PhD Consortium**

*chair: Antonio Lerro*

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*Surabhi Verma*

An extension of the Technology Acceptance Model (TAM) in the Big Data Analytics (BDA) system implementation environment

*Juan-Francisco Martínez-Cerdá, Joan Torrent-Sellens*

Estimating power-laws and network externalities between explicit and tacit knowledge in online education

*Sven Wuscher, Holger Kohl*

The development of a toolbox for assessing and communicating intellectual capital of SME in the context of the lending process of banks

*Maciej Rządca*

The reasons of coopeitition in low-tech industry

## [Room E] TRACK - Innovations in Organizational Knowledge Management

chair: *Dmitry Kudryavtsev*

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*Joel Bonales Valencia, Carlos Francisco Ortiz Paniagua, Joel Bonales Revuelta*  
Lemon System Product's Innovation in Networks Management

*Aleena Shuja*

The role of transformational leadership in organizational innovation through knowledge management practices intervention for increasing organizational resilience

*Adrian Klammer, Stefan Gueldenberg*

Organizational unlearning and forgetting - a systematic literature review

*Anne Berthinier-Poncet, Luciana Castro Gonçalves, Liliana Mitkova*

Impact of Knowledge Brokering on Collaborative Innovation for Clusters Dynamics

*Katarzyna Dohn, Adam Guminski*

The method of knowledge deficits identification in logistic processes in machine-building industry enterprises

## [Room F] KNOWLEDGE MANAGEMENT

chair: *Radoslav Škapa*

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*Radoslav Škapa*

Identification of knowledge gaps in reverse logistics

*Antonio Palmiro Volpentesta, Alberto Michele Felicetti*

Analyzing app-based services providing consumers with food information

*G. Scott Erickson, Helen N. Rothberg*

Intangibles Dynamics, Identifying Effective Strategies by Industry

*Xi Wang, Cai Chang, Yang Zhiqing*

On effective property rights, tax and transformation of Chinese property rights - An analysis from perspective of incomplete property rights and informal property rights

## [Room G] PERFORMANCE & INNOVATION

chair: *Peter Lindgren*

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*Jan Brzóska, Sławomir Olko*

Conception and Implementation of Regional Innovation Strategy based on smart specialisations. The Case of Slaskie Voivodeship

*Peter Lindgren, Jesper Bandholm, Anna Beth Aagard, Ole Horn Rasmussen*

How to establish knowledge sharing in the second phase of a critical and risky Network-based Business Model Innovation project

*Sami Kajalo, Sampo Tukiainen, Jukka I. Mattila*

The impact of management consulting on organizational performance: a structural model approach

*Oliver Mauroner*

Design Thinking as innovation methodology - a historical-theoretical reappraisal

*Yanqiu Song, Guijun Li, Aijing Ran, Ting Gao*

Impact of Public Policies on Innovative Enterprises in China: Key Elements for Enterprise Development as Mediators

13.00 – 14.30

## LUNCH

14.30 – 15.45

## PARALLEL SESSIONS

### [Room A] TRACK - Generating Knowledge from Big Data

chair: *Kai Heinrich*

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*Mladen Amović, Miro Govedarica, Vladimir Pajić, Slavko Vasiljević*

Spatio-Temporal Types of Data in Big Data Paradigm

*Cristina Mazzali, Emanuele Lettieri, Diego Zecchino*

Evidence-Based Knowledge Generation from Health Administrative Databases: The case of High/Low Performing Hospitals

*Afsaneh Roshanghalb, Emanuele Lettieri, Federica Segato, Cristina Masella*

Big data in healthcare: results and directions for further research from a systematic literature review

### [Room B] TRACK - Creative Architectures for Knowledge Transfer and Learning

chair: *Rossella Canestrino*

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*Jorge Chue-Gallardo, Augusto Ernesto Bernuy-Alva*

KTIT: A model to manage learning platform using multi-agents system at a Latin America's university

*Alena Klapalová*

A framework of systematic innovative thinking for reverse flows and problems solving

*Marc Oliver Stallony, Jens Hinrich Hellmann*

Scientific Communication - University goes to Town

[Room C] **TRACK - Organizational strategy and knowledge strategy: The cultural impact**

*chair: Anikó Csepregi*

*Lidia Petrova Galabova*

Knowledge strategy perspective of organisational culture

*Viktória Horváth*

Knowledge typology in project environment

[Room D] **TRACK - Visual knowledge media**

*chair: Sander Münster*

*Ying Sun*

Generating implications for design in practice: How different stimuli are retrieved and transformed to generate ideas

*Bettina Kirchner, Jan Wojdziak, Mirko de Almeida Madeira Clemente, Rainer Groh*

Graphing Meeting Records - An Approach to Visualize Information in a Multi Meeting Context

*Patric Maurer, Antonia Christine Raida, Ernst Lücker, Sander Münster*

Visual media as tool to acquire soft skills - interdisciplinary teaching-learning project SUFUvet

[Room E] **TRACK - Creative Coordination**

*chair: Anne Pässilä*

*Riikka Nissi, Jukka-Pekka Heikkilä*

Constructing organizational realities: Interaction, meaning making and liminality in personnel training

*Monica Biagioli, Allan Owens, Anne Pässilä*

Zines as qualitative forms of analysis

*Susana Vasconcelos Tavares, Anne Pässilä, Allan Owens, Filipa Pereira*

Arts in the Military - A theatrical Performance Exercise

[Room F] **INTELLECTUAL CAPITAL**

*chair: Tatiana Garanina*

*Tatiana Andreeva, Tatiana Garanina*

Does Interaction between Intellectual Capital Elements Influence Performance of Russian Companies?

*Carlos Jardon, Mariia Molodchik, Daria Skidnova*

Intellectual capital and product novelty: empirical evidence from Russia

*Antonio de Jesús Vizcaíno, José Sánchez Gutiérrez, Juan Antonio Vargas Barraza, Elsa Georgina González Uribe*

The Intellectual Capital and its Relationship with the Competitiveness: A Study in Higher Education of Mexico

15.45 – 17.00

## PARALLEL SESSIONS

[Room A] **ORGANIZATIONAL LEARNING**

*chair: Øivind Revang*

*Øivind Revang, Johan Olaisen*

Dynamic Organizational Development - The Role of Data, Information and Knowledge

*Karl Joachim Breunig, Ieva Martinkenaite*

Beneath the surface: Exploring the role of individuals learning in the emergence of absorptive capacity

*Valter Cantino, Damiano Cortese, Francesca Ricciardi*

Managing knowledge in tourism destination networks: the potential of theoretical diversity

[Room B] **TRACK - Creative Architectures for Knowledge Transfer and Learning**

*chair: Pierpaolo Magliocca*

*Arūnas Augustinaitis*

Formula 3C: "Creativity - Creative Knowledge - Communication"

*Gabriella Piscopo, Rocco Palumbo, Gabriella Ambrosino*

Theatre in Prison as a Virtual Place of Knowledge Creation

*Mauro Romanelli*

New Technologies for Social and Learning Museums

[Room C] **TRACK - Unpacking the black box of creativity process: people, physical environments and ICT**  
*chair: Alena Siarheyeva*

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*Torsten Holmer*

Cooperative Buildings and Creativity

*Alena Siarheyeva, Guillaume Perocheau*

Creative learning spaces, practicing theory and theorizing practice

*Jörg Rainer Noennig, Michael Wicke, Sebastian Wiesenhütter*

Post-occupational study for TU-Dresden innovation sheds

[Room D] **KNOWLEDGE MANAGEMENT**

*chair: Tatiana Gavrilova*

*Antti Lönnqvist*

The practice of managing a knowledge-intensive organization - the role of knowledge management

*Piera Centobelli, Roberto Cerchione, Emilio Esposito*

Intensity of use of knowledge management systems in supply firms: a methodological approach and empirical analysis

*Tatiana Gavrilova, Artem Alsufyev, Liudmila Kokoulina*

Specifics of knowledge management lifecycle in Russia: a pilot study

[Room E] **TRACK - Creative Coordination**

*chair: Allan Owens*

*Mary Ann Kernan*

Collaboration and aesthetic pedagogy: A grounded theory analysis of creative group performances in a Masters programme in Innovation, Creativity and Leadership

*Päivimaria Seppänen, Riitta Forsten-Astikainen*

Achieving the Future Strategic Competences Visible in Clay Workshop

**17.00 – 17.30**

**COFFEE BREAK**

**17.40 – 18.30**

**KEYNOTE SPEECH**

*Tatiana Gavrilova - St. Petersburg University, RUS*

**20.30 – 22.30**

**WELCOME RECEPTION**

- *(Royal Palace Chapel, Taschenberg 2, 01067 Dresden)*

Thursday 16 June 2016

09.30 – 11.10

## PARALLEL SESSIONS

[Room A] **TRACK - New learning cultures, competence development; high performance organizations**  
chair: *Aylin Gözalan*

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*Vincenzo Corvello, Piero Migliarese, Emanuela Scarmozzino*  
The relevance of organizational learning culture for performance: an empirical analysis on high-tech companies  
*Kaja Prystupa*  
National vs organizational culture  
*Claudia Bremer, Joachim Niemeier*  
Corporate Learning 2.0 MOOC: An open online courses on formal and informal learning in organisations

[Room B] **TRACK - Creative Architectures for Knowledge Transfer and Learning**  
chair: *Cristina Simone*

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*Ahmet Can Özcan, Onur Mengi, Deniz Deniz*  
Design Grafting as a Method for Cultural Cluster Development  
*Rossella Canestrino, Angelo Bonfanti, Pierpaolo Magliocca, Leila Oliiae*  
Networks for Social Innovation: devoting "learning spaces" to social aims  
*Angelo Bonfanti, Rossella Canestrino, Pierpaolo Magliocca*  
Developing knowledge through industrial archaeology: Evidence from Italy  
*Mario Calabrese, Pierpaolo Magliocca, Cristina Simone*  
From individual to organization: the nesting architecture of T-shaped capacities in the knowledge economy

[Room C] **TRACK - Unpacking the black box of creativity process: people, physical environments and ICT**  
chair: *Guillaume Pérocheau*

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*Hong Y. Park, Il-Hyung Cho, Sonia Park*  
Knowledge, Creativity and the Market for Entrepreneurs in ITC Industry  
*Francesco Bolici, Nello Augusto Colella*  
Digital-craft: how a startup creates innovation by combining traditional craft skills and technological capabilities  
*Youri Havenaar, Ingrid Mulder, Han van der Meer*  
New Dutch Makers: (Social) empowerment through making

[Room D] **TRACK - Managing knowledge integration and disruptive change in emerging markets**  
chair: *Ashish Malik*

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*Ashish Malik, Rebecca Mitchell, Brendan Boyle*  
Innovating through contextual ambidexterity: Case study of health care firms in India  
*Vidya S. Athota, Ashish Malik, Julia Connell*  
Closing the Innovation Gap: A Human Capital Perspective  
*Uta Wehn et al*  
Knowledge Management of WOPping Water Operators: Case studies in Brazil, Uganda and Kenya  
*Anna Bykova, Carlos M. Fernandez-Jardon*  
Investigation of the corporate performance gap between foreign- and domestic-owned firms: the evidence from Russian companies

[Room E] **INDUSTRY & ENTREPRENEURSHIP**  
chair: *Ernesto De Nito*

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*Iciar Pablo-Lerchundi, Gustavo Morales – Alonso, Hakan Karaosman*  
Effect of parental occupation and cultural values on entrepreneurial intention: A multicultural study across Spain, Italy and Germany  
*Paolo Canonico, Ernesto De Nito, Vincenza Esposito, Mario Pezzillo Iacono*  
Understanding knowledge integration in engineering innovation projects: a case study from the global avionics industry  
*Biagio Ciao*  
Embrained Knowledge Defining the Boundaries of Small Firms

[Room G] **TRACKS - Knowledge Communities 1 and 2**  
chair: *Thomas Köhler*

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Interactive opening, keynote, community games and beyond

11.10 – 11.30

## COFFEE BREAK

11.30 – 13.35

## PARALLEL SESSIONS

[Room A] **TRACK - New learning cultures, competence development ; high performance organizations**  
*chair: Peter Pawlowsky*

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*Henri Inkinen, Paavo Ritala, Mika Vanhala, Aino Kianto*  
Intellectual capital, knowledge management practices and firm performance

*Johan Olaisen, Oivind Revang*  
Virtual Global Teams as Value Creating Tools for Knowledge Sharing and Innovation

*Hanno Schombacher et al.*  
Continuous Knowledge Transfer - a pragmatic approach to knowledge sharing in the European Patent Office

[Room B] **TRACK - Architecture under demographic change: Interdisciplinary research as a key factor to create elderly-friendly healthcare environments**

*chair: Gesine Marquardt*

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*Elisa Rudolph, Gerrie KleinJan, Stefanie Kreiser*  
Human - architecture - technology - interaction for demographic sustainability

*Congsi Hou*  
The impact of architectural environment on behaviors of people with dementia- a quantitative exploratory research on adult day-care centers

*Anna Szewczenko*  
Functional requirements of the geriatric ward in respect of elderly patient's needs

*Helianthe Kort*  
Capturing values for enriched environments for frail old people

*Masi Mohammadi, P.F.H. van Hout, T. van Lanen, F.R. Verbeek*  
Smart Architectural Adaptations: smart enablers for revitalizing existing houses to lifelong homes

[Room C] **BUSINESS & ORGANIZATIONAL LEARNING**

*chair: Gianluca Lorenzo*

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*Anastasia Krupskaya*  
New Service Development in KIBS Companies: Insights from a Case Study Analysis

*Andrea Nespeca, Maria Serena Chiucchi*  
Business Intelligence systems and Management Accounting change: evidence from Italian consulting companies

*Sabrina Bonomi, Cecilia Rossignoli, Francesca Ricciardi*  
The emergence of adaptive management as a key success factor in science & technology parks: an Italian case

*Alessandro Zardini, Cecilia Rossignoli, Francesca Ricciardi*  
The dynamism of the intangibles and the adaptive innovation of the business model

*Gianluca Elia, Gianluca Lorenzo, Gianluca Solazzo*  
Continuous and real-time monitoring of learners' satisfaction: an application of Big Data in the e-learning domain

[Room D] **TRACK - Organizational strategy and knowledge strategy: The cultural impact**

*chair: Lajos Szabó*

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*Rubens Pauluzzo, Maria Rosita Cagnina*  
Cultural dynamics and their impact on knowledge and organizational strategies of multinational corporations

*Rocco Reina, Concetta Lucia Cristofaro, Marzia Ventura*  
The impact of educational and training program on cultural context: the role of Italian Universities

*Henning Staar, Pia Keyzers, Monique Janneck, Marina Mattera*  
"Emotions online or offline?" - A cross-cultural investigation of emotional labor and emotion display rules in virtual teams

*Fernanda Pauletto D'Arrigo, Ana Cristina Fachinelli, Cintia Paese Giacomello*  
Explorative and exploitative knowledge sharing in Brazilian family business

*Evelin Priscila Trindade, Fernando Alvaro Ostuni Gauthier, Marcelo Macedo*  
Alternatives for Knowledge Management Implementation in SME's: A Case Study With Tree Enterprises of Santa Catarina State

## [Room E] **START-UP & INNOVATION**

chair: *Salvatore Ammirato*

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*Alberto Michele Felicetti, Salvatore Ammirato, Cinzia Raso, Heli Aramo-Immonen, Jari J. Jussila*

Being a Start-upper in Italy: motivations, obstacles and success factors

*Christoph Dotterweich, Philip J. Rosenberger III, Hartmut H. Holzmüller*

Evaluation of Comprehensive Social Innovation Projects: The Case of a Local German Start-up Initiative

*Nathalie Colasanti, Rocco Frondizi, Marco Meneguzzo*

The "crowd" revolution in the public sector: from crowdsourcing to crowdstorming

*Erik Steinhöfel, Henri Inkinen*

Business Model Innovation: An Intellectual Capital Perspective

## [Room F] **KNOWLEDGE MANAGEMENT**

chair: *Antti Lönnqvist*

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*Antonio Bassi, Daiana Pirastu, Hannimon Bianchi, Marianna Della Croce*

Project Management Maturity Model - How to analyse and improve the maturity in project management - Switzerland Key Study

*Meliha Handzic, Senada Dizdar*

Knowledge Management Meets Humanities: Analysis and Visualisation of Diplomatic Correspondence

*Alessandro Narduzzo, Gianni Lorenzoni*

Physical artifacts, exaptation and innovation as novel recombination

*Marzena Kramarz, Włodzimierz Kramarz*

The role of flagship enterprises in knowledge management in a distribution network in the context of strengthening the resilience of supply chains

## [Room G] **TRACK - Knowledge Communities 1 - Knowledge Management**

chair: *Nina Kahnwald*

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*Holger Kohl, Ronald Orth, Johanna Haunschild, Hans Georg Schmiegel*

Two steps to IT transparency: A practitioner's approach for a knowledge based analysis of existing IT-landscapes in SME

*Thomas Köhler, Thomas Weith, Lisette Härtel, Nadin Gaasch*

Social media and sustainable communication. Rethinking the role of research and innovation networks

*Stefan Ehrlich, Jens Gärtner, Eduard Daoud, Alexander Lorz*

Process Learning Environments

*Eric Schoop et al*

Consolidating eLearning in a Higher Education Institution: An Organisational Issue integrating Didactics, Technology, and People by the Means of an eLearning Strategy

13.35 – 14.30

**LUNCH**

14.30 – 15.30

**KEYNOTE SPEECH**

*Clive Holtham - Cass Business School, City University London, UK*

"New Ways of Knowledge: beyond the classic paths"

15.40 – 17.00

**OPEN CONFERENCE ON BUSINESS MODEL INNOVATION**

17.00 – 18.00

**ROUND TABLE - *Wrestling Debate on "4.0 – The Internet of Everything"***

20.30 – 23.30

**SOCIAL DINNER**

- *HELLERAU, Moritzburger Weg 67, 01109 Dresden (bus transfer)*

Friday 17 June 2016

09.30 – 11.10

## PARALLEL SESSIONS

[Room A] **ART & CREATIVITY**  
chair: *Elmar Holschbach*

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*Elmar Holschbach, Dirk Dobiéy*

Can companies learn from creative disciplines? - Differences in innovation management between business and art

*Martin Fitzgerald, Ashish Malik, P.J. Rosenberger III*

Australian smart work hubs and sustainable regional economic development: the role of smart space design, actor interaction and digital communication technologies in the innovation process

*Virpi Sorsa, Heini Merkkiniemi, Nada Endrissat*

Little less conversation, little more action: Musical intervention as space for play and embodied communication

*Jörg Rainer Noennig, Anja Jannack, Peter Schmiedgen, Florian Sägebrect, Norbert Rost*

Visioneering Urban Future

[Room B] **TRACK - Visual knowledge media**  
chair: *Sander Münster*

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*Sander Muenster, Florian Niebling*

Building a Wiki resource on digital 3D reconstruction related knowledge assets

*Anja Jannack, Jörg Rainer Noennig, Torsten Holmer, Christopher Georgi*

Ideagrams: A digital tool for observing and visualising ideation processes

*Mieke Pfarr-Harfst*

Behind the datat - preservation of the knowledge in CH Visualisations

*Cindy Kröber, Kristina Friedrichs, Nicole Filz*

HistStadt4D - A four dimensional access to history

[Room C] **TECHNOLOGY & ICT**  
chair: *Monique Janneck*

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*Shihui Feng, Liaquat Hossain, Rolf T. Wigand*

Social Media in Syrian Refugee Crisis

*Anida Krajina, Dusan Mladenovic, Julia Kunze, Mark Ratilla*

Collecting online behavioural empirical data in order to utilize social media presence

*Maik Grothe, Henning Staar, Monique Janneck*

How to treat the troll? An empirical analysis of counterproductive online behavior, personality traits and organizational behavior

[Room D] **TRACK - SynCity2016: Knowledge-based Methods for Urban Data Synchronisation and Future City Visioning**  
chair: *Jörg Rainer Noennig*

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*Gaurav Raheja, Katharina Borgmann*

Urban Tranformations in Left Over Spaces – Explorations through a space syntax perspective

*Yoshikazu Hata, Yoshiaki Sato, Masahiro Tokumitsu, Yoshiteru Ishida*

Evacuation Support System based on Multi-Agent Simulation with GIS

*Francisco de la Barrera, Cristian Henríquez*

"Labeling" the context to stimulate smart decisions: quantification and communication of ecosystem services provided by urban parks

[Room E] **TRACK - Knowledge Communities 2 - Online Education**  
chair: *Eric Schoop*

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*Teresa Anna Rita Gentile, Ernesto De Nito, Walter Vesperi*

A survey on Knowledge Management in Universities in the QS Rankings: E-learning and MOOCs

*Daniela Pscheida, Sabrina Herbst, Thomas Köhler, Marlen Dubrau, Katharina Zickwolf*

MOOC@TU9 Common MOOC strategy of the alliance of the nine leading German Institutes of Technology

*Matthias Heinz, Anne Jantos, Eric Schoop, Ralph Sonntag*

Migration to the Flipped Classroom - Creating a scalable Flipped Classroom Arrangement

*Helge Fischer, Matthias Heinz, Lars Schlenker, Fabiane Follert*

Gamify Higher Education. Beyond Badges, Points and Leaderboards

[Room F] **TRACK - Internet of Things and Culture: innovation in service experience**  
*chair: Francesco Bifulco*

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*Juan Mejía-Trejo, Gonzalo Maldonado-Guzmán, José Sánchez-Gutiérrez*  
Innovation and Digital Marketing in Guadalajara, México

*Rosangela Feola, Roberto Parente, Valter Rassega*

Internet of Things development and co-evolution strategies between incumbent and new entrepreneurial firms

*Marco Tregua, Tiziana Russo Spena, Francesco Bifulco, Cristina Caterina Amitrano*  
Internet of Things as a "rhabdomancy rod" for smart ecosystems

*Tiziana Russo Spena, Cristina Caterina Amitrano, Marco Tregua, Francesco Bifulco*  
Enriching the service cultural experiences through augmented reality

11.10 – 11.30

## COFFEE BREAK

12.20 – 13.35

## PARALLEL SESSIONS

[Room A] **TRACK - Big Data: the Business Challenge**  
*chair: Andrea De Mauro*

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*Giustina Secundo, Pasquale Del Vecchio, John Dumay, Giuseppina Passiante*  
Intellectual Capital in the Age of Big Data

*Andrea De Mauro, Marco Greco, Michele Grimaldi, Giacomo Nobili*  
Beyond Data Scientists: a Review of Big Data Skills and Job Families

*Davide Aloini, Riccardo Dulmin, Valeria Mininno, Pierluigi Zerbino*  
Big Data: a proposal for enabling factors in Customer Relationship Management

*Ylenia Maruccia, Gloria Polimeno, Giovanni Battista Pansini, Marco Cammisa, Felice Vitulano*  
Big Data in Law: how to support banks in a decision making process

*Gloria Polimeno, Ylenia Maruccia, Marco Cammisa, Felice Vitulano*  
Big Data & Companies: new strategies for marketing and customer care

[Room B] **TRACK - Big data, culture, creativity in a gender perspective**  
*chair: Paola Demartini*

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*Gabriele Serafini*

Neoclassical Theory and the female entrepreneurship as independent factor of production. A systematic review of the economic models

*Francesca Maria Cesaroni, Paola Demartini, Paola Paoloni*

Women in business and social media: state of the art and research agenda

*Paola Paoloni, Federica Doni, Carlo Drago*

Gender Diversity Indicator, Corporate Environmental and Financial Performance: Evidence from Europe

*Daniela Coluccia, Stefano Fontana, Silvia Solimene*

The presence of female directors and their culture on boards. An empirical analysis on Italian public companies

[Room C] **TRACK - The Role of Social Media in KM: Exploring Benefits and Challenges**  
*chair: Susanne Durst*

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*Jari J. Jussila, Heli Aramo-Immonen, Olli Rouvari, Pasi L. Porkka, Salvatore Ammirato*  
Does strategic and innovative fit indicate smart social media use in a company?

*Ettore Bolisani, Enrico Scarso, Antonella Padova*

Cognitive Overload and Related Risks of Social Media in Knowledge Management Programs

*Andrea Venturelli, Rossella Leopizzi, Fabio Caputo*

The role of WEB 2.0 in the evaluation of stakeholder engagement

*Vincenzo Corvello, Emanuela Scarmozzino*

Social media as a driver of start-ups knowledge processes: an analysis based on Intellectual Capital

*Helio Aisenberg Ferenhof, Susanne Durst, Roozbeh Hesamamiri*

The impact of social media on knowledge management

[Room D] **TRACK - SynCity2016: Knowledge-based Methods for Urban Data Synchronisation and Future City Visioning**

*chair: Monika Kustra*

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*Monika Kustra, Dominika P. Brodowicz*

Implementing smart city concept in the strategic urban operations - the case of Warsaw

*Magdalena Wagner*

Supporting strategy making

## IFKAD 2016 – FINAL PROGRAM

	<p><i>Peter Schmiedgen, Florian Saegbrecht, Jörg Rainer Noennig</i> TRAILS - Traveling innovation labs and services for SMEs and educational institutions in rural regions</p> <p><i>Joerg Rainer Noennig, Anja Jannack, Peter Schmiedgen, Florian Sägebrecht</i> Urban Business Modelling</p> <p><i>Katharina M. Borgmann, Deirdre Sneep</i> Innovative methods and new technology in urban research - an interdisciplinary reflection on the 'action camera'-approach</p> <hr/> <p>[Room E] <b>TRACK - Knowledge Communities 2 - Online Education</b> <i>chair: Thomas Köhler</i></p> <hr/> <p><i>Wissam Tawileh</i> Virtual international learning experience in formal higher education - A case study from Jordan</p> <p><i>Michel Rietze</i> Analysing e-Collaboration: Prioritisation of Monitoring Criteria for Learning Analytics in the Virtual Classroom</p> <p><i>Krzysztof Stanik, Nina Kahnwald</i> Sifa-Portfolio - a continuing education concept for specialists on industrial safety combining formal and informal learning</p> <hr/> <p>[Room F] <b>TRACK - Innovations in Organizational Knowledge Management</b> <i>chair: Ettore Bolisani</i></p> <hr/> <p><i>Sylvia Dimitrova, Enrico Scarso</i> Where the new practices are leading KM? The case of crowdsourcing</p> <p><i>Xi Wang, Liliana Mitkova, Xinhan Luo, Xiaohan Yu</i> Intellectual Property Protection and knowledge sharing via Technology Transfer: Analysis of China's high-tech industry</p> <p><i>Bastian Deinert, Julia Breßler</i> Knowledge-based Activities of Innovation Managers: An Empirical Analysis</p> <p><i>Veronika Belousova, Nikolay Chichkanov</i> Innovation Modes in Knowledge Intensive Business Services: Evidence from Russia</p> <p><i>Dmitry Kudryavtsev, Anna Menshikova</i> Knowledge domains, types and tools: an interrelation attempt</p>
13.35 – 15.00	<b>LUNCH</b>
	<b>BUSINESS MODEL INNOVATION EXHIBITION</b>
15.00 – 15.50	<b>KEYNOTE SPEECH</b> <i>Kathrin Moeslein - University of Erlangen-Nuremberg, GER</i>
15.50 – 16.30	<b>BUSINESS MODEL INNOVATION SHOW + AWARDS</b>
16.30 – 17.00	<b>CONFERENCE CONCLUSIONS &amp; CLOSING REMARKS</b>

## Saturday 18 June 2016 – FUTURE CITY SUMMIT

14.00 – 14.45	<b>PRESENTATION OF FUTURE CITY PROJECTS IN DRESDEN</b>
14.45 – 16.00	<b>FUTURE GAME AND COFFEE BREAK</b>
16.30 – 17.30	<b>VISION CLUB WITH GIOVANNI SCHIUMA (MATERA)</b>