

Subject: **Scholarship Opportunities in São Paulo – Brazil**

Dear Student,

We wish to communicate to that we currently have some 70% scholarships available (leaving the cost to students at around US\$ 1,350 in tuition fees) to programs in São Paulo, hosted in partnership with UNIP - Universidade Paulista, the **largest university** in Brazil. Every year International Business School-Americas hosts over **1,500 students** as they travel to our partner Universities' campuses to study and experience international business with like-minded colleagues from around the globe.

Our short-term, intensive business certificate programs are taught entirely in English. All of them are run during the holidays, in January, July and August.

Enrollment for the following multicultural programs, along with extensive travel preparation and in-country support, is now open in São Paulo, the most important business hub of South America:

- **Strategy & Marketing for Emerging Countries (SMEC);**

- **Survival Portuguese & Business Etiquette (SP);**

Along with guest speakers and company visits, students gain knowledge about how to do business in Brazil and other emerging markets, and managerial aspects of the Brazilian business. Programs are offered 3 times a year, as follows:

January: 2 weeks

July or August: 3 weeks

This is a fantastic opportunity to explore Brazil, one of the newest economic world powers, while exploring new academic and professional horizons. Our last groups were composed of students from more than thirty-five different countries. You may also visit our [YouTube channel](#) to watch testimonials from our students at Universidade Paulista.

If you are interested, please reach out to admissions officer Mr. Julio Souza, julio.souza@ibs-americas.com, for more information, not later than **May 20th of 2018**.

I look forward to hearing from you!

Best Regards,

Prof. Ricardo Pitelli de Britto, PhD.

PhD in Administration at Universidade de São Paulo (USP)

Graduate Programs Coordinator at UNIP

Dean of the International Business School Americas