

ABAT OLIBA CEU UNIVERSITY
INTERNATIONAL JOURNALISM
STUDIES PROGRAM
BARCELONA



*Universitat
Abat Oliba CEU*

Abat Oliba CEU University

Principles and Mission

Abat Oliba CEU University is a Catholic inspired university. In the same course of the tradition that goes back to the origin of the university as an institution, the Abat Oliba CEU University shares with all other universities the enjoyment of seeking, discovering and communicating truth in all fields of knowledge.



Carrying the name of Oliba, a relevant monk and Bishop of Catalonia from the XI century, the University aspires to embrace the spirit of whom a thousand years ago established the foundations of the nascent Catalonia, based on justice, knowledge and the promotion of culture. This attitude fosters an adequate response to the new demands of contemporary society, open to internationalization without uprooting, and to new technologies without depersonalization.

More than 30 years of history

The Abat Oliba CEU University has its origins in the Abat Oliba CEU University Centre, created by the San Pablo-CEU Foundation in 1973 by an affiliation agreement with the University of Barcelona. The classes began in the first University's seat, at Pearson's Avenue, Barcelona, in 1974, and since then has graduated more than 8.500 students.

The San Pablo-CEU Foundation, promoter of the University, has seventy-five years of experience in higher education, and integrates two more

universities: San Pablo CEU in Madrid and Cardenal Herrera CEU in Valencia.

It is the only Spanish Institution with three private universities and offers a comprehensive education in all educational levels, from kindergarten to graduate studies in twenty-four schools and ten cities: Alicante, Barcelona, Elche, Jerez, Madrid, Murcia, Sevilla, Valencia, Valladolid and Vigo. More than 25,000 students and 3,000 teaching staff integrate the centres of the CEU.

Teaching Model

Following the Anglo-Saxon universities Colleges' characteristic model, Bellesguard Campus can accommodate up to two thousand students, divided in small groups by subject and with tutorial assistance, which facilitates customization of teaching and quality orientation in all university services.



The information and knowledge society in which we are involved requires that university education, the last academic link before joining the professional world, be in accordance with the challenges of the XXI century world. Therefore, the Abat Oliba CEU University offers a teaching model of student learning and educational attitude, differential and innovative approach to traditional standards:

- An education model designed to train people and resources wisely to meet the constant changes of modern society.
- The teaching-learning interaction takes place through lectures and practical sessions, seminars, mentoring action, complementary academic activities, integrating theory with practice, case study method and individual monitoring.

- The core teaching is the relationship between teacher and student that seeks to promote the desire to learn, curiosity and intellectual ambition.

In summary the Abat Oliba CEU University in Barcelona offers a teaching model that matches the challenges of the XXI century.

Studying Journalism at the Abat Oliba CEU University

The Abat Oliba CEU University in Barcelona offers an International Degree in Journalism Studies, with 50% of its courses in English. We are open to establishing international agreements with universities around the world in order to create an international network for student and teaching staff.



Prof. Joan-Andreu Rocha Scarpetta
Vice Dean Journalism Studies

The degree in Journalism from de Abat Oliba CEU University of Barcelona provides an academic program marked by four key characteristics: Internationalization, training in journalism production, analysis of reality and personalized training.

- **Internationalization:** The Journalism program at the UAO offers 50% of the subjects in English, allowing students not only to gain a command of the language used in the profession itself, but also to contact with journalism teachers and professionals with international exposure through various courses and conferences, internships and inter-university exchanges. It also allows foreign student to adapt their curricula to courses taught directly in English.

- **Training in journalism production:** Studying Journalism at the UAO provides an understanding of the essentials of journalism production, not only in the specific courses imparted throughout the academic program, but from the very beginning through radio, television, photojournalism and digital journalism workshops, addressing above all the needs of the younger

students. In turn, the "Abat Oliba Journalism Awards" exposes students, from year one, to journalism production in the fields of sports, social, culture and much more. Foreign students can also participate in these awards with journalist productions in English.

- **Analysis of reality:** In the UAO we stress the importance of not only being able to communicate reality, but to interpret it. As such, we offer an academic program, that includes humanities and social sciences studies so as to provide the tools to analyze reality and current events, providing a vision of both the national and international media industry.

- **Custom Training:** The atmosphere of the UAO emphasizes a personalized relationship between pupils and their colleagues as well as their teachers based on reduced groups of students that can be monitored, both during their studies as well as in their career orientation thanks to the Internships and Job Opportunities Service that assists students in their future choices as journalists (especially in the fields of sports, social, political, cultural and intercultural journalism), or as an analyst and/or director of a press office.



In summary: Studying journalism at the UAO means access to an academic program with international projection, with a solid knowledge of English, developing not only the journalistic production capacities of the student, but also their analytical skills with proper training in humanities and social sciences. This, together with a solid command of technical resources of journalism from day one, makes our students ideal candidates when entering an increasingly challenging work environment.

Academic Program

Four years (240 credits)

1st Year (active)

Semester 1	Credits	Semester 2	Credits
Sociology 1 (in English)	3	Sociology 2	9
Political Science (in English)	6	Information Theory (in English)	6
Anthropology	6	History and Society	6
Spanish Language	9	Catalan Language	9
Communication Theory (in English)	6		
		Total ECTS	60

2nd Year (from 2011 / 12)

Semester 1	Credits	Semester 2	Credits
Introduction to Radio Journalism	6	Economic Environment (in English)	6
Journalistic writing 1	6	Journalistic Writing 2	6
Visual Communication 1 (Graphic and Digital Design)	6	Visual Communication 2 (Photojournalism)	6
Legal Environment	6	Introduction to Television Journalism	6
Cinema and Culture (in English)	3	Rhetoric	6
Literature (in English)	3		
		Total ECTS	60

3rd Year (from 2012 / 13)

Semester 1	Credits	Semester 2	Credits
Public Opinion (in English)	6	History of Journalism (in English)	6
Technological Innovations in Journalism (in English)	6	Analysis of the Media System (in English)	6
Radio Journalism	6	Journalism Workshop	6
Social Doctrine of the Church (in English)	6	Television Journalism	6
Journalistic Genres (in English)	6	Journalism Production	6
		Total ECTS	60

4th Year (from 2013 / 14)

Semester 1	Credits	Semester 2	Credits
Specialized Journalism 1	6	Specialized Journalism 2 (in English)	6
Information Enterprises (in English)	6	Institutional and Corporate Communication (in English)	6
Journalism Ethics (in English)	6	Practicum	9
Information law	6	Final Thesis	9
		Total ECTS	60

Erasmus and International Exchange

The Department of Journalism of the Abat Oliba CEU University is looking forward to establish new International Exchange Agreements and Partnerships with other Faculties and Graduate Journalism and Communication Schools in Europe (Erasmus Programs), United States and Asia, both for students and teachers.

Summer Schools

Students from all over the World are invited to apply to the Summer School Programs held in the Faculty of Social Sciences of the Abat Oliba CEU University.

The Journalism Department is also willing to organize specific one week to four week Summer Courses regarding Journalism and Communication for international students and teachers. Such courses have to be negotiated in advance and a minimum of participants is required.

For further information please contact:

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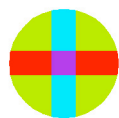
About Barcelona



Barcelona is the second city of Spain, and the capital of the Region of Catalonia. Its location, close to France, has made the Spanish city more opened to European influences. The city's two thousand year history has left its mark in its architectural, artistic and cultural heritage. Its excellent international communications, its Mediterranean climate and its cultural atmosphere make it a privileged city indeed.



Barcelona, the southernmost port of Europe, has seen how Romans, Arabs, Christians and other civilizations have left their mark. Streets and squares are full of monuments and sculptures, both classic and Mediterranean, evidence of a great passion for art that makes Barcelona an open-air museum.



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