

Conference
MOBILIZING AFFECT – AFFECTIVE MOBILIZATION
Annual Conference of the CRC 1171 'Affective Societies'

The conference Mobilizing Affect – Affective Mobilization explores the powerful role of affect and emotion in driving social and political mobilization. It examines the dynamics of affect in prompting (political) action, shaping activist practices, and sustaining social movements. In the context of global crises, disputes over inequalities, identities, and rights are intensifying, while affects and emotions are increasingly becoming subjects of negotiation and social conflict. At the same time, affect is not only a driving force for progressive activism but also plays a crucial role in the rise of authoritarian and right-wing movements. Featuring contributions from academics, activists, and artists, the conference aims to deepen the understanding of the role of affect in mobilizing social transformation – across the political spectrum.

With

Lara Baladi
Stefanie de Velasco
Aletta Diefenbach
Fadia Elgharib
Michal Givoni
Marina Guzzo
Jonas Harbke
Clare Hemmings
Billy Holzberg
Gesa Jessen

Simon Koschut
Cesy Leonard
Margreth Lünenborg
Ani Makhashvili
Dominik Mattes
Carolyn Pedwell
Kerstin Schankweiler
Tanja-Bianca Schmidt
Verena Straub
Sinthujan Varatharajah

The conference is organized by the Collaborative Research Center 1171 'Affective Societies', FU Berlin, in cooperation with the TU Dresden research project 'Image Protests on Social Media' and ICI Berlin.

DFG Deutsche
Forschungsgemeinschaft

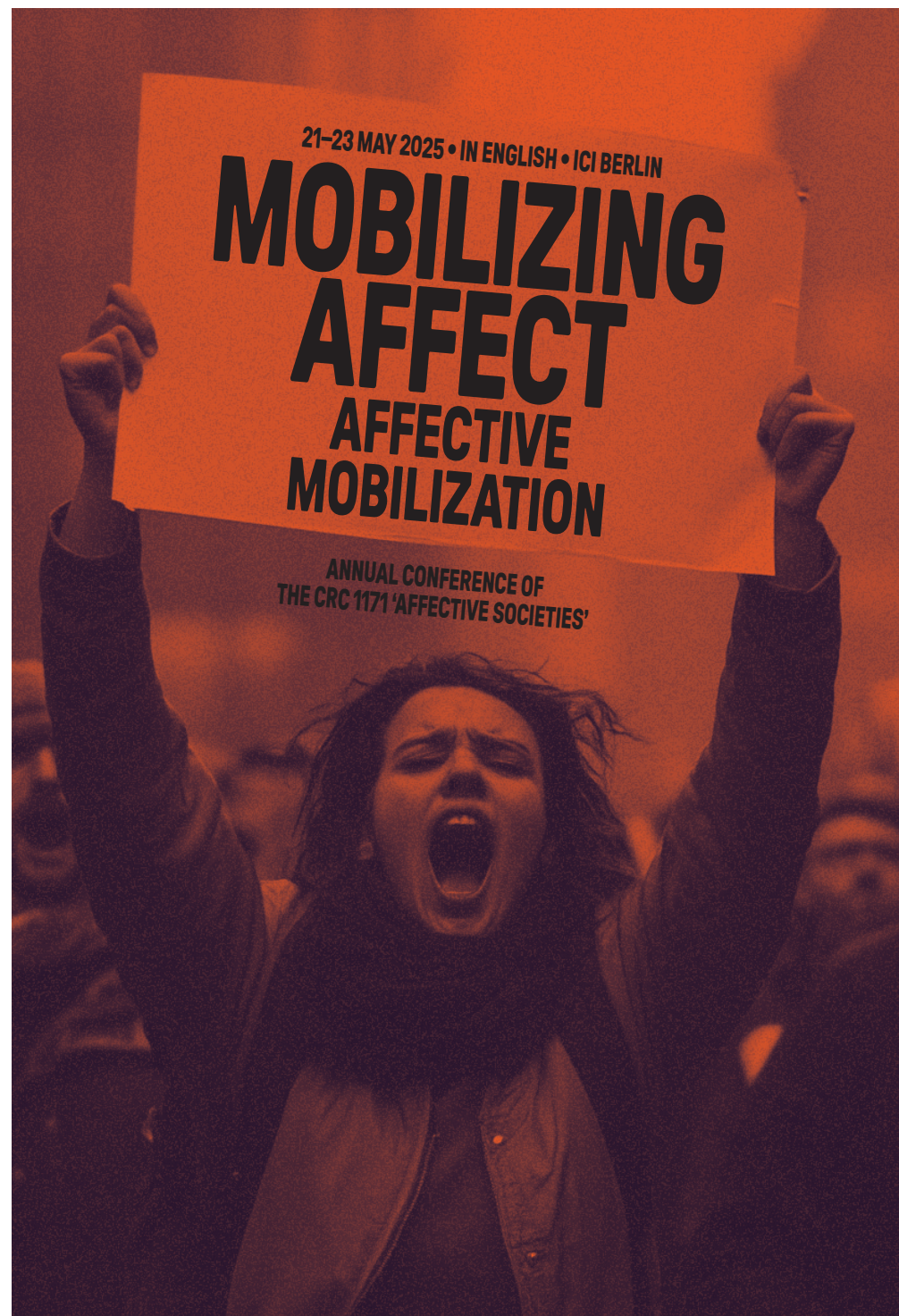
**FREIE
UNIVERSITÄT
BERLIN**

**TECHNISCHE
UNIVERSITÄT
DRESDEN**

AFFECTIVE SOCIETIES

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PROGRAMME

Wednesday – 21 May 2025

- 18:00 Opening Lecture and Discussion
Clare Hemmings ^(LONDON)
*From 'Affective Dissonance' to 'Affective Solidarity':
The Politics of Affect and the Rise of the Far Right*
- 19:00 Reception

Thursday – 22 May 2025

- 10:00 – 10:30 Welcome and Introduction
Margreth Lünenborg ^(BERLIN) / Kerstin Schankweiler ^(DRESDEN)
Mobilizing Affect – Affective Mobilization
- 10:30 – 13:15 Panel Presentations
Chair: Dominik Mattes ^(BERLIN)
Michal Givoni ^(BE'ER SCHEVA/BERLIN)
Protest of the Captive Heart: Mobilizing Desperation
Ani Makhashvili ^(BERLIN)
Affect and Counterpublicity in Far-Right Mobilization on X
- Coffee Break
- Simon Koschut, Jonas Harbke ^(FRIEDRICHSHAFEN)
*Hijacking Marginalization:
How the Identitarian Movement Mobilizes for Affect*

- 14:30 – 17:00 Invisible Monument
Walking Sessions with Lara Baladi ^(CAIRO),
Fadia Elgharib ^(BERLIN/CAIRO),
and Tanja-Bianca Schmidt ^(DRESDEN)

- 17:00 – 18:00 Coffee Break

- 18:00 – 19:30 Podium Discussion
Chair: Verena Straub ^(DRESDEN)
*Mobilizing Affect:
Entanglements across Academia, Arts and Activism*
Cesy Leonard, Radikale Töchter ^(BERLIN),
Billy Holzberg ^(LONDON), and Sinthujan Varatharajah ^(BERLIN)

Friday – 23 May 2025

- 10:00 – 11:30 WORKSHOPS ^(RUNNING PARALLEL)

- Workshop I
Lara Baladi ^(CAIRO)
Anatomy of Revolution

- Workshop II
Marina Guzzo ^(SÃO PAULO)
Performative Rest Assembly

- Workshop III
Gesa Jessen, Aletta Diefenbach, Stefanie de Velasco ^(BERLIN)
*„Komm in den Garten“ –
Eine kurze Schreibpraxis zu feministischen Liebes- und
Lebensmodellen mit Stefanie de Velasco ^(IN GERMAN)*

- 11:30 – 12:00 Coffee Break

- 12:00 – 13:00 Closing Lecture
Carolyn Pedwell ^(LANCASTER)
Affect Theory for Uncertain Futures

- Wrap up and Farewell