



AQUA-Angebot im Wintersemester 2011/2012

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| Institut/ Bereich | Institut für Kommunikationswissenschaft |
| Veranstaltungstitel | Theories of Mediated Communication |
| Veranstalter/in | Prof. Dr. Wolfgang Donsbach, Prof. Dr. Lutz M. Hagen, Dr. Katrin Döveling, Jun.Prof. Dr. Nina Haferkamp |
| Ansprechpartner/in für Rückfragen oder Anmeldung (Tel. /Mail) | Marlen Belafi (marlen.belafi@mailbox.tu-dresden.de) |
| Art der Veranstaltung | Ringvorlesung |
| Termin(e) und Veranstaltungsort | Mo (6); TRE/Phys |
| Umfang der Lehrveranstaltung | 2 SWS |
| Beschreibung/ Ziele der Veranstaltung | "Theories of Mediated Communication" is a joint lecture by all four professors of the Department of Media and Communication at TU Dresden. It will be held in English language in order to open it to as many students as possible and to make students acquainted with the international terminology of the field. The first sessions will give an overview of the development of the discipline and its current institutional and academic structure and problems. Subsequent sessions will tackle several theoretical sub-fields of communication pertaining to the production, reception and effects of mediated communication such as, for instance, semiotics as a fundament of media theories, economic basics of media theories, cognitive theories of communication, theories of emotions, theories of journalistic behavior, consistency theories, theories of computer-mediated communication. |
| Voraussetzungen/ Vorkenntnisse | keine |
| Literatur | Wird in der Lehrveranstaltung bekannt gegeben. |
| Begrenzung der | |

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| Teilnehmeranzahl | |
| Angeboten für folgende Studiengänge/ Verwendbarkeit | AQUA, studium generale |
| Anmerkungen | |