# School of Humanities and Social Sciences Internationalisation Strategy

4 November 2015

#### The TU Dresden School of Humanities and Social Sciences Internationalisation Strategy

#### Introduction

Humanities and social sciences enjoy an important status at the TU Dresden, and not just due to the student numbers, the wide range of humanities subjects for a technical university and the rich and varied research. It is also because, in the face of the challenges facing society, they offer crucial guidance for the present and future by asking questions and casting doubt on apparent certainties. In order to live up to this central role, it is essential that they open up beyond subject and national boundaries and remain attractive to future generations of researchers. The unique features of humanities and social sciences disciplines, their sometimes highly specific methodologies and the multilingualism that is inherent to their subject matter provide the basis for the internationalisation strategy pursued by the School of Humanities and Social Sciences.

#### The international character of humanities and social sciences at the TU Dresden

There is already a high degree of mobility among students and academic staff in the individual faculties in the school. All chairs are committed to firmly embedding their research in international debates. The School of Humanities and Social Sciences collaborates with numerous university and Erasmus partners. It has been an early pioneer of international courses such as "Vocational Education and Personnel Capacity Building" in the Faculty of Education (TU Dresden's first international MA course) and "International Studies in International Property Law" in the Faculty of Law (which received an innovation award from the Stifterverband für die Deutsche Wissenschaft). Thanks to their academic focus on international education and international law respectively, the faculties also serve as beacons for the principle of internationalisation, with an influence that extends far beyond Dresden. Examples of this international focus include the United Nations Research Center and the UNESCO Chair in International Relations. The buddy programme, which has been especially successful in the Faculty of Linguistics, Literature and Cultural Studies and the Faculty of Business and Economics, provides the other faculties in the school with a model for supporting international students.

Courses with an international focus, the attractive double-degree programmes that have already been established in partnership with universities in Strasbourg (Faculty of Business and Economics), Paris (Faculty of Law) and Trento (Faculty of Arts, Humanities and Social Science, Faculty of Business and Economics and Faculty of Linguistics, Literature and Cultural Studies) and numerous international research collaborations, such as the Faculty of Law's collaboration with the University of Washington's Center for Advanced Study and Research on Innovation Policy (CASRIP), are based first and foremost on the personal commitment of the school's academic staff and their individual international networks. The variety and subject-specific structure of the international partnerships reflect the heterogeneity of the faculties and institutes that are based in the School of Humanities and Social Sciences.

We are committed to retaining this plurality and reinforcing the specific character of the international structures at institute and faculty level. At the same time, we aim to present examples of best practice at school level and to reinforce strategically important individual partnerships and, if applicable, expand these partnerships into interdisciplinary teaching and research projects that cut across different faculties. The school is able to draw on the expertise of a whole host of international and interdisciplinary units, such as the GenderConceptGroup, the Italy Centre, the German–Italian Institute of Comparative Legal Cultures in Europe, the Central Europe Centre for Political, Economic and Cultural Sciences (MEZ) and the Languages and Cultures Teaching Centre (LSK), as well as the DRESDEN-concept partners. In this context, the strategic partnerships with the universities of Trento and Wrocław are equally important. The established relationships with these partners allow shared fields of research to be identified. These shared fields primarily serve to support junior researchers through mutual exchange between the institutions and, in the longer term, will provide the basis for joint doctoral programmes.

The main aim of the School of Humanities and Social Sciences in this context is not to develop and cultivate its international image by means of the quantitative indicators of international mobility and number of publications, but rather to establish high-quality international networks and collaborations. This is especially evident in the long-term goals of the school's (leading) involvement in international research associations, which *inter alia* provide opportunities for training junior researchers, specialist staff and managers with a high level of international competence. The extent to which international academic debates are enriched by TU Dresden researchers is also an indicator of an approach to internationalisation that is committed to research quality. For example, a strong presence in international peer-reviewed journals or at respected international conferences, or involvement in renowned international committees.

On this basis, the School of Humanities and Social Sciences is guided by a vision of establishing an enduring international reputation that is reflected in international rankings and thus makes the TU Dresden more attractive to international researchers and students. Our internationalisation strategy also opposes xenophobia and discrimination and helps to establish a welcoming culture at the TU Dresden and in the city of Dresden as a whole.

Focus: internationally competent junior researchers and multilingualism

Based on the characteristic features of the social sciences and humanities described above, the School of Humanities and Social Sciences Internationalisation Strategy is primarily focused on two areas: (1) training junior researchers, specialist staff and managers with a high level of international competence; (2) multilingualism as a principle of research, teaching and academic management.

(1) We believe that the School of Humanities and Social Sciences Internationalisation Strategy can only be successfully realised by training internationally competent junior researchers who will be able to implement and refine the internationalisation measures over the long term with lasting effect.

The process of internationalising support for junior researchers at the School of Humanities and Social Sciences is focused on two areas. The first is internationalising the courses offered at the university, which depending on the subject area will mean offering individual classes in English or a relevant specialist language. The second is creating mobility windows and international modules in accordance with specific course requirements. The aim is, first of all, to either remove obstacles to studying abroad for part of the course or to make doing so compulsory (on courses where this would be appropriate to the subject matter). A second aim is to establish partnerships with international universities that offer the best support or most successful study outcomes. The primary responsibility for the study abroad options that are offered to students, and for matching these options to academic requirements, lies with the faculties. The faculties are also responsible for assessing and optimising the measures involved in offering these options. The aim is not just to increase the number of outgoing students, but above all to ensure the academic quality of the work that the students will carry out before and during their study abroad.

The school helps to internationalise the faculties' academic work through its service function. In this way, it strategically supervises and pools the specific internationalisation measures taken by the faculties, and provides researchers with scope for flexibility. It serves as an information portal and a platform for the school-wide internationalisation process by providing strategic advice and concrete support for the implementation of international projects as well as ensuring that the university-wide internationalisation targets are translated into practice at faculty level.

With regard to the internationalisation of support for postgraduates, the focus is on increased participation by doctoral candidates from the School of Humanities and Social Sciences in structured international postgraduate programmes, for instance the cotutelle arrangements that are already well established in the Faculty of Education. One medium-term goal of the Faculty of Arts, Humanities and Social Science and the Faculty of Education is to establish international research training groups. This plan will be able to benefit from the school's experiences from the European research training group "Institutionelle Ordnungen, Schrift und Symbole" (2000–2009) and the ongoing international postgraduate programme "Education & Technology". It is planned to establish incentive programmes at school level, such as grants for international conference and research trips or for translations.

Initially, these programmes will primarily be financed by Institutional Strategy funds. These funds will be supplemented by third-party funding secured by the faculties themselves.

2) As a highly versatile instrument of knowledge production, language is an indispensable resource in the humanities and social sciences, and one that makes it possible to adequately address the complexity of the subjects of research. Linguistic diversity must therefore not be allowed to give way to monolingualism, for example a situation where English is the sole universal medium of scholarly communication. Scholarship of texts in the original language is essential to understanding traditions of thought, just as publishing research findings in foreign languages is vital to ensure that these findings remain connected to international research.

The School of Humanities and Social Sciences has therefore set itself the goal of specifically promoting multilingualism in the training of junior researchers and specialist staff. By establishing the LSK at the Faculty of Linguistics, Literature and Cultural Studies, the School of Humanities and Social Sciences has assumed a central role at the university as a whole with respect to imparting language skills, and is now the main port of call for TU Dresden students interested in international matters. The Faculty of Business and Economics also offers a model for multilingual provision of teaching and supplementary materials; the faculty not only offers many classes in English (as well as German), but also supplements the teaching with virtual classrooms and English-language e-learning content. Meanwhile, the Faculty of Education is actively involved in the collaborative English-language project MOOC@TU9 "Engineering made in Germany".

Besides this academic focus on multilingualism, there is also a focus on training administrative staff with language skills and international competence, and on making key documents such as course and doctoral regulations or job advertisements available in English. A model for how this could work is provided by the Faculty of Education, which for many years has already been making key documents and course/doctoral regulations available online in both English and German.

#### The implementation of the internationalisation strategy

The strategic internationalisation measures are based on close collaboration between the School of Humanities and Social Sciences International Office and the international students/Erasmus representatives from the individual faculties. The aim is to combine work at faculty level with an overarching school-wide perspective on the strategic expansion of internationalisation, and to highlight at school level individual examples of best practice measures with an international focus. The faculties' international students representatives conduct qualitative assessments of international teaching and research initiatives to ensure the academic coherence of these international measures. The plan is to supplement these assessments by means of activities at school level that ensure the structural coherence of the measures. This will be achieved by establishing suitable overarching conditions, strategically pooling information and advice, and developing networks. In this context, the School of Humanities and Social Sciences International Office sees itself as an information portal and disseminator that, when necessary, is able to identify or actively communicate potential synergies at short notice and help develop and implement relevant measures.

The following list of internationalisation measures for the School of Humanities and Social Sciences is based on the TU Dresden's overarching strategy, but focuses on the fields of action that have been described here, namely supporting junior researchers and promoting multilingualism. It assumes close collaboration between everyone at institute, faculty, school and university management levels in relation to the implementation of these measures.

#### Implementation plan for the internationalisation of the School of Humanities and Social Sciences

#### Field of action 1: internationalising courses and teaching

#### Strategic goal:

To offer our students an internationally focused education that prepares them for their future work as mobile, internationally active researchers, specialist staff or managers. Our goal is to provide them with the skills they will need on the employment market and in a globalised world, and to help them develop into open-minded members of our society.

| No.       | Goal  | Indicator/key figure/evidence   | Data source   |
|-----------|---|---|---|
| Goal<br>1 | Promoting international mobility in order to enhance the personal development and employability of TUD students | Number/proportion of outgoing students (work placements and study) from the school in the Erasmus+, PROMOS and double-degree programmes as well as centrally managed bilateral programmes | Department 8 (University International<br>Office and Leonardo-Büro Sachsen) |
|           |   | Number of courses in the school without mobility windows <sup>1</sup>   | Course coordinators or deans of studies from the individual faculties       |

<sup>&</sup>lt;sup>1</sup> Mobility window = within this window, it is generally possible for students to spend time abroad without increasing the duration of their studies or being placed under an excessive additional burden (subject to choosing a suitable host university and plan of study). Work completed at the host university can usually be credited or recognised at the TUD.

| No. | Related measure(s)  | Responsibility  |
|-----|---|---|
| 1.1 | Increasing the number of mobility windows in courses  |   |
|     | <ul> <li>a) Establishing periods for study abroad on all courses where this would be feasible and logical:         <ul> <li>Expanding bilateral agreements in the individual subjects that go beyond Erasmus partnerships</li> <li>Establishing mobility modules that can optionally be completed abroad</li> <li>Generally enabling voluntary study abroad</li> <li>Study advisors ensure the quality of the work that will be carried out in Germany and abroad by the outgoing students</li> </ul> </li> </ul> | International students/Erasmus representatives and study advisors from the individual faculties, University International Office  |
|     | b) Flexibility in recognising credits acquired abroad within the scope of the Lisbon Convention; retention of faculty-internal guidance documents regarding recognition of credits acquired abroad  |   |
|     |   | International students/Erasmus representatives and study advisors from the individual faculties in collaboration with the University International Office   |
| 1.2 | Improving quality of support and preparation for outgoing students  |   |
|     | a) Close-knit support for outgoing students by the faculties – reliable advice on suitable partner universities, how to apply, funding, recognition of credits acquired abroad, etc. – combined with the appointment of permanent points of contact in the individual faculties and/or institutes   | International students/Erasmus representatives from the individual faculties  |
|     | <ul> <li>b) Increased promotion of study abroad at less popular partner universities</li> <li>c) Future-oriented pooling of information about opportunities for study abroad and making this information available online</li> <li>d) Improving the intercultural competence of students on all courses through integrated training opportunities</li> </ul>  | International students/Erasmus representatives from the individual faculties, School of Humanities and Social Sciences International Office International students/Erasmus representatives from the individual faculties, |
|     |   | School of Humanities and Social Sciences International Office Faculties   |
| 1.3 | Increasing the number of places for study abroad in line with demand  |   |
|     | a) Expanding existing partnerships with international universities to include additional courses:   | School of Humanities and Social Sciences  |

|           | <ul> <li>Producing faculty-wide overviews of existing collaborations</li> <li>Developing a routine and a communication structure to pool this information, and if applicable expanding the partnerships to school level</li> </ul>  |   | International Office, faculties, University International Office  |
|-----------|---|---|---|
| No.       | Goal  | Indicator/key figure/evidence   | Data source   |
| Goal<br>2 | Internationalisation of teaching and courses offered by the university (internationalisation at home) in the form of English-language/internationally focused courses <sup>2</sup> and study content that enable a change of perspective at an academic and intercultural level   | <ul> <li>Number of English-language courses offered by the school</li> <li>Number of credits available in English over the course of a semester (through English-language module/module with compulsory content that can be studied completely in English)</li> </ul> | <ul> <li>Department 8 (Admissions Office)</li> <li>Course coordinators or deans of studies from the individual faculties</li> </ul>                           |
| No.       | Related measure(s)  |   | Responsibility  |
| 2.1       | Increasing the number/amount of English-language/internationally focused courses and study content  |   |   |
|           | <ul> <li>a) Establishing new international courses and promoting existing ones more</li> <li>b) Increasing the amount of content offered in English or other languages in line with demand, especially on courses whose subject matter has an international focus; the following types of content are desirable (and in some cases have already been implemented):         <ul> <li>Classes in English or other languages</li> <li>Foreign-language e-learning content</li> <li>MOOCs</li> <li>English-language virtual classrooms</li> <li>Interdisciplinary teaching and modules in English or other languages</li> </ul> </li> </ul> |   | School of Humanities and Social Sciences<br>International Office, faculties<br>Institutes, faculties  |
|           | <ul> <li>c) Supplementary international formats of a short duration, such as summer schools, workshops, junior researchers' forums, etc.</li> <li>d) Further development of integrated courses (double- or multiple-degree programmes) in line with demand, especially ones linked to strategically important partner universities</li> <li>e) International collaboration on dissertation/thesis supervision</li> </ul>  |   | Institutes, faculties, School of Humanities and Social Sciences International Office School of Humanities and Social Sciences International Office, faculties |

<sup>2</sup> Features of internationally focused courses: internationally recognised qualification; accredited; completely or mostly in English (or another foreign language); curriculum with international content; study abroad and/or involvement of international visiting lecturers; academic and extracurricular support for international students (HRK, 2011)

|           | f) Securing third-party funds for teaching and visiting lecturer posts for international researchers who teach in their own language or English  g) More foreign-language teaching in order to familiarise students with international research literature in their subject area  h) Pooling information about interdisciplinary English-language study content  |  | Institutes Institutes, faculties, supported by the School of Humanities and Social Sciences International Office LSK, faculties School of Humanities and Social Sciences International Office  |
|-----------|--|--|--|
| No.       | Goal   | Indicator/key figure/evidence  | Data source  |
| Goal<br>3 | Helping international students (degree-<br>seeking) to achieve success in their<br>studies so as to increase their<br>satisfaction with their studies and<br>improve their integration into the<br>employment market   | School completion rate for international students  | Department 3   |
| No.       | Related measure(s)   |  | Responsibility   |
| 3.1       | Improving support for international stude  | ents   |  |
|           | <ul> <li>a) Improving organisational support</li> <li>b) Expanding buddy programmes across the school including documentation of examples of best practice from the faculties, combined with recommendations at school level based on these examples that are intended to help international students achieve success in their studies; with a view to the future, the buddy programmes will be supervised by the School of Humanities and Social Sciences International Office</li> <li>c) Improving academic support in the faculties via tutorials and workshops on basic topics and</li> </ul> |  | International students/Erasmus representatives from the individual faculties, School of Humanities and Social Sciences International Office, University International Office, Admissions Office School of Humanities and Social Sciences International Office, faculties |
|           | academic writing d) Retention and improvement of German-   | language preparatory courses for all international students cluding for students on English-language MA programmes | Institutes, faculties  Faculty of Linguistics, Literature and Cultural Studies/German as a Foreign Language, University International Office, TUDIAS   |

## Field of action 2: internationalising research

## Strategic goal:

To forge closer links with international partners so as to promote research collaborations and achieve optimum research outcomes. Our junior researchers are actively involved in this development right from the doctoral research phase.

| No.       | Goal   | Indicator/key figure/evidence   | Data source   |
|-----------|--|---|---|
| Goal<br>4 | Fostering international research collaborations and projects so as to achieve optimum research outcomes and establish the TU Dresden as one of the world's leading centres for research  | Number of publications in international<br>journals, number of such publications<br>with international co-authors | <ul> <li>Web of Science/InCites (or similar)</li> <li>Suggestion: via SLUB/responsible staff in schools with access to the InCites database</li> </ul>  |
| No.       | Related measure(s)   |   | Responsibility  |
| 4.1       | Helping researchers to secure European and internati   | onal third-party funds  |   |
|           | <ul><li>a) Pooling information about international funding progra online</li><li>b) Providing expert support for applications</li></ul>  | mmes and making this information available  | School of Humanities and Social Sciences International Office in collaboration with EPC and Project Scouts School of Humanities and Social Sciences International Office in collaboration with EPC and Project Scouts |
| 4.2       | Promoting international research networks and international research visits (both TUD researchers visiting international institutions and international researchers visiting the TUD)  |   |   |
|           | <ul> <li>Maintaining the number of international research visits<br/>both incoming and outgoing (visiting researcher progr<br/>Academy programmes, Marie Curie, Erasmus+, etc.)<br/>and providing support to applicants</li> </ul> | ammes, Dresden Fellowship, Graduate   | School of Humanities and Social Sciences<br>International Office  |
|           | b) Focus on international conferences/workshops at the   | TU Dresden and partner institutions   |   |
|           | c) Regular participation in international conferences  |   | Institutes, faculties, School of Humanities and Social Sciences International Office  |
|           | <ul> <li>d) Making use of synergy effects resulting from close ties<br/>networks</li> </ul>  | s with DDc partners with large international  | Individual researchers  |
|           | e) Forging closer links within the scope of strategic partn<br>University of Trento/University of Wrocław by identifyi   |   | Institutes, faculties, School of Humanities and Social Sciences International Office  |

|            | publications, collaboration between graduate students, etc.  f) Establishing additional strategically important international partnerships at school level, including on the basis of the established relationships with the universities of Trento and Wrocław   |  | Institutes, faculties, School of Humanities and Social Sciences International Office                            |
|------------|---|--|---|
|            |   |  | Institutes, faculties, School of Humanities and Social Sciences International Office                            |
| 4.3        | Supporting researchers with their international public  | ation activities   |   |
|            | <ul> <li>a) Pooling information about language support provided by international publications and on publication funding for open access articles</li> <li>b) Joint publications with internationally acclaimed researchers</li> <li>c) Increasing the number of publications that attract international attention through incentive</li> </ul> |  | School of Humanities and Social Sciences International Office in collaboration with SLUB Individual researchers |
|            | programmes, for example translation and publication grants for publications that especially merit funding   |  | School of Humanities and Social Sciences<br>International Office  |
| No.        | Goal  | Indicator/key figure/evidence  | Data source   |
| Goal<br>5  | Internationalisation of the doctoral research phase in order to improve research outcomes and make  | Number/proportion of international doctoral candidates at the TUD  | Doctoral and postdoctoral offices, Graduate     Academy   |
|            | doctoral candidates internationally competitive   | <ul> <li>Number of international PhD programmes</li> <li>Number of English-language MA programmes</li> </ul> | <ul><li>Department 5</li><li>Department 8</li></ul>   |
| No.        | doctoral candidates internationally competitive  Related measure(s)   | <ul><li>programmes</li><li>Number of English-language MA</li></ul>   | ·   |
| No.<br>5.1 |   | <ul> <li>programmes</li> <li>Number of English-language MA programmes</li> </ul>                             | Department 8  |

| 5.2 | Promoting international mobility of doctoral candidates  |   |
|-----|--|---|
|     | <ul> <li>a) Pooling information about existing funding programmes (Marie Curie programme, DAAD, Erasmus+, Graduate Academy funding programmes, etc.), with a particular emphasis on publicising the benefits of applying to the Graduate Academy</li> <li>b) Supporting and increasing international mobility as part of supervision agreements</li> <li>c) Increased exchange of doctoral candidates between strategic partner universities and other strategically important university partners through joint doctoral programmes</li> <li>d) Incentive programmes to promote active participation in international conferences, e.g. in the form of conference grants</li> </ul> | School of Humanities and Social Sciences International Office in collaboration with international students/Erasmus representatives from the individual faculties and the Graduate Academy Faculties  School of Humanities and Social Sciences International Office, faculties  School of Humanities and Social Sciences International Office, faculties |
| 5.3 | Supporting the establishment of international doctoral or research training groups/the development of bi-/tri-/multinational doctoral programmes (e.g. joint PhD programmes)   |   |
|     | <ul> <li>a) Helping applicants to secure funding by pooling information and providing expertise</li> <li>b) Increased focus on establishing cotutelles by means of corresponding advice services and agreements within the scope of university partnerships</li> </ul>   | School of Humanities and Social Sciences<br>International Office, Project Scouts, Graduate<br>Academy<br>Faculties, Graduate Academy, School of<br>Humanities and Social Sciences International Office  |

## Field of action 3: creating the conditions for internationalised teaching and research

### Strategic goal:

To create optimum conditions for internationalised teaching and research at our university, in which all university members are provided with the skills required to effectively contribute to this development

| No.       | Goal   | Indicator/key figure/evidence  | Data source  |
|-----------|--|--|--|
| Goal<br>6 | Promoting the internationalisation of the academic staff team so as to ensure cultural diversity and international experience  | <ul> <li>Number of English-language job adverts for professorships (and postdocs if applicable) issued by the school</li> <li>Number of professors in the school with non-German citizenship</li> <li>Overall proportion of professors in the school with non-German citizenship</li> <li>Number of outgoing lecturers in terms of Erasmus+ teaching staff mobility</li> </ul> | <ul> <li>Faculty deans or Central Administration</li> <li>Department 2</li> <li>Department 2</li> <li>Department 8</li> </ul>      |
| No.       | Related measure(s)   |  | Responsibility   |
| 6.1       | Appointing and recruiting staff from abroad/staff with   | non-German citizenship   |  |
|           | Bilingual job adverts for professorships and postdoc positions, making use of international networks     Taking greater account of international teaching and research experience when appointing German staff members |  | Faculties, Rectorial Board, academic appointment representatives  Faculties, Rectorial Board, academic appointment representatives |
| 6.2       | Increasing mobility  |  |  |
|           | See measures listed under point 4.2  |  |  |

| No.       | Goal   | Indicator/key figure/evidence   | Data source   |
|-----------|--|---|---|
| Goal<br>7 | Providing members of the university with language skills and intercultural competence in order to establish an internationally focused service and organisational culture that integrates international members of the university in the best possible way and makes the vision of an international campus part of everyday reality at the university  | <ul> <li>Level of mobility in terms of Erasmus+<br/>staff mobility</li> <li>Number of SprInt graduates</li> </ul> | <ul> <li>Department 8 (University International Office<br/>and Leonardo-Büro Sachsen)</li> <li>SprInt team (Institutional Strategy)</li> </ul>  |
| No.       | Related measure(s)   |   | Responsibility  |
| 7.1       | Expansion of intercultural and language skills training  | for non-academic staff  |   |
|           | <ul> <li>a) Exchange of administrative staff within the scope of strategic partnerships</li> <li>b) Increasing staff mobility by specifically promoting opportunities</li> <li>c) Specifically promoting intercultural training and the SprInt programme</li> <li>d) Involving participants in the measures listed under (a) to (c) above as disseminators of information at school level</li> </ul> |   | School of Humanities and Social Sciences International Office, University International Office, Leonardo-Büro Sachsen School of Humanities and Social Sciences International Office School of Humanities and Social Sciences International Office School of Humanities and Social Sciences International Office |
| 7.2       | Improving services for international researchers   |   |   |
|           | a) Translating key documents   |   | Faculties, Welcome Center   |
|           | b) Continuation and greater interconnection of welcome of Humanities and Social Sciences International Office  |   | Welcome Center, School of Humanities and Social Sciences International Office   |

# Field of action 4: improving the TU Dresden's international position

# Strategic goal:

To establish and promote our university as an internationally recognised institution that attracts the best minds from across the globe

| No.       | Goal   | Indicator/key figure/evidence   | Data source  |
|-----------|--|---|--|
| Goal<br>8 | Closer collaboration with selected international partners so as to establish our position in the global research community | Activities within the scope of the school's strategic partnerships (mobility, research projects, teaching activities, joint applications for third-party funding) | School annual reports under the scope of the<br>Institutional Strategy |
| No.       | Related measure(s)   |   | Responsibility   |
| 8.1       | Focus on selected partnerships whose relevance exte activities within the scope of these strategic partnersh               |   |  |
|           | a) Continuation of the internal Institutional Strategy fundi<br>with the universities of Trento and Wrocław                | <i>y</i> - 3, 3, 3, 3, 3, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1,  |  |
|           | b) Promoting individual professors' strategically important contacts across the school                                     | t international collaborations and expanding  | School of Humanities and Social Sciences International Office          |
|           | c) Active participation in strategic international networks  | Active participation in strategic international networks such as ResearchGate, Hermes or ESREA  |  |
|           |  |   | Individual researchers, institutes                                     |
| No.       | Goal   | Indicator/key figure/evidence   | Data source  |
| Goal<br>9 | Improving the TU Dresden's international profile so as to establish ourselves as an internationally recognised institution | TUD's position in THE rankings  | THE rankings   |
| No.       | Related measure(s)   |   | Responsibility   |
| 9.1       | Improving the TUD's position in international rankings   |   |  |

| 9.2 | Internationalising the TUD website   |   |
|-----|--|---|
|     | a.) Improving the quality of English-language webpages     b) Providing all central school webpages in English   | Faculties, Staff Unit Communication Faculties, Staff Unit Communication, School of Humanities and Social Sciences   |
| 9.3 | More international alumni relations work   |   |
|     | <ul> <li>a) Constant inclusion of international alumni in alumni relations work</li> <li>b) Forging links between the School of Humanities and Social Sciences International Office and regional ambassadors; carrying out joint events</li> <li>c) Expanding the researcher–alumni project</li> </ul> | School of Humanities and Social Sciences International Office, Leonardo-Büro Sachsen, Alumni Relations School of Humanities and Social Sciences International Office School of Humanities and Social Sciences International Office, Leonardo-Büro Sachsen, Alumni Relations |
| 9.4 | Improving the TUD's international profile through a joint international presence for DRESDEN-concept (DDc)   |   |
|     | a) Improving the public image of the DDc members through joint events by the school, faculties and DDc partners  | School of Humanities and Social Sciences, faculties   |

# Management and communication: supporting the internationalisation process

We are establishing suitable management mechanisms and communication structures in order to actively and systematically push forward our university's internationalisation process.

| No.        | Goal   | Indicator/key figure/evidence  | Data source   |
|------------|--|--|---|
| Goal<br>10 | Managing the overall internationalisation process and establishing governance, communication and coordination mechanisms so as to ensure optimum implementation of the internationalisation process  | Are there school-specific internationalisation strategies? (yes/no)  | Vice-Rector for Academic and International<br>Affairs   |
| No.        | Related measure(s)   |  | Responsibility  |
| 10.1       | Supporting the development of school strategies, buil  | lding on the existing overarching strategy   |   |
| 10.2       | Consolidating institutionalised communication struct university units and university management, with the  |  |   |
|            | <ul> <li>a) Forging close ties between the international students/faculties, the school's Internationalisation Strategy Wo and Social Sciences International Office through a tra</li> <li>b) Forging links between schools and engaging in close, especially between the individual school international the University International Office, Leonardo-Büro Sac management, etc.</li> </ul> | orking Group and the School of Humanities nsparent flow of information continuous dialogue on international matters, offices, but also between these offices and | International students/Erasmus representatives from the individual faculties, Internationalisation Strategy Working Group, School of Humanities and Social Sciences International Office School of Humanities and Social Sciences International Office, University International Office, Leonardo-Büro Sachsen, Welcome Center, Institutional Strategy, International Committee |
| 10.3       | Establishing specialised decentralised units (international offices staffed by international officers)   |  |   |
|            | a) Integration of the International Office into the school s internationalisation process as an intermediary between   |  | School of Humanities and Social Sciences  |
|            | b) Defining the duties of the School of Humanities and S their role in services and management support:  | ocial Sciences International Office in terms of  | School of Humanities and Social Sciences<br>International Office  |
|            | - Strategic support for/consolidation of the inte  |  |   |
|            | - Translation of university-wide internationalisa  | tion goals into practice at faculty level  |   |

- Helping the faculties to acquire funding and focus on international events
- Pooling information about funding for international research visits
- Providing advice for outgoing and incoming researchers at the TU Dresden
- Funding international publications by researchers, especially junior researchers, from the School of Humanities and Social Sciences
- Intermediary between international students/Erasmus representatives from the individual faculties, the University International Office and the Rectorial Board
- Future-oriented decentralised support for coordination of multi-degree programmes in collaboration with responsible staff in the faculties, the Study Office and the University International Office