

09.00 – 11.00. Workshop 1. (GER/38/H)

Conducting empirical sociological web research with Ukrainians during the war: implementation experience in Ukraine and Germany

Chair: **Dr. Yeliena Kovalska**, MSCA4Ukraine, Sociology, Konstanz University / Taras Shevchenko National University of Kyiv



Since the outbreak of a full-scale war in February 2022, the conduct of sociological research in Ukraine has received new challenges. The main problems were the accessibility of respondents due to internal and external forced migration, as well as the inaccessibility of part of the territory of Ukraine due to active hostilities and occupation. A separate methodological problem is the lack of reliable data on the general population of Ukraine. In this situation, the use of the web research method is gaining particular relevance. During 2022 and 2023, we conducted two web-based surveys in Ukraine and among Ukrainian war refugees in Germany. To interview Ukrainians on the territory of Ukraine, we used a web panel, and to interview Ukrainian military refugees in Germany, we used open recruiting in target groups on social medias. Both methods make it possible to describe the main trends in opinions, but do not provide a high level of representativeness.

Working language: Ukrainian

Workshop

Aim: understanding of main features of empirical social research in Ukraine during war and why web research could be “the way”.

Schedule:

1. General Population “Ukrainians”: Who are they? Where they are? How can we reach them?

(15 min)

2. What methods could be used in sociological research with Ukrainians during the war?

(5 min)

3. Case 1: Survey using spontaneous sample with Ukrainian refugees in Konstanz (Germany).

(10 min)

4. Case 2: Survey using on-line panel with Kyiv citizens during war.

(10 min)

5. Which instrument can we use to make web survey by ourselves?

(5 min)

Practical part:

Here we will have quick overview on main steps to create questionnaire in LimeSurvey software, which is free professional tool for web surveys (10 min).

Then we will create simple questionnaire together, collect results between us and look at results.