

Erasmus+ Project

# TeDiMeLi

## Teaching Digital Media Literacy in Times of Societal Change in Ukraine

Kick-off Meeting

Dresden, 4–8 May 2026



# TeDiMeLi

TEACHING DIGITAL MEDIA LITERACY  
IN TIMES OF SOCIETAL CHANGE IN UKRAINE

## About the Project

The project Teaching Digital Media Literacy in Times of Societal Change in Ukraine (TeDiMeLi) addresses Ukraine's urgent need for enhanced digital media literacy as a means of strengthening information security and societal resilience against disinformation. Amidst ongoing military aggression, Ukraine faces escalating challenges in the (geo)political, technological, and educational domains. By establishing Digital Media Literacy Centres (DMLCs) at four Ukrainian universities – Cherkasy State Technological University, Chernihiv Polytechnic National University, Drohobych Ivan Franko State Pedagogical University, and Kharkiv National Automobile and Highway University – this project aims to empower students, educators, and the broader community with critical digital competencies essential for navigating the modern information landscape. The DMLCs serve as hubs for interdisciplinary education and knowledge transfer, offering structured courses, micro-credentials, and self-learning opportunities through an advanced Digital Educational Platform. These efforts not only enhance digital media literacy among university members but also extend to vulnerable and underrepresented groups, fostering inclusive digital education for all. With a strong methodological foundation, the project ensures a systematic approach to digital media literacy through an interconnected consortium of Ukrainian and European universities. European partners provide expertise and training, enabling Ukrainian institutions to adopt best practices in curriculum development and digital education. The project's long-term impact extends beyond academia, reinforcing democratic values, social cohesion, and critical thinking within Ukrainian society. By embedding digital media literacy into formal education curricula and expanding its reach to the general public, the initiative contributes to Ukraine's sustainable development, resilience against information warfare, and post-war recovery efforts.



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the European Union**

Co-funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.

# Kick-off Meeting Programme

**Monday, 4 May 2026**

**Location:**

Festive Halls of the University Executive Board  
Mommsenstraße 11  
01069 Dresden

- 10:30 – 11:00      Registration
- 11:00 – 11:30      Official Welcome Addresses  
*Peter Rosenbaum, Head of International Office*  
*Prof. Dr. Christian Prunitsch, Speaker of the School of Humanities and Social Sciences, Dean of the Faculty of Linguistics, Literature and Cultural Studies of the TU Dresden*
- 11:30 – 12:15      Keynote Lecture “Digital Media Literacy in Times of Societal Change”  
*Prof. Dr. Holger Kuße, Director of the Institute of Slavic Studies of the TU Dresden, Project Coordinator*
- 12:15 – 13:00      Welcome Reception
- 13:00 – 14:00      Lunch

**Location:**

Fritz-Foerster-Bau, Room 102  
Mommsenstraße 6  
01069 Dresden

- 14:00 – 15:00      Presentation of the European Project Center (EPC)  
*Christian Gerhardts, Head of EPC Office of the TU Dresden*

15:00 – 17:00 Detailed overview of the project plan:  
Work packages, success indicators, and reporting  
templates  
*Marianna Schulz, Research Associate of the Institute of  
Slavic Studies and Centre for Central and Eastern  
European Studies of the TU Dresden*

## Tuesday, 5 May 2026

### **Location:**

Fritz-Foerster-Bau, Room 102  
Mommсенstraße 6  
01069 Dresden

10:00 – 11:30 Planning of professional development courses at the  
TU Dresden for Ukrainian academic staff and IT  
personnel (micro-credential courses in a hybrid  
format)  
*Marianna Schulz, Research Associate of the Institute of  
Slavic Studies and Centre for Central and Eastern  
European Studies of the TU Dresden*

11:30 – 13:00 Planning of professional development activities at the  
University of Innsbruck (Winter School 2027)  
*Dr. Magdalena Kaltseis & Dr. Gernot Howanitz, Assistant  
Professors of the Institute of Slavic Studies of the  
University of Innsbruck*

13:00 – 14:00 Lunch

From 14:00 Dresden old town walking tour  
*Dr. Olha Ihnatyeva, Lecturer of the Language Centre  
TUDIAS of the TU Dresden*

## Wednesday, 6 May 2026

### **Location:**

Centre for Central and Eastern European Studies  
August-Bebel-Straße 30 (Haus 116), Room 6.001  
01219 Dresden

- 10:00 – 11:00      Discussion of legal and financial project issues  
*Christina Spirow, Project Manager of the EPC of the TU Dresden*
- 11:00 – 13:00      Working on the communication strategy of the project:  
Development of storytelling concept and social media plan  
*Prof. Dr. Holger Kuße, Director of the Institute of Slavic Studies of the TU Dresden, Project Coordinator*
- 13:00 – 14:00      Lunch
- 14:00 – 17:00      Establishment of Project Working Groups: Allocation of responsibilities and scheduling of regular meetings (Jour fixe) for 2026  
*Prof. Dr. Olena Pchelintseva, Head of the Ukrainian language and general linguistics Department of the Cherkasy State Technological University*

## Thursday, 7 May 2026

### **Location:**

Centre for Central and Eastern European Studies  
August-Bebel-Straße 30 (Haus 116), Room 6.001  
01219 Dresden

- 10:00 – 11:30 Detailed planning of digital media literacy courses for Ukrainian students  
*Prof. Dr. Nataliia Kholiavko, Department of Finance, Banking and Insurance of the Chernihiv Polytechnic National University*
- 11:30 – 13:00 Detailed planning of digital media literacy courses for Ukrainian university educators  
*Assoc. Prof. Khrystyna Voitovych, Head of the International Relations Department of the Drohobych Ivan Franko State Pedagogical University*
- 13:00 – 14:00 Lunch
- 14:00 – 15:30 Detailed planning of digital media literacy courses for the broader Ukrainian public  
*Assoc. Prof. Natalia Opryshko, Head of the International Programmes and Projects Department of the Kharkiv National Automobile and Highway University*
- 15:30 – 17:00 Open slot for consultations with Project Coordinators  
*Prof. Dr. Holger Kuße, Director of the Institute of Slavic Studies of the TU Dresden, Project Coordinator*
- 19:00 Consortium Dinner

## Friday, 8 May 2026 – Departure Day

### **Location:**

Centre for Central and Eastern European Studies  
August-Bebel-Straße 30 (Haus 116), Room 6.001  
01219 Dresden

- 10:00 – 11:00 Wrap-up and conclusions of the Kick-off Meeting  
*Prof. Dr. Holger Kuße, Director of the Institute of Slavic Studies of the TU Dresden, Project Coordinator*

# Notes

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