

Course syllabus: **International corporate finance**



Uniwersytet
Ekonomiczny
we Wrocławiu

Print date: 26.09.2019
Year: 2019/2020
Field: International Business

Description of the course

The main aim of this module is to provide knowledge and train skills requisite to manage a business unit utilising international financial markets. This module is designed to bring knowledge about the main financial instruments available in the global financial market.

Basic information

English name:	-
Course code:	
Course status:	Obligatory
Author:	Artur Klimek
Study level:	2
Semester:	III
Form of study:	Full-time
Keywords:	company, financing, investment, derivatives, foreign currencies, financial risk, over-the-counter markets

Class form	Hours	Semester	ECTS points
Lectures	15/0	III/-	5.0/0.0
Tutorials	15/0	III/-	
Computer lab	0/0	-/-	
Seminar	0/0	-/-	
Science lab	0/0	-/-	

Form of credit:	Exam
-----------------	------

Prerequisites
Course-related Intende Learning Outcomes
International Economics,

Effects and goals

Learning objectives for the course

Code	Description
C1	Bringing knowledge on international financial markets and available financial instruments
C2	Indicating opportunities for business development utilising international financial markets and pointing at incurred risks
C3	Training practical skills regarding financial instruments denominated in foreign currencies

Intended Learning Outcomes for the Course

Knowledge

Symbol	Description	ILO	Objectives
W1	Possesses knowledge regarding international financial markets	K_W01, K_W02, K_W04	C1, C2
W2	Identifies processes happening in the international financial environment	K_W01, K_W02, K_W04	C1, C2
W3	Draws conclusions from current political and economic events	K_W01, K_W02, K_W04	C1, C2
W4	Possesses knowledge on application of financial instruments	K_W01, K_W02, K_W04	C3
W5	Understands historical determinants of the global financial system	K_W01, K_W02, K_W04	C1

Skills

Symbol	Description	ILO	Objectives
U1	Manages international flows of capital in a company	K_U01, K_U02, K_U03, K_U06	C1, C2, C3
U2	Analyses factors influencing value of financial instruments in the international markets	K_U01, K_U02, K_U03, K_U06	C1, C2
U3	Critically assesses information provided by participants of international financial markets	K_U01, K_U02, K_U03, K_U06	C1, C2
U4	Runs business operations using financial instruments denominated in foreign currencies	K_U01, K_U02, K_U03, K_U06	C1, C2, C3

Social competences

Symbol	Description	ILO	Objectives
K1	Perceives the significance of responsible management of financial assets	K_K01, K_K03, K_K04	C2, C3
K2	Individually works on enhancing his knowledge regarding the financial management	K_K01, K_K03, K_K04	C1, C2
K3	Appreciates the diversity of processes and participants of international financial markets	K_K01, K_K03, K_K04	C1, C2, C3
K4	Cooperates with other participants of financial markets	K_K01, K_K03, K_K04	C2, C3

Course topics

	Topic	Full-time studies					Part-time studies					Objectives	Effects
		L	T	CL	S	SL	L	T	CL	S	SL		
1.	Fundamentals of international financial relations	2	0	0	0	0	0	0	0	0	0	C1, C2	U2;U3;W1;W5
2.	Definition and functions of foreign currencies in the world financial system	2	1	0	0	0	0	0	0	0	0	C1, C2	U3;W1;W2;W3;W5
3.	Notion and functions of exchange rate	1	1	0	0	0	0	0	0	0	0	C1, C2, C3	U2;U4;W4
4.	Exchange rate regimes	1	1	0	0	0	0	0	0	0	0	C1, C2	U2;W2;W3;W5
5.	Contemporary international financial markets and their participants	1	1	0	0	0	0	0	0	0	0	C1, C2, C3	K1;K3;K4;W1
6.	Short-term financing using the international financial markets	1	1	0	0	0	0	0	0	0	0	C1, C2, C3	K4;U1;U4;W4
7.	Long-term financing using the international financial markets	1	1	0	0	0	0	0	0	0	0	C1, C2, C3	K4;U1;U4;W4
8.	Currency risk	1	2	0	0	0	0	0	0	0	0	C1, C2, C3	K1;K2;W3;W4
9.	Derivatives in the international operations of enterprises	2	3	0	0	0	0	0	0	0	0	C1, C2, C3	K4;U4;W1;W4
10.	Financial assessment of foreign investment projects	1	1	0	0	0	0	0	0	0	0	C1, C2, C3	K1;U1;W2;W3
11.	Currency integration and business operations	1	2	0	0	0	0	0	0	0	0	C1, C2	W1;W5
12.	Currency crises	1	1	0	0	0	0	0	0	0	0	C1, C2	W3;W5

	L	T	CL	S	SL	L	T	CL	S	SL
Total	15	15	0	0	0	0	0	0	0	0
Total hours	30					0				

Topics - student self-study

	Topic	Full time	Part time	Objectives	ILO
1.	Functions of currencies in the global financial system	2	0	C1, C2	W1, W3, U2
2.	Calculation of exchange rates	3	0	C1, C2, C3	W4, U1, U4, K4
3.	Regulated and over-the-counter financial markets	2	0	C1, C2, C3	W1, W4, K2
4.	Derivatives	4	0	C1, C2, C3	W4, U1, U2, U3, U4
5.	Currency risk	4	0	C1, C2, C3	W2, W3, U3, K1
	Total:	15	0		

Control matrix

Symbol	Topics	Student self-study	Topics	Student self-study	C1	C2	C3	C4	C5
W1	5	2	0	0	1	1	0	0	0
W2	3	1	0	0	1	1	0	0	0
W3	5	2	0	0	1	1	0	0	0
W4	5	3	0	0	0	0	1	0	0
W5	5		0		1	0	0	0	0
U1	3	2	0	0	1	1	1	0	0
U2	3	2	0	0	1	1	0	0	0
U3	2	2	0	0	1	1	0	0	0
U4	4	2	0	0	1	1	1	0	0
K1	3	1	0	0	0	1	1	0	0
K2	1	1	0	0	1	1	0	0	0
K3	1		0		1	1	1	0	0
K4	4	1	0	0	0	1	1	0	0

Assesment of ILOs achievement

Symbol	Description	Exam	Control work	Projects	Activity in class	Student self-study
W1	Possesses knowledge regarding international financial markets	+	+	+	+	+
W2	Identifies processes happening in the international financial environment	+	+	+	+	+
W3	Draws conclusions from current political and economic events	-	+	+	+	+
W4	Possesses knowledge on application of financial instruments	+	+	+	+	+
W5	Understands historical determinants of the global financial system	+	-	-	+	+

Symbol	Description	Exam	Control work	Projects	Activity in class	Student self-study
U1	Manages international flows of capital in a company	-	+	+	+	+
U2	Analyses factors influencing value of financial instruments in the international markets	+	+	+	+	+
U3	Critically assesses information provided by participants of international financial markets	+	+	+	+	+
U4	Runs business operations using financial instruments denominated in foreign currencies	-	+	+	+	+

Symbol	Description	Exam	Control work	Projects	Activity in class	Student self-study
K1	Perceives the significance of responsible management of financial assets	+	+	+	+	-
K2	Individually works on enhancing his knowledge regarding the financial management	-	+	+	+	+
K3	Appreciates the diversity of processes and participants of international financial markets	+	+	+	+	+
K4	Cooperates with other participants of financial markets	-	-	+	+	+

Weight in the overall verification of the ILOs [in%]	Total:	100%	40%	20%	10%	20%	10%
------------------------------------------------------	--------	------	-----	-----	-----	-----	-----

Workload

Forms of student activity	Full-time	Part-time
Godziny zajęć dydaktycznych zgodnie z planem studiów	30	0
Praca własna studenta	15	0
Przygotowanie do egzaminu	40	0
Przygotowanie do prac kontrolnych	30	0
Przygotowanie do ćwiczeń	10	0
Zapoznanie się z literaturą przedmiotu i materiałami dydaktycznymi dostarczonymi przez prowadzącego zajęcia	10	0

Przygotowanie projektów własnych		10	0
	Total:	145	0

	Full-time		Part-time	
	min	max	min	max
Suggested number of ECTS for the course (min-max)	4	5	0	0
Hours of ECTS in accordance with the curriculum		5		0

Basic literature

Title	Authors (Surname, initial of the name)	Publishing house	Place of issue	Year of issue
International financial management	Madura, J.; Fox, R.	South-Western Cengage Learning	London	2007
Financial institutions and markets	Madura, J.	South-Western Cengage Learning	London	2010

Supplementary literature

Title	Authors (Surname, initial of the name)	Publishing house	Place of issue	Year of issue
Financial risk manager handbook	Jorion, Ph.	John Wiley & Sons	Hoboken	2009
International finance : management, markets, and institutions	Baker, J.C.	Prentice Hall	Upper Saddle River	1998
Financial Times - current issues				

Tutors

Academic title	Name	Surname	Form of classes	Phone number	Email	Website	Office (building and room)
dr hab.	Artur	Klimek		71 368 08 49	artur.klimek@ue.wroc.pl	http://www.ue.wroc.pl/english/5392/artur_klimek.html	B 216b

Course syllabus: **Contract in international trade**



Uniwersytet
Ekonomiczny
we Wrocławiu

Print date: 26.09.2019
Year: 2019/2020
Field: International Business

Description of the course

The world is open for business. Today it's easier than ever for a company, regardless of size, to sell goods and services across the globe. The purpose of the course is to present the issues related to the contract in foreign trade. A well-prepared contract is a guarantee of a successful transaction.

Basic information

English name:	Contract in international trade
Course code:	
Course status:	Obligatory
Author:	Anna H. Jankowiak
Study level:	2
Semester:	III
Form of study:	Full-time
Keywords:	contract, transaction, international trade

Class form	Hours	Semester	ECTS points
Lectures	15/0	III/-	5.0/0.0
Tutorials	15/0	III/-	
Computer lab	0/0	-/-	
Seminar	0/0	-/-	
Science lab	0/0	-/-	

Form of credit:	Exam
-----------------	------

Prerequisites
Course-related Intende Learning Outcomes
International Economics, -,

Effects and goals

Learning objectives for the course

Code	Description
C1	The purpose of the course is to present the issues related to the contract in foreign trade.
C2	The purpose of the course is to present the documents needed in international trade

Intended Learning Outcomes for the Course

Knowledge

Symbol	Description	ILO	Objectives
W1	Student has a knowledge of the elements necessary for each contract	K_W03, K_W04, K_W05, K_W06	C1
W2	Student has a knowledge of foreign trade documents	K_W01, K_W02, K_W07, K_W08	C2

Skills

Symbol	Description	ILO	Objectives
U1	Student is able to correctly create a contract for the import and export transactions.	K_U01, K_U02, K_U03	C1

Social competences

Symbol	Description	ILO	Objectives
K1	Students can prepare and carry out a transaction in foreign trade	K_K04, K_K05, K_K06	C1

Course topics

Topic	Full-time studies					Part-time studies					Objectives	Effects	
	L	T	CL	S	SL	L	T	CL	S	SL			
1. THE WORLD IS OPEN FOR BUSINESS	2	2	0	0	0	0	0	0	0	0	0	C1	W1
2. THE CYCLE OF TRANSACTIONS IN THE FOREIGN TRADE	3	2	0	0	0	0	0	0	0	0	0	C1	U1;W1
3. CONTRACT – DEFINITIONS AND TYPES	6	4	0	0	0	0	0	0	0	0	0	C1	K1;W1
4. MAIN ELEMENTS OF CONTRACT	2	4	0	0	0	0	0	0	0	0	0	C1	K1;W1
5. COMMON IMPORT/EXPORT DOCUMENTS	2	3	0	0	0	0	0	0	0	0	0	C2	W2

	L	T	CL	S	SL	L	T	CL	S	SL
Total	15	15	0	0	0	0	0	0	0	0
Total hours	30					0				

Topics - student self-study

Topic	Full time	Part time	Objectives	ILO
1. The presentation of transaction and contract of selected company connected with international trade	15	0	C1, C2	W1, W2, U1, K1
2. The preparation to the exam	10	0	C1, C2	W1, W2
3. The team work on the preparation of a foreign trade transactions	10	0	C1	U1, K1
4. The study of a literature recommended by the lecturer	10	0	C1, C2	W1, W2
Total:	45	0		

Control matrix

Symbol	Topics	Student self-study	Topics	Student self-study	C1	C2	C3	C4	C5
W1	4	3	0	0	1	0	0	0	0
W2	1	3	0	0	0	1	0	0	0
U1	1	2	0	0	1	0	0	0	0
K1	2	2	0	0	1	0	0	0	0

Assesment of ILOs achievement

Symbol	Description	Exam	Control work	Projects	Activity in class	Student self-study
W1	Student has a knowledge of the elements necessary for each contract	+	-	-	-	-
W2	Student has a knowledge of foreign trade documents	+	-	-	-	-

Symbol	Description	Exam	Control work	Projects	Activity in class	Student self-study
U1	Student is able to correctly create a contract for the import and export transactions.	-	-	+	-	-

Symbol	Description	Exam	Control work	Projects	Activity in class	Student self-study
K1	Students can prepare and carry out a transaction in foreign trade	-	-	+	-	-

Weight in the overall verification of the ILOs [in%]	Total:	100%	60%	0%	40%	0%	0%
------------------------------------------------------	--------	------	-----	----	-----	----	----

Workload

Forms of student activity	Full-time	Part-time
Godziny zajęć dydaktycznych zgodnie z planem studiów	30	0
Praca własna studenta	45	0
Przygotowanie projektów własnych	60	0
Total:	135	0

	Full-time		Part-time	
	min	max	min	max
Suggested number of ECTS for the course (min-max)	4	5	0	0
Hours of ECTS in accordance with the curriculum	5		0	

Basic literature

Title	Authors (Surname, initial of the name)	Publishing house	Place of issue	Year of issue
United Nations Convention on Contracts for the International Sale of Goods	UNITED NATIONS COMMISSION ON INTERNATIONAL TRADE LAW	UNCTAD	New York	2010
MODEL CONTRACTS FOR SMALL FIRMS. LEGAL GUIDANCE FOR DOING INTERNATIONAL BUSINESS	International Trade Centre	International Trade Centre		2010
THE USE OF TRANSPORT DOCUMENTS IN INTERNATIONAL TRADE	UNITED NATIONS CONFERENCE ON TRADE AND DEVELOPMENT	UNCTAD		2003

Supplementary literature

Title	Authors (Surname, initial of the name)	Publishing house	Place of issue	Year of issue
-------	----------------------------------------	------------------	----------------	---------------

Tutors

Academic title	Name	Surname	Form of classes	Phone number	Email	Website	Office (building and room)
dr	Anna H.	Jankowiak		71/3680849	anna.jankowiak@ue.wroc.pl		216b B
dr	Sebastian	Bobowski					

Course syllabus: **Macroeconomic Modelling for International Business**



Uniwersytet
Ekonomiczny
we Wrocławiu

Print date: 26.09.2019
Year: 2019/2020
Field: International Business

Description of the course

The premises underlying this course are following: a) modern industrial economies have a complex institutional structure comprising production firms, banks, governments and households and, 2) the evolution of economies is dependent on the way in which these institutions take decisions and interact with one another. The aspiration of this course is to encourage students to critical and creative thinking about relations within an economy. Special attention will be put at international factors.

Basic information

English name:	Macroeconomic modelling for international business
Course code:	
Course status:	Obligatory
Author:	Iwo Augustyński
Study level:	2
Semester:	III
Form of study:	Full-time
Keywords:	macroeconomics, finance, international relations

Class form	Hours	Semester	ECTS points
Lectures	15/0	III/-	3.0/0.0
Tutorials	15/0	III/-	
Computer lab	0/0	-/-	
Seminar	0/0	-/-	
Science lab	0/0	-/-	

Form of credit:	Pass
-----------------	------

Prerequisites
Course-related Intende Learning Outcomes

Effects and goals

Learning objectives for the course

Code	Description
C1	Ability to build simple stock-flow consistent models
C2	Understand relations between different macroeconomic phenomena

Intended Learning Outcomes for the Course

Knowledge

Symbol	Description	ILO	Objectives
W1	Student can explain relations between different economic sectors	K_W01, K_W02, K_W03, K_W08	C1, C2
W2	Student identifies factors of aggregate demand and supply	K_W01, K_W02, K_W03, K_W08	C1, C2
W3	Student characterizes behavior of firms, households and government	K_W01, K_W02, K_W03, K_W08	C2
W4	Student understands relations between domestic economy and rest of the world	K_W01, K_W02, K_W03, K_W08	C1, C2
W5	Student explains the role of money and monetary institutions in the modern monetary production economies	K_W01, K_W02, K_W03, K_W08	C1, C2

Skills

Symbol	Description	ILO	Objectives
U1	Student can build simple macroeconomic model	K_U01, K_U02, K_U03, K_U04, K_U05, K_U06	C1
U2	Student recognizes indirect effects of actions of economic agents	K_U01, K_U02, K_U03, K_U04, K_U05, K_U06	C1, C2
U3	Student is able to provide empirically and theoretically sound critics of domestic and international economics policies	K_U01, K_U02, K_U03, K_U04, K_U05, K_U06	C2

Social competences

Symbol	Description	ILO	Objectives
K1	Student is aware of the complex relations between economic agents	K_K02, K_K05, K_K06	C1, C2
K2	Student is open to discussions	K_K01, K_K06	C2
K3	Student can work self-dependently	K_K06	C1, C2
K4	Student draws evidence-based inferences	K_K03	C1, C2

Course topics

	Topic	Full-time studies					Part-time studies					Objectives	Effects	
		L	T	CL	S	SL	L	T	CL	S	SL			
1.	Endogeneity of money	1	0	0	0	0	0	0	0	0	0	0	C1,C2	W1, W2, W3, W4, W5, U2, U3, K1, K2
2.	Coherent stock-flow accounting	2	2	0	0	0	0	0	0	0	0	0	C1,C2	U1, K1, K4
3.	The Simplest Model with Government Money	4	4	0	0	0	0	0	0	0	0	0	C1,C2	W1, W2, W3, W5, U1, U2, K1, K2, K3, K4
4.	Long-term Bonds, Capital Gains and Liquidity Preference	2	4	0	0	0	0	0	0	0	0	0	C1,C2	W1, W2, W3, W5, U1, U2, U3, K1, K2, K3, K4
5.	Simple Open Economy Model	2	4	0	0	0	0	0	0	0	0	0	C1,C2	W1, W2, W3, W4, W5, U1, U2, U3, K1, K2, K3, K4
6.	A simple macroeconomic model of a currency union with endogenous money and saving-investment imbalances	4	1	0	0	0	0	0	0	0	0	0	C1,C2	W1, W2, U1, U2, U3, K1, K2, K3, K4

	L	T	CL	S	SL	L	T	CL	S	SL
Total	15	15	0	0	0	0	0	0	0	0
Total hours	30					0				

Topics - student self-study

	Topic	Full time	Part time	Objectives	ILO
1.	Readings	15	0	C1,C2	W3, W4, U2, U3, K1, K2, K3, K4
2.	Developing simple macroeconomic models	20	0	C1,C2	W1, W2, W3, W4, W5, U1, U2, K1, K3, K4
3.	Insights into System of National Accounts	15	0	C1,C2	W1, W4, W5, U3, K1, K2, K3, K4
	Total:	50	0		

Control matrix

Symbol	Topics	Student self-study	Topics	Student self-study	C1	C2	C3	C4	C5
W1	5	2	0	0	1	1	0	0	0
W2	5	1	0	0	1	1	0	0	0
W3	4	2	0	0	0	1	0	0	0
W4	2	3	0	0	1	1	0	0	0
W5	4	2	0	0	1	1	0	0	0
U1	5	1	0	0	1	0	0	0	0
U2	5	2	0	0	1	1	0	0	0
U3	4	2	0	0	0	1	0	0	0
K1	6	3	0	0	1	1	0	0	0
K2	5	2	0	0	0	1	0	0	0
K3	4	3	0	0	1	1	0	0	0
K4	5	3	0	0	1	1	0	0	0

Assesment of ILOs achievement

Symbol	Description	Exam	Control work	Projects	Activity in class	Student self-study
W1	Student can explain relations between different economic sectors	-	+	+	+	-
W2	Student identifies factors of aggregate demand and supply	-	+	+	-	-
W3	Student characterizes behavior of firms, households and government	-	+	+	-	-
W4	Student understands relations between domestic economy and rest of the world	-	+	+	-	-
W5	Student explains the role of money and monetary institutions in the modern monetary production economies	-	+	+	+	-

Symbol	Description	Exam	Control work	Projects	Activity in class	Student self-study
U1	Student can build simple macroeconomic model	-	+	+	-	-
U2	Student recognizes indirect effects of actions of economic agents	-	+	+	+	-
U3	Student is able to provide empirically and theoretically sound critics of domestic and international economics policies	-	+	-	+	-

Symbol	Description	Exam	Control work	Projects	Activity in class	Student self-study
K1	Student is aware of the complex relations between economic agents	-	+	+	+	-
K2	Student is open to discussions	-	-	-	+	-
K3	Student can work self-dependently	-	-	+	-	-
K4	Student draws evidence-based inferences	-	+	+	+	-

Weight in the overall verification of the ILOs [in%]	Total:	100%	0%	35%	50%	15%	0%
------------------------------------------------------	--------	------	----	-----	-----	-----	----

Workload

Forms of student activity	Full-time	Part-time
Godziny zajęć dydaktycznych zgodnie z planem studiów	30	0
Praca własna studenta	50	0
Total:	80	0

	Full-time		Part-time	
	min	max	min	max
Suggested number of ECTS for the course (min-max)	2	3	0	0
Hours of ECTS in accordance with the curriculum	3		0	

Basic literature

Title	Authors (Surname, initial of the name)	Publishing house	Place of issue	Year of issue
Monetary Economics. An Integrated Approach to Credit, Money, Income, Production and Wealth	W. Godley, M. Lavoie	Palgrave Macmillan	New York	2007
Modern money theory : a primer on macroeconomics for sovereign monetary system	L. Randall Wray	Palgrave Macmillan		2015

Supplementary literature

Title	Authors (Surname, initial of the name)	Publishing house	Place of issue	Year of issue
Foundations of International Economics. Post Keynesian Perspectives	J. Depez, J. T. Harvey (eds.)	Routledge	London	1999
Understanding Financial Accounts	van de Ven, P. and D. Fano (eds.)	OECD Publishing	Paris	2017
Understanding National Accounts: Second Edition	Lequiller, F. and D. Blades	OECD Publishing	Paris	2014
Globalny kryzys gospodarczy po roku 2008. Perspektywa postkeynesowska	K. Łaski, J. Osiatyński (red.)	Krytyka Polityczna	Warszawa	2015
An Introduction of Macroeconomics. A Heterodox Approach to Economic Analysis	L-P Rochon, S. Rossi	Edward Elgar	Cheltenham	2016
A simple macroeconomic model of a currency union with endogenous money and saving-investment imbalances	D. H. Ehnts	Int. J. Pluralism and Economics Education, Vol. 5, No. 3		2014

Tutors

Academic title	Name	Surname	Form of classes	Phone number	Email	Website	Office (building and room)
dr	Iwo	Augustyński	W, C	713680365	iwo.augustynski@ue.wroc.pl		106B

Course syllabus: **Doing Business in Asia**



Uniwersytet
Ekonomiczny
we Wrocławiu

Print date: 26.09.2019
Year: 2019/2020
Field: International Business

Description of the course

The course is intended to familiarize students with the characteristics of contemporary business environment of Asia-Pacific region, provide skills and knowledge required to analyze economic phenomena and interdependencies from micro and macro level, understand the mechanisms, principles, and implications of the regional economic, social, and cultural frameworks for international business

Basic information

English name:	Doing Business in Asia
Course code:	
Course status:	Obligatory
Author:	Sebastian Bobowski
Study level:	2
Semester:	III
Form of study:	Full-time
Keywords:	international business, Asia-Pacific, transnational corporation

Class form	Hours	Semester	ECTS points
Lectures	15/0	III/-	3.0/0.0
Tutorials	15/0	III/-	
Computer lab	0/0	-/-	
Seminar	0/0	-/-	
Science lab	0/0	-/-	

Form of credit:	Pass
-----------------	------

Prerequisites
Course-related Intende Learning Outcomes
International Economics, Cultural aspects of international business,

Effects and goals

Learning objectives for the course

Code	Description
C1	The course is intended to outline the characteristics of Asia-Pacific region as a destination of international business
C2	The course is intended to provide skills necessary to identify and assess various determinants of business environment
C3	The course is intended to shape open and creative attitudes towards international business environment and its challenges

Intended Learning Outcomes for the Course

Knowledge

Symbol	Description	ILO	Objectives
W1	Student places Asia-Pacific region in the global economy and lists ist main location advantages	K_W02, K_W05	C1
W2	Student explains the influence of various local determinants on international business performance	K_W02, K_W05	C1
W3	Student defines and characterizes various Asian business models and their practical application	K_W02, K_W05	C1

Skills

Symbol	Description	ILO	Objectives
U1	Student verifies and projects the implications of global and regional determinants for international business activities	K_U04, K_U06, K_U07	C2
U2	Student sets criteria of investment attractiveness of various locations within the region	K_U04, K_U06, K_U07	C2
U3	Students discuss on various aspects of Asian business models	K_U04, K_U06, K_U07	C2

Social competences

Symbol	Description	ILO	Objectives
K1	Student manages complex, diversified international business environment	K_K01, K_K04, K_K05	C3
K2	Student faces and discusses manifestations of economic globalization and regionalism	K_K01, K_K04, K_K05	C3
K3	Student pays attention to the local determinants of business activities	K_K01, K_K04, K_K05	C3

Course topics

	Topic	Full-time studies					Part-time studies					Objectives	Effects
		L	T	CL	S	SL	L	T	CL	S	SL		
1.	International business environment in Asia - Pacific region. Evolution of a discipline, impact of globalization, region's global economic performance	6	0	0	0	0	0	0	0	0	0	C1, C2, C3	K1;K2;U1;W1
2.	Influence of cultural and historical frameworks on international business in the region. Influence of colonialism, cultural differences, the role of Asian values	4	0	0	0	0	0	0	0	0	0	C1, C2, C3	K1;K3;U1;W2
3.	Macroeconomic determinants of international business performance. Economic growth determinants, "flying geese" paradigm, international trade policy in the region, Asian regionalism	5	0	0	0	0	0	0	0	0	0	C1, C2, C3	K1;K2;K3;U1;U2;W2
4.	Marketing activities within the region. The role of natural, economic, political, legal, technological, social and cultural determinants	0	3	0	0	0	0	0	0	0	0	C1, C2, C3	K1;K2;K3;U1;W2
5.	Foreign direct investments in Asia - Pacific region. Determinants of FDI inflow, FDI protection regime, promotion and financial support of FDI, competition policy, investment attractiveness of regional states	0	4	0	0	0	0	0	0	0	0	C1, C2, C3	K1;K2;K3;U1;U2;W1;W2
6.	International finance in Asia - Pacific region. International capital movement, regional stock markets, tax havens and their performance	0	4	0	0	0	0	0	0	0	0	C1, C2, C3	K1;K3;U1;W2
7.	TNCs' performance within the region. Internationalization of Asian companies, networking, activities within Asian market, regional virtual enterprises	0	4	0	0	0	0	0	0	0	0	C1, C2, C3	K1;K3;U1;U3;W1;W2;W3

	L	T	CL	S	SL	L	T	CL	S	SL
Total	15	15	0	0	0	0	0	0	0	0
Total hours	30					0				

Topics - student self-study

	Topic	Full time	Part time	Objectives	ILO
1.	Marketing activities in Asia-Pacific region and their determinants	18	0	C1, C2, C3	W2, U1, K1, K2, K3
2.	FDI inflows, tendencies, comparable analysis and implications, legal frameworks	15	0	C1, C2, C3	W1, W2, U1, U2, K1, K2, K3
3.	Capital movement within the region, currency risk, Asian stock markets and tax havens	15	0	C1, C2, C3	W2, U1, K1, K3
4.	TNCs within Asia-Pacific region, networking, internationalization strategies	20	0	C1, C2, C3	W1, W2, W3, U1, U3, K1, K3
	Total:	68	0		

Control matrix

Symbol	Topics	Student self-study	Topics	Student self-study	C1	C2	C3	C4	C5
W1	3	2	0	0	1	0	0	0	0
W2	6	4	0	0	1	0	0	0	0
W3	1	1	0	0	1	0	0	0	0
U1	7	4	0	0	0	1	0	0	0
U2	2	1	0	0	0	1	0	0	0
U3	1	1	0	0	0	1	0	0	0
K1	7	4	0	0	0	0	1	0	0
K2	4	2	0	0	0	0	1	0	0
K3	6	4	0	0	0	0	1	0	0

Assesment of ILOs achievement

Symbol	Description	Exam	Control work	Projects	Activity in class	Student self-study
W1	Student places Asia-Pacific region in the global economy and lists ist main location advantages	+	-	-	-	-
W2	Student explains the influence of various local determinants on international business performance	+	+	-	+	+
W3	Student defines and characterizes various Asian business models and their practical application	-	+	-	+	+

Symbol	Description	Exam	Control work	Projects	Activity in class	Student self-study
U1	Student verifies and projects the implications of global and regional determinants for international business activities	+	+	-	+	+
U2	Student sets criteria of investment attractiveness of various locations within the region	+	+	-	+	+
U3	Students discusses on various aspects of Asian business models	-	+	-	+	+

Symbol	Description	Exam	Control work	Projects	Activity in class	Student self-study
K1	Student manages complex, diversified international business environment	-	-	-	+	+
K2	Student faces and discusses manifestations of economic globalization and regionalism	-	-	-	+	+
K3	Student pays attention to the local determinants of business activities	-	-	-	+	+

Weight in the overall verification of the ILOs [in%]	Total:	100%	40%	40%	0%	20%	0%

Workload

Forms of student activity	Full-time	Part-time
Godziny zajęć dydaktycznych zgodnie z planem studiów	30	0
Praca własna studenta	68	0
Total:	98	0

	Full-time		Part-time	
	min	max	min	max
Suggested number of ECTS for the course (min-max)	3	3	0	0
Hours of ECTS in accordance with the curriculum	3		0	

Basic literature

Title	Authors (Surname, initial of the name)	Publishing house	Place of issue	Year of issue
Multinationals and Economic Growth in East Asia	Urata S., Yue C. S., Kimura F. (eds.)	Routledge Taylor&Francis Group	London-New York	2006
Remapping East Asia. The Construction of a Region	Pempel T. J. (ed.)	Cornell University Press	Ithaca	2005
International Business. The Challenges of Globalization	Wild J., Wild K., Han J.	Pearson Prentice Hall	Upper Sadle River	2008

Supplementary literature

Title	Authors (Surname, initial of the name)	Publishing house	Place of issue	Year of issue
Multinationals and East Asian Integration	Dobson W., Yue C. S.	International Development and Research Center	Ottawa	1997
International Business. A Managerial Perspective	Griffin R., Pustay M. W.	Pearson Prentice Hall	New Jersey	2008

Tutors

Academic title	Name	Surname	Form of classes	Phone number	Email	Website	Office (building and room)
dr	Sebastian	Bobowski	W, C	713680186	sebastian.bobowski@gmail.com		121 budynek B

Course syllabus: **Intercultural Team Management**



Uniwersytet
Ekonomiczny
we Wrocławiu

Print date: 26.09.2019
Year: 2019/2020
Field: International Business

Description of the course

The module is designed to familiarize students with a basic concepts connected with management of an international team. Students will learn about leadership skills, motivation methods and team development. Design Thinking method will be used (classes) to develop innovative approach to intercultural team management.

Basic information

English name:	Intercultural Team Management
Course code:	
Course status:	Obligatory
Author:	Aleksandra Kuźmińska-Haberla
Study level:	2
Semester:	III
Form of study:	Full-time
Keywords:	team management, intercultural, HR, communication

Class form	Hours	Semester	ECTS points
Lectures	15/0	III/-	3.0/0.0
Tutorials	15/0	III/-	
Computer lab	0/0	-/-	
Seminar	0/0	-/-	
Science lab	0/0	-/-	

Form of credit:	Pass
-----------------	------

Prerequisites
Course-related Intende Learning Outcomes , Cultural aspects of international business,

Effects and goals

Learning objectives for the course

Code	Description
C1	To provide a knowledge of the substance of a team management and its importance in running a company/project effectively, in international context.
C2	To provide a knowlegde about a team building, development, motivation and leadership skills.
C3	To provide a knowledge about importance of a good communication in a team, esepcially within culturally diverse teams.

Intended Learning Outcomes for the Course

Knowledge

Symbol	Description	ILO	Objectives
W1	Student knows and understands the team management process.	K_W01, K_W03, K_W05, K_W08	C1, C2
W2	Student knows the most important elements connected with an effective international team management.	K_W01, K_W03, K_W05, K_W08	C1, C2
W3	Student knows the rules of good interpersonal communication, especially in international context.	K_W01, K_W03, K_W05, K_W08	C2, C3

Skills

Symbol	Description	ILO	Objectives
U1	Student knows how to design and implement effective team management tools in international context.	K_U01, K_U04, K_U05, K_U07, K_U08	C1, C2, C3
U2	Student is able to develop his/her leadership and communication skills.	K_U01, K_U04, K_U05, K_U07, K_U08	C1, C2, C3
U3	Student is able to manage intercultural team.	K_U01, K_U04, K_U05, K_U07, K_U08	C1, C2, C3

Social competences

Symbol	Description	ILO	Objectives
K1	Student is able to cooperate and manage diverse team and is aware of the need to upgrade his/her skills in this area.	K_K01, K_K04, K_K05, K_K06	C1, C2, C3

Course topics

	Topic	Full-time studies					Part-time studies					Objectives	Effects	
		L	T	CL	S	SL	L	T	CL	S	SL			
1.	Introduction • A concept of a team and a team management • Characteristics of a team	2	0	0	0	0	0	0	0	0	0	0	C1,C2,C3	W1, W2, K1
2.	Team building, development and motivation • Team building (team roles, delegation of tasks) • Coaching, mentoring • Motivating	2	0	0	0	0	0	0	0	0	0	0	C1,C2,C3	W1, W2, U1, U3, K1
3.	What is leadership • Leadership styles • Leadership skills	2	0	0	0	0	0	0	0	0	0	0	C1,C2,C3	W1, W2, U1, U2, U3, K1
4.	Culture in a team management • The importance of culture in international management • Cultural dimensions in team management context • Interculturally competent teams	2	0	0	0	0	0	0	0	0	0	0	C1,C2,C3	W1, W2, U1, U3, K1
5.	Global manager • What global managers do • Features of global managers	1	0	0	0	0	0	0	0	0	0	0	C1,C2,C3	W1, W2, U1, U3, K1
6.	Roles of global manager • Manager as a decision-maker • Manager as a negotiator • Manager as a leader	4	0	0	0	0	0	0	0	0	0	0	C1,C2,C3	W1, W2, U1, U3, K1
7.	Communication within the international team • Different communication styles • Active listening • Conducting effective meetings and presentations • Feedback giving	2	0	0	0	0	0	0	0	0	0	0	C1,C2,C3	W1, W2, W3, U1, U2, U3, K1
8.	Development of innovative approach to intercultural team management (team work, project groups) - Design Thinking	0	15	0	0	0	0	0	0	0	0	0	C1,C2,C3	W1, W2, W3, U1, U2, U3, K1

	L	T	CL	S	SL	L	T	CL	S	SL
Total	15	15	0	0	0	0	0	0	0	0
Total hours	30					0				

Topics - student self-study

	Topic	Full time	Part time	Objectives	ILO
1.	An ice-breakers ideas	20	0	C1,C2,C3	U3, K1
2.	A motivation system for a culturally diverse team	10	0	C1,C2,C3	W1, W2, W3, U1, U2, U3, K1
3.	Intercultural teams - presentation of a selected culture	20	0	C1,C2,C3	W2, U1, U3, K1
4.	Conducting IDI's	10	0	C1,C2,C3	W1, U2, U3, K1

Control matrix

Symbol	Topics	Student self-study	Topics	Student self-study	C1	C2	C3	C4	C5
W1	8	2	0	0	1	1	0	0	0
W2	8	2	0	0	1	1	0	0	0
W3	2	1	0	0	0	1	1	0	0
U1	7	2	0	0	1	1	1	0	0
U2	3	2	0	0	1	1	1	0	0
U3	7	4	0	0	1	1	1	0	0
K1	8	4	0	0	1	1	1	0	0

Assesment of ILOs achievement

Symbol	Description	Exam	Control work	Projects	Activity in class	Student self-study
W1	Student knows and understands the team management process.	+	+	+	+	+
W2	Student knows the most important elements connected with an effective international team management.	+	+	+	+	+
W3	Student knows the rules of good interpersonal communication, especially in international context.	+	-	+	+	+

Symbol	Description	Exam	Control work	Projects	Activity in class	Student self-study
U1	Student knows how to design and implement effective team management tools in international context.	+	+	+	+	+
U2	Student is able to develop his/her leadership and communication skills.	+	+	+	-	+
U3	Student is able to manage intercultural team.	-	-	+	+	-

Symbol	Description	Exam	Control work	Projects	Activity in class	Student self-study
K1	Student is able to cooperate and manage diverse team and is aware of the need to upgrade his/her skills in this area.	-	-	+	+	+

Weight in the overall verification of the ILOs [in%]	Total:	100%	40%	5%	40%	10%	5%
------------------------------------------------------	--------	------	-----	----	-----	-----	----

Workload

Forms of student activity	Full-time	Part-time
Godziny zajęć dydaktycznych zgodnie z planem studiów	30	0
Praca własna studenta	60	0
Total:	90	0

	Full-time		Part-time	
	min	max	min	max
Suggested number of ECTS for the course (min-max)	3	3	0	0
Hours of ECTS in accordance with the curriculum	3		0	

Basic literature

Title	Authors (Surname, initial of the name)	Publishing house	Place of issue	Year of issue
Cross-Cultural Management. Essential Concepts. Fourth Edition (International Student Edition)	Thomas D. C., Peterson M.F.	SAGE		2018

Supplementary literature

Title	Authors (Surname, initial of the name)	Publishing house	Place of issue	Year of issue
The Management Book: How to Manage Your Team to Deliver Outstanding Results	Newton R.	Pearson	New Jersey	2011
Team Leadership	Newton P., Bristoll H.	www.free-management-ebooks.com.		

Tutors

Academic title	Name	Surname	Form of classes	Phone number	Email	Website	Office (building and room)
dr	Aleksandra	Kuźmińska-Haberla	W, C	71 3680 186	aleksandra.kuzminska-haberla@ue.wroc.pl		B, 302a

Course syllabus: **Humanistic Course**



Uniwersytet
Ekonomiczny
we Wrocławiu

Print date: 26.09.2019
Year: 2019/2020
Field: International Business

Description of the course

Basic information

English name:	
Course code:	
Course status:	Obligatory
Author:	
Study level:	2
Semester:	III
Form of study:	Full-time / Part-time
Keywords:	

Class form	Hours	Semester	ECTS points
Lectures	15/16	III/	5.0/5.0
Tutorials	15/0	III/-	
Computer lab	0/0	-/-	
Seminar	0/0	-/-	
Science lab	0/0	-/-	

Form of credit:	Pass
-----------------	------

Prerequisites
Course-related Intende Learning Outcomes

Effects and goals

Learning objectives for the course

Code	Description
------	-------------

Intended Learning Outcomes for the Course

Knowledge

Symbol	Description	ILO	Objectives
--------	-------------	-----	------------

Skills

Symbol	Description	ILO	Objectives
--------	-------------	-----	------------

Social competences

Symbol	Description	ILO	Objectives
--------	-------------	-----	------------

Course topics

Topic	Full-time studies					Part-time studies					Objectives	Effects	
	L	T	CL	S	SL	L	T	CL	S	SL			
Total hours	0					0							

Topics - student self-study

Topic	Full time	Part time	Objectives	ILO
Total:				

Control matrix

Symbol	Topics	Student self-study	Topics	Student self-study	C1	C2	C3	C4	C5
--------	--------	--------------------	--------	--------------------	----	----	----	----	----

Assesment of ILOs achievement

Symbol	Description	Exam	Control work	Projects	Activity in class	Student self-study		
Symbol	Description	Exam	Control work	Projects	Activity in class	Student self-study		
Symbol	Description	Exam	Control work	Projects	Activity in class	Student self-study		
Weight in the overall verification of the ILOs [in%]		Total:	0%	0%	0%	0%	0%	0%

Workload

Forms of student activity	Full-time	Part-time
Total:		

	Full-time		Part-time	
	min	max	min	max
Suggested number of ECTS for the course (min-max)	0	0	0	0
Hours of ECTS in accordance with the curriculum	5		5	

Basic literature

Title	Authors (Surname, initial of the name)	Publishing house	Place of issue	Year of issue
-------	----------------------------------------	------------------	----------------	---------------

Supplementary literature

Title	Authors (Surname, initial of the name)	Publishing house	Place of issue	Year of issue
-------	----------------------------------------	------------------	----------------	---------------

Tutors

Academic title	Name	Surname	Form of classes	Phone number	Email	Website	Office (building and room)
----------------	------	---------	-----------------	--------------	-------	---------	----------------------------

Course syllabus: **Master Seminar**



Uniwersytet
Ekonomiczny
we Wrocławiu

Print date: 26.09.2019
Year: 2019/2020
Field: International Business

Description of the course

Basic information

English name:	
Course code:	
Course status:	Obligatory
Author:	
Study level:	2
Semester:	III, IV
Form of study:	Full-time / Part-time
Keywords:	

Class form	Hours	Semester	ECTS points
Lectures	0/0	-/-	12.0/12.0
Tutorials	0/0	-/-	
Computer lab	0/0	-/-	
Seminar	75/36	III, IV/	
Science lab	0/0	-/-	

Form of credit:	Pass
-----------------	------

Prerequisites
Course-related Intende Learning Outcomes

Effects and goals

Learning objectives for the course

Code	Description
------	-------------

Intended Learning Outcomes for the Course

Knowledge

Symbol	Description	ILO	Objectives
--------	-------------	-----	------------

Skills

Symbol	Description	ILO	Objectives
--------	-------------	-----	------------

Social competences

Symbol	Description	ILO	Objectives
--------	-------------	-----	------------

Course topics

Topic	Full-time studies					Part-time studies					Objectives	Effects	
	L	T	CL	S	SL	L	T	CL	S	SL			
Total hours	0					0							

Topics - student self-study

Topic	Full time	Part time	Objectives	ILO
Total:				

Control matrix

Symbol	Topics	Student self-study	Topics	Student self-study	C1	C2	C3	C4	C5
--------	--------	--------------------	--------	--------------------	----	----	----	----	----

Assesment of ILOs achievement

Symbol	Description	Exam	Control work	Projects	Activity in class	Student self-study		
Symbol	Description	Exam	Control work	Projects	Activity in class	Student self-study		
Symbol	Description	Exam	Control work	Projects	Activity in class	Student self-study		
Weight in the overall verification of the ILOs [in%]		Total:	0%	0%	0%	0%	0%	0%

Workload

Forms of student activity	Full-time	Part-time
Total:		

	Full-time		Part-time	
	min	max	min	max
Suggested number of ECTS for the course (min-max)	0	0	0	0
Hours of ECTS in accordance with the curriculum	12		12	

Basic literature

Title	Authors (Surname, initial of the name)	Publishing house	Place of issue	Year of issue
-------	----------------------------------------	------------------	----------------	---------------

Supplementary literature

Title	Authors (Surname, initial of the name)	Publishing house	Place of issue	Year of issue
-------	----------------------------------------	------------------	----------------	---------------

Tutors

Academic title	Name	Surname	Form of classes	Phone number	Email	Website	Office (building and room)
----------------	------	---------	-----------------	--------------	-------	---------	----------------------------