

# Publications

Professor Dr. Markus Scholz

## Articles in refereed journals

1. Scholz, M., Smith, N.C., Riegler, M. & Burton, A. (2022/forthcoming): 'Public Health and Multi-Stakeholder Partnerships: Pharmaceutical Company Engagement in COVAX', [accepted at Business & Society].
2. De los Reyes, G. & Scholz, M. (2022): 'Assessing the Legitimacy of Corporate Political Activity: Uber and the Quest for Responsible Innovation', Journal of Business Ethics, in print, OnlineFirst article.
3. Kump, B. & Scholz, M. (2022): 'Organizational Routines as a Source of Ethical Blindness', Organization Theory, Vol. 3 (1), February 26, 2022.
4. Smith, N.C., Scholz, M., Williams, J. (2021): 'Does Your Business Need a Human Rights Strategy?', MIT Sloan Management Review, December 2, 2021 [Winter issue].
5. Scholz, M. (2020): 'Die gesellschaftliche Verantwortung von Pharmaunternehmen für die Produktion, Preisgestaltung und Allokation von Covid-19-Impfstoffen', Zeitschrift für Wirtschafts- und Unternehmensethik, Sonderband 'Lehren aus Corona', Issue 1, 2020, pp. 215-226.
6. Scholz, M. & Smith, N.C. (2020): 'Six Ways Companies Can Promote and Protect Human Rights', MIT Sloan Management Review, November 3, 2020 [Winter issue].
7. Scholz, M. & Smith, N.C. (2020 / online only): 'In the Face of a Pandemic: Can Pharma Shift Gears?', MIT Sloan Management Review, April 16, 2020.
8. Scholz, M. (2020): 'Die neue Diskussion um den Sinn und Zweck von Unternehmen' [The new debate on corporate purpose], Zeitschrift für Wirtschafts- und Unternehmensethik, Issue 1, 2020, pp. 62-73.
9. Fink, M., Hatak, I., Scholz, M. & Down, S. (2019): 'He Who Pays the Piper Calls the Tune? Setting the Stage for an Informed Discourse on Third-Party Funding of Academic Business Research', Review of Managerial Science, Vol. 13, pp. 1-19.
10. Scholz, M., de los Reyes, G. & Smith, N.C. (2019): 'The Enduring Potential of Justified Hypernorms', Business Ethics Quarterly Vol. 29 (3), pp. 317-342.
11. De los Reyes, G. & Scholz, M. (2019): 'The Limits of the Business Case for Sustainability: Don't Count on Creating Shared Value to Extinguish Corporate Destruction', Journal of Cleaner Production, Vol. 221, 785-794.
12. Scholz, M. & de los Reyes, G. (2019): 'Understanding the Practice Potential and Theoretical Limits of Creating Shared Value', Competitiveness Review, Vol. 29 (1), pp. 2-14.
13. Smith, N.C. & Scholz, M. (2018): 'Finding Good News for Human Rights After Khashoggi', MIT Sloan Management Review (US), Vol. 60 (1), pp. 1-14 [Spring issue].
14. Ortiz, D., Domnanovich, J., Kronenberg, C. & Scholz, M. (2018): 'Exploring the Integration of Corporate Social Responsibility into the Strategies of Small- and Medium-Sized Enterprises: A Systematic Literature Review', Journal of Cleaner Production, Vol. 201, pp. 254-271.

15. De los Reyes, G., Scholz, M. & Smith, N.C. (2017): 'Beyond the "Win-Win": Creating Shared Value Requires Ethical Frameworks', *California Management Review*, Vol. 59 (2), pp. 142-167.
16. Scholz, M. & de los Reyes, G. (2015): 'Creating Shared Value: Grenzen und Vorschläge zur Weiterentwicklung', *Zeitschrift für Wirtschafts- und Unternehmensethik*, Vol. 16 (2), pp. 192-202 [Considered as the leading German journal in the area of Business Ethics].
17. Reydon, T.A.C. & Scholz, M. (2014): 'Searching for Darwinism in Generalized Darwinism', *British Journal for the Philosophy of Science*, Vol. 66 (3), pp. 561-589. [Note that the *British Journal for the Philosophy of Science* is not considered in management journal rankings. The article discusses epistemological and ethical problems of theory transfer in management and economics. The journal is generally considered as the leading journal in Analytical Philosophy; equivalent of an A+ / 4\* journal publication].
18. Scholz, M. & Reydon, T.A.C. (2013): 'On the Explanatory Power of Generalized Darwinism: Missing Items on the Research Agenda', *Organization Studies*, Vol. 34 (7), pp. 983-999.
19. Reydon, T.A.C. & Scholz, M. (2013): 'Darwinism and Organizational Ecology: A Case of Incompleteness or Incompatibility?', *Philosophy of the Social Sciences*, Vol. 44 (3), pp. 365-374. [Note that *Philosophy of the Social Sciences* is not considered in management journal rankings. The article discusses epistemological and ethical problems of theory transfer in management and economics. The journal is generally considered as the leading journal in the area of Philosophy of the Social Sciences; equivalent of an A journal publication].
20. Scholz, M. & Reydon, T.A.C. (2010): 'Organizational Ecology – No Darwinian Evolution after All. A Rejoinder to Lemos', *Philosophy of the Social Sciences*, Vol. 40, pp. 504-512. [Note that *Philosophy of the Social Sciences* is not considered in management journal rankings. The article discusses epistemological and ethical problems of theory transfer in management and economics. The journal is generally considered as the leading journal in the area of Philosophy of the Social Sciences; equivalent of an A-Journal publication].
21. Reydon, T.A.C. & Scholz, M. (2009): 'Why Organizational Ecology is Not a Darwinian Research Program', *Philosophy of the Social Sciences*, Vol. 39, pp. 580-607. [Note that *Philosophy of the Social Sciences* is not considered in management journal rankings. The article discusses epistemological and ethical problems of theory transfer in management and economics. The journal is considered as the leading journal in the area of Philosophy of the Social Sciences; equivalent of an A-Journal publication].
22. Scholz, M. & Reydon, T.A.C. (2008): 'The Population Ecology Programme in Organization Studies: Problems Caused by Unwarranted Theory Transfer', *Philosophy of Management*, Vol. 3 (8), pp. 39-51. [Note that *Philosophy of Management* is not yet considered in management journal rankings. The article discusses epistemological and ethical problems of theory transfer in management and economics. The journal is considered as the leading journal in the area of Philosophy of Management].

## Special issues in refereed journals

1. Scherer, A. G., Neesham, C., Schoeneborn, D. & Scholz, M. [eds.]: (2023/forthcoming): Socio-Technological Conditions of Organized Immaturity in the Twenty-First Century, *Business Ethics Quarterly*.
2. Scholz, M. & Fink, M. [eds.]: He Who Pays The Piper Calls the Tune? Potentials and Threats of Third Party Funding of Academic Research in Europe, *Review of Managerial Science*, 2019, Vol. 13.
3. Scholz, M., de los Reyes, G. & Pfitzer, M. [eds.]: CSV - Restoring the Legitimacy of Business and Advancing Competitiveness, *Competitiveness Review*, Vol. 29 (1).

## Books

1. Ortiz, D., Czuray, M. & Scholz, M. (2020): 'Verantwortungsvolle Unternehmensführung im österreichischen Mittelstand – Vision und Praxis', Springer Gabler.
2. Scholz, M. & Czuray, M. [eds.] (2016): 'Die Normierung gesellschaftlicher Verantwortung von Unternehmen', ISO 26000 und ONR 192500, Berlin und Wiesbaden: Springer Gabler.
3. Scholz, M. (2012): 'Theorietransfer in den Wirtschaftswissenschaften', Bremen: Europäischer Hochschulverlag.

## Book Chapters

1. Riegler, M. & Bourdin, D. & Scholz, M., (2022): 'Marketing-Ethik', in: Aßländer, M. (Ed.): *Handbuch Wirtschaftsethik*, 2. Auflage, Stuttgart/Weimar: Metzler Verlag, pp. 557-567.
2. Scholz, M., Riegler, M., Damoser, W. & Jarmai, K., (2021): 'Collective Corporate Action for Sustainability', Fritz, J. & Tomaschek, N. (Eds.): *University – Society – Industry. Beiträge zum lebensbegleitenden Lernen und Wissenstransfer*, Band 10, Waxmann Verlag, pp. 177-193.
3. Scholz, M. (2021): 'Creating Shared Value: Ökonomische und gesellschaftliche Wertschöpfung' in Heidbrink, L. et al (Eds.): *Handbuch Praktische Wirtschaftsphilosophie III*, Springer Fachmedien, pp. 431-442.
4. Scholz, M. & Riegler, M. (2020): 'Responsible Innovation: Unternehmerische Verantwortung und Collective Action' in: Markus Hengstschläger (Ed.): *Digitaler Wandel und Ethik*, Wien, austrian council - Rat für Forschung und Technologieentwicklung, pp. 344-369.
5. Riegler, M. & Scholz, M. (2020): 'Entstehungsfaktoren von Collective-Action-Initiativen zur Lösung sozialer und ökologischer Probleme', in: Stoll, B. & Herrmann, H. (Eds.): *Corporate Social Responsibility – Impulse aus der und für die Profit- und Sozialwirtschaft*. Schriftenreihe Gesellschaft und Nachhaltigkeit, Band 7, Verlag Barbara Budrich, pp. 83-103.
6. De los Reyes, G. & Scholz, M. (2019): 'Response to Porter: Responsibility for Realising the Promise of Shared Value: CSV for the Legitimacy of Capitalism', in: Lenssen, G. & Smith, N.C. (Eds.): *Managing Sustainable Business: An Executive Education Case and Textbook*, Springer Science+Media, pp. 347-348.

7. Scholz, M. & Krause, J. (2016): 'Erosion of Sovereign Control: Deliberation, 'We-Reasoning', and the Legitimacy of Norms and Standards in a Globalized World' in: Boleslaw, R. & Coutinho de Arruda, M. (Ed.): Understanding Ethics and Responsibilities in a Globalizing World, Dordrecht: Springer, pp. 83-101.
8. Czuray, M., Gartner, S. & Scholz, M. (2016): 'Negative Screening und Exklusionsprozesse im Rahmen von Socially Responsible Investing: Der norwegische Pensionsfonds GPFG als Fallstudie', in: Kopp, H. E. (Ed.): CSR und Finanzratings, Management-Reihe Corporate Social Responsibility, Berlin und Wiesbaden: Springer Gabler, pp. 315-327.
9. Scholz, M. & de los Reyes, G. (2015): 'Management von Shared Value – eine legitime Corporate Strategy', in: Schneider, A. & Schmidpeter, R. (Ed.): Corporate Social Responsibility, Berlin und Wiesbaden: Springer Gabler, pp. 543-555.
10. Smith, C.N, Murphy; P.E, Reibetanz, A.; Scholz, M. (2015): 'Marketingethik – Ein Überblick', in: Schneider, A. & Schmidpeter, R. (Ed.): Corporate Social Responsibility, Berlin und Wiesbaden: Springer Gabler, pp. 721-734.
11. Scholz, M. & Gartner, S. (2014): 'European Economic Actors Divesting From Israel', in: Nathanson, R. (Ed.): Corporate Social Responsibility in the EU and in Israel: Corporate Cultures Regarding Humanitarian Law and Human Rights and their Impact on Conflict Situations, Tel Aviv: IEPN. pp. 8-11.
12. Scholz, M. (2013): 'Die soziale Verantwortung von Unternehmen', in: Timm, D. (Ed.): Manager in der Beschleunigung. Habituelle Unternehmensethik, Hannover: Internationalismus Verlag, pp. 156-165.
13. Scholz, M. (2012): 'Financial Leadership und ethische Verantwortung', in: Zehetner, K. (Ed.): Financial Leadership, Wien: Linde Verlag, pp. 195-208.
14. Scholz, M. (2012): 'Einige Trends und Probleme der akademischen Unternehmensethik', in: Köppl, P. & Engert, P. (Ed.): Corporate Social Responsibility und Nachhaltigkeit: Vom Idealismus zur betrieblichen Realität, Wien: Linde Verlag, pp. 173-180.
15. Scholz, M. & Lohse, S. (2010): 'Wissenschaftstheorie in der Praxis', in: Meier, R. & Janßen, A. (Ed.): Coach Ausbildung – Ein strategisches Curriculum, Sternenfels: Verlag Wissenschaft & Praxis, pp. 592-601.
16. Scholz, M. & Reydon, T.A.C. (2008): 'Wie praktische Probleme aus ungerechtfertigter Theorieübertragung hervorgehen können: eine Fallstudie des populationsökologischen Ansatzes in der Organisationstheorie', in: Scherer, A. & Patzer, M. (Ed.): Betriebswirtschaftslehre und Unternehmensethik, Wiesbaden: Gabler, pp. 125-141.

## Miscellaneous

1. Busch, A., Ortiz, D., Löffler, C. & Scholz, M. (2021): 'Nachhaltigkeitsmanagement erfolgreich integrieren' [Successfully Integrate Sustainability Management], KMU-Magazin, Ausgabe 4/5 2021, pp. 105-107.
2. Busch, A.M., Schulz, A.-C. & Scholz, M. (2019): 'Ungenutzte Chancen für österreichische Mittelunternehmen durch geringe Präsenz von Beiräten' [Unused opportunities for Austrian medium-sized companies due to the limited presence of advisory boards], Aufsichtsrat aktuell, Ausgabe 5/2019, pp. 11-14.

3. Scholz, M. (2019): 'Unternehmen & Menschenrechte: Der Mord an dem Journalisten Jamal Khashoggi zeigt kaum Folgen' [Business & Human Rights: The murder of journalist Jamal Khashoggi has little impact], *Assets – Das Wirtschaftsmagazin*, Ausgabe 2/2019, pp. 58-62.
4. Busch, A.M., Schulz, A.-C. & Scholz, M. (2019): 'Beiräte als Chance für Klein- und Mittelunternehmen in Österreich', *Aufsichtsrat aktuell*, Ausgabe 1/2019, pp. 20-22.
5. Smith, N.C. & Scholz, M. (2018): 'Finding Good News for Business and Human Rights After Khashoggi', *Blog INSEAD Knowledge (FR)*, November 27, 2018, <https://knowledge.insead.edu/blog/insead-blog/finding-good-news-for-business-and-human-rights-after-khashoggi-10516>.
6. Scholz, M., de los Reyes, G. & Smith, N.C. (2018): 'The Enduring Potential of Justified Hypernorms', *INSEAD Working paper 2018/55/ATL*, <https://www.insead.edu/faculty-research/publications/working-papers/the-enduring-potential-of-justified-hypernorms-38259>.
7. Scholz, M. & Gradel, T. (2018): 'Bildungswesen AG Academic Governance', *Transparency International Annual Report 2017*.
8. Smith, N.C. & Scholz, M. (2018): 'Big Investors Call for Company Attention to Social Purpose: What Next?', *Blog INSEAD Knowledge (FR)*, February 23, 2018 [Blog post about investors and social responsibility], <https://knowledge.insead.edu/blog/insead-blog/big-investors-call-for-company-attention-to-social-purpose-what-next>.
9. Scholz, M. & Riegler, M. (2018): 'Corporate Governance & Collective Action: No Risk, No Fun?', *Blog Creating Corporate Cultures*, Bertelsmann Stiftung (DE), March 6, 2018 [Blog post about why collective entrepreneurial self-regulation is wise from a strategic perspective], <https://blog.creating-corporate-cultures.org/2018/03/06/corporate-governance-collective-action-no-risk-no-fun>.
10. Smith, N.C. & Scholz, M. (2017): 'Identifying Social Norms Makes for Better Business', *Blog INSEAD Knowledge (FR)*, June 12, 2017, <https://knowledge.insead.edu/responsibility/identifying-social-norms-makes-for-better-business-6356>.
11. De los Reyes, G., Scholz, M. & Smith, N.C. (2016): 'Beyond the "Win-Win": Creating Shared Value Requires Ethical Frameworks', *INSEAD Working paper 2016/67/ATL/ISIC*.
12. Scholz, M. & Kump, B. (2016): 'Compliance-Management: Ethische Blindheit akzeptieren und überwinden', in: *Compliance Praxis 2016*, 12/4, <http://www.compliance-praxis.at/Fachartikel/Compliance-Management-Ethische-Blindheit-akzeptieren-und-ueberwinden>.
13. Scholz, M. (2016): 'Creating Shared Value Plus', *corporAID Magazin* Nr. 64, June 2016.
14. Scholz, M. & Gartner, S. (2014): 'Report: Creating Shared Value in the MOC Network: A Survey among the Members of the European MOC Chapter', presented at the Annual Meeting of MOC Network [European Chapter Meeting], The Harvard Business School / Harvard University, Cambridge (US), December 10, 2014.
15. Scholz, M. (2014): 'Führen über Werte – der ehrbare Kaufmann', *TRAiNiNG (AT)*, 8/2014, [Leading through values – The honorable merchant].

16. Scholz, M (2014): 'Creating Shared Value', CSR Lexikon, <http://csr-news.net/main/2014/03/23/creating-shared-value-2>.
17. Scholz, M. (2014). 'Management und Moral: SWONT-Analyse', wissens.blitz (127), <http://www.wissensdialoge.de/management-und-moral-swont-analyse>.
18. Scholz, M. (2011): 'Über die moralische Verantwortung von Unternehmen: Unternehmensethik zwischen Shareholder und Stakeholder Theory', Uni-Magazin Hannover, pp. 28-32.
19. Hoppe, N. & Scholz, M. (2011): 'Compliance Management und Ethicovigilance – Hard und Soft Law im Bereich der biomedizinischen Forschung', Deutsche Zeitschrift für Klinische Forschung, 2011-7-8, pp. 69-73.

## Studies and Reports

1. Burton, A., Eggenweber, K., Rainer, M., Riegler, M., Scholz, M. (2022). 'Lieferkettenverantwortung in Österreich - Überblick verschiedener Regulierungsvorhaben zu unternehmerischer Sorgfaltspflicht im Menschenrechtskontext', Study for the Austrian Federal Ministry of Economy and Labour.
2. Busch, A., Riegler, M. & Scholz, M. (2021): Study 'Unternehmerische Verantwortung durch Kooperation'. Study for the Vienna Chamber of Commerce.
3. Busch, A., Ortiz, D., Löffler, C. & Scholz, M. (2020): Study 'Nachhaltigkeitsmanagement in österreichischen KMU'. Study for the Vienna Chamber of Commerce.
4. Busch, A., Schulz, A.-C. & Scholz, M. (2019): Study 'Kooperationen vor dem Hintergrund der digitalen Transformation'. Study for the Vienna Chamber of Commerce.
5. Busch, A., Schulz, A.-C. & Scholz, M. (2019): 'Advisory Boards in Austrian Medium-Sized Companies', Study for the Vienna Chamber of Commerce.
6. Geiblinger, E., Büchler, S., Scholz, M. & Riegler, M. (2018): 'Analysebericht: Vorstudie zu Drittmitteln an österreichischen Hochschulen', Transparency International – Austrian Chapter, September 2018, <https://www.ti-austria.at/wp-content/uploads/2018/09>.
7. Scholz, M. & Kump, B. (2016): 'ONR 192500 Review', Report for the Austrian Federal Ministry of Agriculture, Forestry, Environment and Water Management.
8. Czuray, M. & Scholz, M. (2015): 'Manner Company Values', Report for Josef Manner & Comp. AG.
9. Scholz, M. (2015): 'Creating Shared Value: How the Private Sector Can Contribute to Development', in: European Commission / Policy Department of DG EXPO and the Committee on Development (DEVE): 'The role of the private sector in fostering sustainable development', Brussels, 5 March, 2015, pp. 41-50.
10. Scholz, M. (2014): 'Beyond Profit: Corporations as Corporate Citizens and the Duty to Speak Out Against Human Rights Violations', Israeli European Policy Network Conference, Friedrich Ebert Stiftung (IL), 10 April, 2014.

11. Scholz, M. (2013): 'Der Zusammenhang zwischen Corporate Social Performance und Corporate Financial Performance', Report for the Austrian Federal Ministry of Agriculture, Forestry, Environment and Water Management, pp. 1-40.

## Conference papers, keynotes and presentations

1. Conference Paper: '**Antecedents of Business Engagement in Partnerships for Sustainability**', AOM (US), August 8, 2022.
2. Conference Paper: '**Public health and equitable allocation of Covid-19 vaccines: pharmaceutical company engagement in COVAX**', SBE (US), August 6, 2022.
3. Presentation: '**Public Health and Multi-Stakeholder Partnerships: Pharmaceutical Company Engagement in COVAX**', ISBEE (ES), July 22, 2022.
4. Presentation: '**Antecedents of Business Engagement in Partnerships for Sustainability**', ISBEE (ES), July 20, 2022.
5. Presentation: '**Nachhaltigkeit und Menschenrechte: Ethische Verantwortung von Unternehmen**', 33. Europäischer Zollrechtstag (AT), June 23, 2022 [invited]..
6. Keynote: '**Warum machen wir jetzt Nachhaltigkeit zu dem Thema, das es jetzt ist.** ', iwip-Abendveranstaltung (AT), June 22, 2022 [invited].
7. Presentation: '**Corporate Political Engagement**', Mont Blanc Circle (CZ), June 2, 2022 [invited].
8. Presentation: '**Assessing the Legitimacy of Corporate Political Activity: Uber and the Quest for Responsible Innovation**', Fifth Annual Forum of Business Ethics in the 6ix, May 17, 2022.
9. Panel: '**Gesellschaft & Emotion: Was lernen wir aus aktuellen Krisen?**', with Natascha Strobl and Thomas Beschorner, FHWien der WKW, May 10, 2022.
10. Presentation: '**Public health and multi-stakeholder partnerships: Pharmaceutical company engagement in COVAX**', 11<sup>th</sup> Trans-Atlantic Business Ethics Conference (TABEC), Vienna (AT), May 5-7, 2022.
11. Presentation: '**Assessing the legitimacy of corporate political activity: Uber and the quest for responsible innovation**', 11<sup>th</sup> Trans-Atlantic Business Ethics Conference (TABEC), Vienna (AT), May 5-7, 2022.
12. Keynote: '**Corporate Political Responsibility** ', FASPE Board of Directors Meeting, April 26, 2022.
13. Presentation: '**Die politische Verantwortung von Pharmaunternehmen für den Zugang zu Impfstoffen - eine wirtschaftsethische Perspektive**', Global Health Ethics: Neue Herausforderungen in einer vernetzten Welt, Zentrum für Gesundheitsethik (ZfG) an der Ev. Akademie Loccum (DE), February 23, 2022 [invited].
14. Presentation: '**Die Olympischen Spiele aus der Sicht der Wirtschaftsethik**', Olympia und Propaganda: Zu den Olympischen Winterspielen in China 2022, KEB Bistum Limburg (DE), January 17, 2022 [invited].

15. Conference Paper: **'Responsible Innovation Through Corporate Political Activity? The Case of Uber'**, Society for Business Ethics Annual Conference, Chicago (US), July 26-30, 2021.
16. Conference Paper: **'Antecedents of Business Engagement in Inter-Organizational Collaborations for Sustainability'**, 37<sup>th</sup> EGOS Colloquium 2021 (NL), July 8-10, 2021.
17. Keynote: **'Beyond Legal Requirements – Komplizenschaft durch indirekte Menschenrechtsverletzungen?'**, Global Compact Network Austria (AT), May 7, 2021 [invited].
18. Presentation: **'Ethical principles for the rollout of the Covid vaccine'** (Workshop), Nottingham Business School, Nottingham (UK), February 23, 2021.
19. Keynote: **'Innovation in Zeiten der Pandemie - Innovative Produktion & Fertigung in herausfordernden Zeiten'**, Wirtschaftsagentur Wien, Vienna (AT), February 23, 2021.
20. Keynote: **'Access, Affordability and Allocation: What is the individual responsibility of pharmaceutical companies in Austria: Access, Affordability & Allocation'**, PHARMIG, Vienna (AT), December 17, 2020.
21. Panel: **'Leadership in Krisenzeiten'** [Leadership in times of crisis], ZP Europe Virtual 2020 in cooperation with Global Peter Drucker Forum, October 12-16, 2020 [invited].
22. Conference Paper: **'Systematicity: The Nature of Scientific Management and Organizational Knowledge'**, 80<sup>th</sup> Annual Meeting of Academy of Management (virtual), Vancouver (CA), August 7-11, 2020.
23. Conference Paper: **'Ethical blindness: A routine-based perspective and an unlearning-oriented cure'**, 80<sup>th</sup> Annual Meeting of Academy of Management (virtual), Vancouver (CA), August 7-11, 2020.
24. Conference Paper: **'Responsible innovation or political deliberation as camouflage? The Uber case'**, 36<sup>th</sup> EGOS Colloquium (virtual), Hamburg (DE), July 2-4, 2020.
25. Presentation: **'The Win-Win (Business) Case for Social Responsibility during COVID-19 Crisis'**, MCI Forum 2020 (AT), virtual, June 10, 2020 [invited].
26. Round Table Discussion: **'Wie nachhaltig ist die Pharmaindustrie?'** [How sustainable is the pharmaceutical industry?], Raiffeisen Bank International AG (AT), April 21, 2020 [invited].
27. Presentation: **'The dark side of purpose'**, University St. Gallen (CH), Institute of Marketing, Research Program: Best Practice in Marketing, October 8-9, 2019 [invited]
28. Conference Paper: **'Beiräte als Chance für Mittelunternehmen in Österreich'** [Advisory boards as an opportunity for medium-sized companies in Austria], (with Ann-Christine Schulz, Anne Busch), G-Forum Jahreskonferenz, Vienna (AT), September 26, 2019.
29. Conference Paper: **'Structuring Political CSR: Towards a Taxonomy and a Model'**, Society for Business Ethics Annual Conference, Chicago (US), August 8, 2019.



30. Conference Paper: **'Systematicity and organisation studies: Demarcating scientific knowledge from other kinds of knowledge'**, 35<sup>th</sup> EGOS Colloquium, Edinburgh (UK), July 4-6, 2019.
31. Keynote: **'Unternehmen als politische Akteure – Was ist die Verantwortung von Unternehmen für die Demokratie?'** [Companies as political actors – What is the responsibility of companies for democracy?], Klub Demokratie, Vienna (AT), March 12, 2019 [invited].
32. Conference Paper: **'The Limitations of the Business Case. Why Creating Shared Value Cannot Extinguish Destructive Business'**, 8th International Conference on Sustainability and Responsibility, Cologne (DE), November 14-16, 2018.
33. Keynote: **'Making a Difference in Business and Society: Strategic Philanthropy and Creating Shared Value'**, Families of Impact, Bank Gutmann AG, Vienna (AT), November 9, 2018 [invited].
34. Presentation: **'Structuring Political CSR: Towards a Taxonomy and a Model'**, The 10th TransAtlantic Business Ethics Conference (TABEC), Washington (USA), November 1-3, 2018 [invited].
35. Presentation: **'Antikorruptionsmethoden im Hochschulsektor'** [Anti-corruption in the university sector], Workshop in collaboration with Transparency International – Austrian Chapter, Vienna (AT), October 30, 2018 [invited].
36. Conference Paper: **'Human Rights as Hypernorms - ISCT\* as a Managerial Norm-Taking Framework'**, 4th Annual Conference of the Global Business and Human Rights Scholars Association, New York University (USA), September 14-15, 2018.
37. Presentation: **'Versagen des Souveräns und warum brauchen wir Collective Action?'** [Failure of the sovereign and why we need collective action], Jour fix im Justizpalast, September 13, 2018 [invited].
38. Panel: **'Institutional Efforts to Fight Corruption'**, EBEN Research Conference, Vienna (AT), September 6-8, 2018 [invited].
39. Keynote: **'From Analysis to Action in Business Ethics: Norm-Taking, Norm-Making and Giving Voice To Values'**, Academy of Management Teaching and Learning Conference, Chicago (US), August 12, 2018 [invited].
40. Conference Paper: **'Reasons for Collective Corporate Norm-Making: Why Companies Co-Create the Rules of the Game'**, Society for Business Ethics Annual Conference, Chicago (US), August 11, 2018.
41. Panel: **'Spannungsverhältnis Nachhaltigkeit & Public Affairs'** [Tension between sustainability and public affairs], respACT Pro CSR-ExpertInnen Talk, Haus der Industrie, Wien (AT), June 12, 2018 [invited].
42. Keynote: **'Bedeutung von CSR als Leitprinzip in sozialwirtschaftlichen Organisationen'** [Importance of CSR as a guiding principle in social economy organizations], CSR-Forum, Hochschule Fulda (DE), May 29, 2018 [invited].
43. Panel: **'Unternehmen und Hochschulen als Schlüsselpartner für die Erreichung der SDGs'**, [Enterprises and universities as key partners for the achievement of the SDGs], FHWien der WKW (AT), April 12, 2018 [invited].

44. Conference Paper: Scholz, M. de los Reyes, G.: **'Hitting the Glass Ceiling? Why Creating SV Cannot Restore the Legitimacy of Business?'**, SEE Conference 2018, Capital Hilton Washington DC (US), March 1-4, 2018 .
45. Presentation: **'The Why and When of Corporate Norm-Making'**, Committee meeting of the Society of Economics and Ethics, Münster (DE), February 23, 2018 [invited].
46. Presentation: **'Why Creating Shared Value is Not Enough'**, Research seminar for faculty- and PhD-students, School of Economics and Business / Universidad de Navarra, (ES), November 9, 2017 [invited].
47. Presentation: **'Beyond the "Win-Win": A Case for Norm-Making Frameworks'**, Universität Halle (DE), October 25, 2017 [invited].
48. Keynote: **'Beyond Legal Compliance and the Challenge of Leading by Example'**, Business breakfast event on "Ethik und Transparenz im Gesundheitswesen: Quo vadis?" [Ethics and transparency in healthcare: quo vadis?] by GlaxoSmithKline and The British Embassy in Vienna (AT), October 18, 2017 [invited].
49. Presentation: **'Strategic CSR Beyond the Win-Win Case'**, Research workshop, MODUL University, Vienna (AT), October 18, 2017 [invited].
50. Keynote: **'Corporate Political Action'**, FASPE donor meeting, Berlin (DE), October 10, 2017 [invited].
51. Moderation: **'Drittmittelfinanzierung an österreichischen Hochschulen'** [External funding at tertiary institutions] by Transparency International Austrian Chapter and Austrian Federal Ministry of Science, Research and Economy, Vienna (AT), September 26, 2017 [invited].
52. Panel: **'Wertekodex im Familienunternehmen am Beispiel der Kultmarke Manner'** [Value codex in family businesses, using the example of Manner], with Albin Hahn (Board, Josef Manner & Comp AG), Barbara Andersen (President, Alphazirkel Austria), Andreas E. Mach (CEO, R. Wöhrl Holding GmbH), The Alpha Forum Vienna (AT), Bank Gutmann AG, Vienna (AT), September 13, 2017 [invited].
53. Conference Paper: **'The Radical Organizational Implications of the Legitimacy Argument for Marginal Social Strategies'** (with Gastón de los Reyes), Academy of Management 2017 Annual Meeting, Atlanta (US), August 4-8, 2017.
54. Conference Paper: **'Beyond Marginal Change: The Limitations of Corporate Social Strategies'** (with Gastón de los Reyes), 33<sup>rd</sup> EGOS Colloquium, Copenhagen (DK), July 6-8, 2017.
55. Keynote: **'Global Responsibility: Business Ethics and the Global Dimension of Entrepreneurial Responsibility'**, at the corporAID seminar on global responsibility, Vienna (AT), June 13, 2017 [invited].
56. Panel: **'1. Casinos Austria CSR Talk: CSR 2.0 – Gesellschaftliche Verantwortung auf dem Prüfstand'** [Social responsibility on trial], with Karin Bergmann (Director, Burgtheater), Erich Fenninger (Executive Director, Volkshilfe), Wolfram Tertschnig (Head of Department for Environmental Aid Policy and Sustainability, BMLFUW), Prof. Dietmar Hoscher (Chairman, Casinos Austria AG), Vienna (AT), March 1, 2017 [invited].

57. Presentation: **'Beyond the "Win-Win". Creating Shared Value – an incomplete management framework'**. Verein für Socialpolitik (VfS) meeting in Graz (AT), February 16-19 2017 [invited].
58. Presentation: **'Business Ethics and Business Strategy in SMEs'**, The Annual Meeting of the Microeconomics of Competitiveness Network, Harvard Business School (US), December 11, 2016 [invited].
59. Keynote: **'Beyond Compliance Management: Ethical Blindness'**, GlaxoSmithKline, Vienna (AT), December 1, 2016 [invited].
60. Panel: **'Ethics and Transparency in Higher Education Fundraising'**, [Ethik und Transparenz im Hochschulfundraising], Science Fundraising Symposium hosted by Fundraising Verband Austria and the Austrian Federal Ministry of Science, Research and Economy (AT), with Katja Bär (University of Mannheim), Markus W. Schaad (CEO of the UZH Foundation, University of Zürich) and Eva Stanzl (science editor, Wiener Zeitung), Vienna (AT), November 7, 2016 [invited].
61. Conference Paper: **'The Enduring Promise of Justified Hypernorms'** (with Gastón de los Reyes), The Annual Meeting of the Transatlantic Business Ethics Community, St. Gallen (CH), October 1, 2016 [invited].
62. Presentation: **'Why Creating Shared Value is not Enough'**, The 5<sup>th</sup> Colloquium on Christian Humanism in Economics and Business – Christian Humanism Challenged by Poverty, Inequality and Injustice; Konrad-Adenauer Foundation, Berlin (DE), October 24, 2016 [invited] .
63. Presentation: **'Can Creating Shared Value Transform the Heart of the Global Corporation?'** (with Gastón de los Reyes), The Annual Meeting of the Strategic Management Society, Berlin (DE), September 17-18, 2016.
64. Conference Paper: **'After Episodes of Ethical Blindness'** (with Barbara Kump), EGOS conference, Naples (IT), July 9, 2016.
65. Presentation: **'How to Serve the Customer and Still Be Truthful'**, University of Bielefeld (DE), June 16, 2016 [invited].
66. Presentation: **'Ethical Blindness: The Volkswagen Case'**, Technische Universität München (DE), May 16, 2016 [invited].
67. Presentation: **'Business Ethics and the Pharmaceutical Industry'**, Austrian Chamber of Commerce (DE), April 25, 2016 [invited].
68. Presentation: **'Management as Science: Limitations of Systematicity'**, University of Bielefeld (DE), January 26, 2016 [invited].
69. Presentation: **'Teaching Creating Shared Value'**, Annual Meeting of the MOC Network [European Chapter Meeting], The Harvard Business School/Harvard University, Cambridge (US), December 12, 2015.
70. Keynote: **'Corporations as Political Actors'**, The Federation of Austrian Industries (AT), Vienna (AT), November 5, 2015 [invited].
71. Lecture: **'Aims and Limitations of Strategic Business Ethics'**, HSBA, Hamburg (DE), November 2, 2015 [invited].
72. Panel: **'Commercial Academia? Higher Education Institutions Between Responsibility and Transparency'**, Alpbach Higher Education Symposium (AT), with Franz Fischler (President of the European Forum Alpbach), Helmut Holzinger

- (President of the Association of Universities of Applied Sciences in Austria), Rainer Nowak (Editor-in-Chief, Die Presse, Vienna), Eva Geiblinger (Chair, Board of Directors, Transparency International – Austrian Chapter, Vienna), Anna Lehmann (Editorial Journalist, taz Verlag, Berlin, Germany) and Roland Spitzlinger (Member of the Parliamentary Investigation Committee on the Causa Hypo Alpe Adria; Founder and Manager of the Institute of Applied Corruption), August 27, 2015 [invited].
73. Moderation: **'The How and When for Corporate Norm-Making'** (Workshop) (with Gastón de los Reyes), The Annual Meeting of the Society for Business Ethics, Vancouver (CA), August 7, 2015.
  74. Moderation: **'What is Wrong with Armchair Ethics'** (with Gastón de los Reyes), The Annual Meeting of the Society for Business Ethics, Vancouver, (CA), August 7, 2015.
  75. Keynote: **'How the Corporate Social Performance Can Influence Its Corporate Financial Performance'**, The British Embassy in Vienna (AT), Vienna (AT), June 9, 2015 [invited].
  76. Presentation: **'Why Creating Shared Value Framework Cannot Restore Business Legitimacy'**, The Wharton School/University of Pennsylvania, Philadelphia (US), April 17, 2015 [invited].
  77. Keynote: **'Business and Complicity to Human Rights Violations'**, The Federation of Austrian Industries (AT), Vienna (AT), April 14, 2015 [invited].
  78. Keynote: **'Creating Shared Value: How the Private Sector Can Contribute to Development'**, Workshop 'The role of the private sector in fostering sustainable development', Committee on Development (DEVE) and Policy Department of DG Expo, European Parliament, Brussels (BE), March 5, 2015 [invited].
  79. Keynote: **'Creating Shared Value and the Millennium Development Goals'**, Tomas Bata University, Zlin (CZ), March 3, 2015 [invited].
  80. Presentation: **'Business Ethics and CSR in Austria'**, Executive Education Program of the University of St. Gallen, Salzburg (AT), Vienna (AT), February 9, 2015 [invited].
  81. Presentation: **'Creating Shared Value – Participation and Goals Among the European MOC-Members'**, Annual Meeting of MOC Network [European Chapter Meeting], The Harvard Business School/Harvard University, Cambridge (US), December 10, 2014.
  82. Presentation: **'In Defense of ISCT: Norm-Making and the Pelican Gambit'** (with N. Craig Smith & Gastón de los Reyes). Conference: Normative business ethics in a global economy: New directions in Donaldsonian Themes, The Wharton School/University of Pennsylvania, Philadelphia (US), October 17-18, 2014 [invited].
  83. Conference Paper: **'Creating Corporate Legitimacy and Shared Value'** (with Gastón de los Reyes), The 74th Annual Meeting of the Academy of Management, Philadelphia (US), August 1-5, 2014.
  84. Keynote: **'Der ehrbare Kaufmann – Ein Leitbild für das 21. Jahrhundert'**, Prisma Kreditversicherung, 25-years ceremony (AT), July 2, 2014.
  85. Presentation: **'How to Serve the Customer and Still Be Truthful: Methodological Characteristics of Applied Research in Management'**, University Bielefeld, Institute for Interdisciplinary Studies of Science (DE), June 17, 2014 [invited].

86. Keynote: **'Unternehmen und Komplizenschaft bei Menschenrechtsverletzungen'**, Rotary Club Amstetten (AT), May 20, 2014 [invited].
87. Presentation: **'Corporations as Citizens: Do Corporations have a Duty to speak out against Russia's Behavior in the Context of the Ukrainian Conflict?'**, Technische Universität München (DE), May 19, 2014 [invited].
88. Keynote: **'Beyond Profit: Corporations as Corporate Citizens and the Duty to Speak Out Against Human Rights Violations'**, Israeli European Policy Network Conference, Friedrich Ebert Stiftung (IL), April 10, 2014 [invited].
89. Panel: **'Presentation of the Green Paper: Best in Glass'**, (with Univ. Doz. Dr. Beate Littig, Institute for Advanced Studies Vienna HIS & Prof. Dr. Michael Braungart, International Environmental Research Institute EPEA), Landtmanns Bel Etage (AT), April 8, 2014 [invited].
90. Presentation: **'The Purpose of Business Schools'**, University St. Gallen (CH), December 6, 2013 [invited].
91. Keynote: **'Die Unternehmensethik als Instrument und was die Übernahme gesellschaftlicher und ökologischer Verantwortung noch bedeuten könnte'**, FHWien der WKW (AT), November 11, 2013 [invited].
92. Presentation: **'The Limits of Creating Shared Value'** (with Gastón de los Reyes), Corporate Responsibility Research Conference, Graz (AT), September 13, 2013.
93. Presentation: **'Darwinism in Economics'**, Shanghai University (CN), September 22, 2013 [invited].
94. Presentation: **'Business Ethics als Strategie: Was ist eigentlich Shared Value?'**, FHWien der WKW (AT), June 13, 2013 [invited].
95. Presentation: **'Third-Party Funding in Academia: Relevant and Rigor Research at Business Schools'**, The Wharton School/University of Pennsylvania, Philadelphia (US), April 7, 2013 [invited].
96. Presentation: **'Business Organizations and the Struggle for Survival'**, The Wharton School/ University of Pennsylvania, Philadelphia (US), March 11, 2013 [invited].
97. Keynote: **'Aktuelle Trends in Corporate Governance & Business Ethics'**, Deloitte Audit Days, Wien (AT), September 15, 2012 [invited].
98. Presentation: **'Beyond the Grip of the Sovereign: Deliberation, 'We-Reasoning' and the Legitimacy of Business Norms and Standards in a Globalized World'**, International Society for Business, Economics and Ethics (ISBEE, PL), July 13, 2012.
99. Conference Paper: **'Searching for Darwinism in the Generalized Darwinism of Evolutionary Economics'**, Max-Planck-Institute Jena (DE), May 9, 2012 [invited].
100. Presentation: **'Organizational Ecology: No Evolution after All'**, Tilburg University (NL), January 16, 2012 [invited].
101. Presentation: **'Wissenschaftstheorie und Organisationstheorie'**, University Zürich, Institute of Organization and Administrative Science (IOU, CH), November 21, 2011 [invited].
102. Presentation: **'The Social Responsibility of International Business Organizations'**, Leibniz University, Hannover (DE), January 8, 2011 [invited].

103. Lecture: **'Wissenschaften und Wirtschaftswissenschaften'**, Leibniz University, Hannover (DE), November 30, 2010 [invited].
104. Conference Paper: **'Why Business Ethics Is Not Enough'**, Philosophy of Management (6th international conference), St. Anne, Oxford University (UK), July 22, 2010.
105. Keynote: **'A Practitioner's Perspective on Academic Publishing'**, Ludwig-Maximilians-University, München (DE), May 11, 2010 [invited].
106. Presentation: **'Gutes Wirtschaften: Kommentar zum Vortrag von Prof. Dr. Raymond Geuss (Cambridge University)'**, European Business School, Schloss Reichartshausen (DE), October 27, 2009 [invited].
107. Presentation: **'Dangerous Liaisons: Darwinism in Economics'**, Muğla Üniversitesi (TR), September 26, 2009 [invited].
108. Conference Paper: **'What Is Philosophy of Management? And Who Cares?'**, Philosophy of Management (5th international conference), St. Anne, Oxford University (UK), July 24, 2009.
109. Presentation: **'Evolutionary Theory and Business Organizations: Deficits of the Organizational Ecology Programme'**, London School of Economics and Political Science (LSE, UK), May 15, 2008 [invited].
110. Conference Paper: **'The Population Ecology Programme in Organizational Studies: Ethical Problems Caused by Unwarranted Theory Transfer'**, Philosophy of Management (4th international conference), St. Anne, Oxford (UK), July 10, 2007.
111. Presentation: **'The Population Ecology Programme in Organizational Studies: Ethical Problems Caused by Unwarranted Theory Transfer'**, Verband der Hochschullehrer für Betriebswirtschaft e.V., Ludwig-Maximilians-University Munich (DE), March 03, 2007.
112. Presentation: **'Leer, aprender, enseñar – casi sin utilizar libros'**, 15th Feria Internacional del Libro, Havana (C), February 07, 2006 [invited].

## Selected media contributions and appearances

1. **'Wenn CEOs politisch handeln'**, Hays Top Management Magazin 2022.
2. **'Fraglich, wie wichtig es ist, Russland mit Gucci-Handtaschen zu versorgen'**, Der Standard (AT), June 14 2022, [Interview with Thomas Beschorner, Markus Scholz], [Link](#).
3. **'Der Wandel der gesellschaftspolitischen Verantwortungsübernahme und Positionierung von Unternehmen'**, ZiviZ GmbH (DE), June 08 2022, [Interview about the political role and responsibility of companies], [Link](#).
4. **'Ethische Abwägungen'**, markets international (DE), June 01, 2022, [Interview accompanying the article **'Krieg in der Ukraine: Harte Probe für weiche Werte'**], [Link](#).
5. **'No business can be right in a war that's wrong'**, swissinfo (CH), April 13, 2022, [Link](#).

6. **'Verantwortung von Unternehmen. Raus aus Russland. Jetzt.'**, ZeitOnline (DE), March 22, 2022; [Article about the political responsibility of companies], [Link](#).
7. **'Das riskante politische Engagement von Unternehmen im Kriegsfall'**, Wirtschaftswoche (DE), March 3, 2022, [Article about the risks of corporate political activity].
8. **'Gute Miene zu bösen Spielen'**, Der Standard (AT), March 2, 2022, [Interview about human rights, social responsibility and sport events].
9. **'Transformation passiert nur mit Unternehmen'**, corporAID Magazin (AT), winter edition, 2021 [Interview about entrepreneurial solutions to global challenges], [Link](#).
10. **'Wenn Unternehmen politisch sind'**, Der Standard (AT), December 20, 2021, [Interview about corporate political activity and responsibility], [Link](#).
11. **'Warum die EU bei Biontechs Preiserhöhungen keine Wahl hat'**, Wirtschaftswoche (DE), September 13, 2021, [Interview about instrumental strategies of the pharmaceutical industry in times of the Covid-19 pandemic], [Link](#).
12. **'Wer macht den Stich'**, Radio Ö1 (AT), June 01 2021, [Interview about the problem of fair global vaccine allocation].
13. **'Die Pharmakonzerne haben ihren Reibach bereits gemacht'**, Wirtschaftswoche (DE), May 08, 2021, [Interview about vaccine patents and the reputation of the pharmaceutical industry in times of the Covid-19 pandemic], [Link](#).
14. **'Dortmund statt Doha: Weshalb eine alternative Fussball-WM organisiert werden sollte'**, Neue Zürcher Zeitung (CH), May 07, 2021, [Commentary about human rights violations during the preparations for the Qatar World Cup], [Link](#).
15. **'Blockieren Patente die Pandemiebekämpfung?'**, science.ORF.at (AT), March 11, 2021, [Interview and article about patents on Covid-19 vaccines], [Link](#).
16. **'Ein paar klare Worte zum Thema: Menschenrechte'**, die-wirtschaft (AT), March 10, 2021, [Interview about human rights], [Link](#).
17. **'Es braucht Multi-Stakeholder-Dialoge!'**, Pharmig Info - Perspektiven für Gesundheit und Forschung (AT), Ausgabe 01/2021, [Interview about the pandemic and how the pharmaceutical industry has a chance to improve its reputation], [Link](#).
18. **'Internationale Verteilung der Corona-Impfstoffe'**, ARTE Journal (DE), January 29, 2021, [Interview about the international allocation of Covid-19 vaccines].
19. **'Wer spielt fair, wer hält Maß, wer saht ab?'**, Wirtschaftswoche (DE), December 9, 2020, [Interview about ethics in the pharmaceutical industry], [Link](#).
20. **'Vorreiter für ein besseres Business'**, Der Kurier (AT), November 27, 2020, [Interview about the relevance of responsibility and business ethics].
21. **'In Österreich fehlt die Logistik für Impfstoffe'**, Salzburger Nachrichten (AT), November 18, 2020, [Interview about the Covid-19 vaccine], [Link](#).
22. **'Wirtschaftsethiker: Verteilung und Preis von COVID-19-Impfstoffen könnte globale und soziale Ungleichheit verfestigen'**, leadersnet.at (AT), November 8, 2020, [Interview about the social responsibility of the pharmaceutical industry in Covid-19 vaccine allocation and pricing], [Link](#).

23. **'Wird die Lösung zum Problem?'**, Die Presse am Sonntag (AT), November 1, 2020, p. 22 [Interview about the distribution of the Covid-19 vaccine].
24. **'Warum Firmen sich verpartnern'**, Der Standard (AT), October 28, 2020, p. 29 [Article about motives and possibilities for collective action by companies].
25. **'Gemeinsam sind wir stark – Initiativen besser umsetzen'**, Die Presse (AT), October 24, 2020, p. 36 [Article about the launch of the Josef Ressel Centre for Collective Action and Responsible Partnerships], [Link](#).
26. **'Geheimhaltung bringt keinen funktionierenden Markt hervor'**, Profil (AT), October 23, 2020 [Interview about the limits of free market profitability and the fear of pharmaceutical companies of a backlash].
27. **'Mit Kooperation zum nachhaltigen Unternehmenserfolg'**, Der Standard Forschung Spezial (AT), October 21, 2020, p. 74 [Article about the launch of the Josef Ressel Centre for Collective Action and Responsible Partnerships].
28. **'Sind Boni für Führungskräfte in Corona-Zeiten unanständig?'**, Salzburger Nachrichten (AT), August 19, 2020 [Article about manager bonuses during the corona crisis].
29. **'Wer bekommt den Coronaimpfstoff zuerst und um welchen Preis?'**, Salzburger Nachrichten (AT), July 24, 2020 [Interview about Covid-19 vaccine development], [Link](#).
30. **'Wien: Institute for Business Ethics and Sustainable Strategy öffnet die Tore'**, Glocalist – Tages-Online-Zeitung für Innovation (DE), May 27, 2020 [Article about the launch of IBES], [Link](#).
31. **'Forschen an der unternehmerischen Verantwortung'**, derstandard.at (AT), June 8, 2020 [Article about the launch of IBES], [Link](#).
32. **'Kooperation ist gut, Konkurrenz fast noch wichtiger'**, Investment Zukunft (AT), May 18, 2020 [Article about the Round Table Discussion 'How sustainable is the pharmaceutical industry?' in April 2020], Raiffeisen Capital Management, [Link](#).
33. **'Ethik bei COVID-19-Forschung'**, Ö1 Radio (AT), April 02, 2020 [Radio interview about ethics in COVID-19 research].
34. **'Industrie braucht "Pooling" aller Kräfte'**, science.orf.at (AT), April 02, 2020 [Article about ethics in the pharmaceutical industry during the Covid-19 crisis], [Link](#).
35. **'Ethisch währt am Längsten'**, perspektiven – Das Magazin des Bank Austria Premium Banking (AT), Ausgabe 3/2019, [Article about moral values in finance], [Link](#).
36. **'Imagepflege oder Glaubensfrage'**, Börsianer, Edition Grün (AT), May 20, 2019, pp. 48-52, [Article about CSR in Austrian companies], [Link](#).
37. **'Fahnen hoch für eine Ethik der Konzerne'**, derstandard.at (AT), April 23, 2019 [Article about how profit and social responsibility fit together], [Link](#).
38. **'Die Suche nach dem Geschäftsmodell für Nachhaltigkeit'**, APA-Science (AT), March 28, 2019 [Article about sustainability in Austrian business], [Link](#).
39. **'Guter Rat durch Beiräte ist selten'**, derstandard.at (AT), February 26, 2019 [Article about the study 'Advisory Boards in Austrian Medium-Sized Companies'], [Link](#).



40. **'Transparenzstudie zu Drittmitteln gescheitert'**, science.orf.at (AT) & derstandard.at (AT), January 17, 2019 [Transparency study on third-party funds at Austrian universities failed], [Link](#).
41. **'Keine Transparenz bei Drittmitteln an Unis'**, Ö1 Radio (AT), January 17, 2019 [Radio interview on the failed study on transparency on third-party funding at Austrian universities].
42. **'Warum Kashoggis Tod die Konzerne verändert'**, Spiegel online (DE), October 23, 2018 [Guest article on the Kashoggi case: why corporations can no longer shirk from human rights issues], [Link](#).
43. **'Kollektive Selbstregulierung für sichere Kryptowährungen'**, derStandard.at/Wissenschaft (AT), June 17, 2018 [Interview on collective action as a potential way to mitigate systemic risks in the cryptocurrency industry], [Link](#).
44. **'Sind Manager lediglich die „Handlanger“ ihrer Shareholder?'**, life-science.eu (AT), April 2018 [Interview about corporate social responsibility, ethical investing and the role of transparency in the pharmaceutical industry], [Link](#).
45. **'Die Folgen der Katastrophe'**, science.orf.at (AT), March 26, 2018 [Interview on private governance responses to the Rana Plaza tragedy, collective action and industry self-regulation], [Link](#).
46. **'CSR und Wirtschaftsethik an Hochschulen'**, CSR Magazin (DE), March 2018 [Interview series about CSR and business ethics education].
47. **'Verantwortung am Stundenplan'**, corporAID Magazin (AT), March/April 2018, pp. 30-31 [Article about higher education on sustainability management], [Link](#).
48. **'Ethik, nur fürs Papier'**, Salzburger Nachrichten, January 31, 2018, p. 11 [Interview on animal and human experiments in car companies].
49. **'Das Streben nach unbefleckter Freiheit'**, Arbeit & Wirtschaft, October 2017, pp. 6-11 [Statements by Markus Scholz in an article about the transparency of financial grants in research].
50. **'Wie man den moralischen Muskel trainiert'** [How to train the moral muscle], Der Standard, December 2, 2017, Forschung Spezial [Article on Markus Scholz' scholarly work and the 'Giving Voice to Values Initiative'], [Link](#).
51. **'Collective Action in der pharmazeutischen Industrie -- Theorie trifft Praxis'**, New Business – das Magazin für Unternehmer, September 2017, pp. 44-45 [Article about a teaching project in cooperation with GlaxoSmithKline (GSK) and George Washington University].
52. **'Zu viel Politik im Spiel?'**, Die Presse, June 24, 2017, p. 20 [Statement by Markus Scholz in an article about possible conflicts of interests when managers take active positions in politics].
53. **'Ethisches Wirtschaften'**, Saldo – das Ö1-Wirtschaftsmagazin, Ö1/ORF, May 19, 2017 [Radio interview with Markus Scholz on ethical business].
54. **'Die schwierige Entscheidung zwischen Uni und FH'**, Saldo – das Ö1-Wirtschaftsmagazin, Ö1/ORF, April 28, 2017, [Radio interview with Markus Scholz on differences between universities and universities of applied sciences in Austria].
55. **'Wenn Unternehmen blind für Veränderung sind'**, Der Standard, January 11, 2017, 'Forschung Spezial', p. 13 [Article on Markus Scholz' work].

56. **'Krisenmanager der Globalisierung'**, SALDO – das Ö1-Wirtschaftsmagazin, Ö1/ORF, December 16, 2016, [Radio interview with Markus Scholz on business ethics, the link between CFP and CSP as well as corporate citizenship].
57. **'Wer zahlt, schafft an: Ethik im Spendenwesen an den Universitäten'**, Wiener Zeitung (AT), 11/2016, [Report on the panel discussion during the fundraising for science symposium].
58. **'Wofür bekommen die Unis Spenden, Herr Scholz?'**, Falter Stadtzeitung (AT), 11/2016, [Interview on higher education fundraising].
59. **'Wir bezahlen, Sie forschen?'**, science.ORF.at (AT), 11/2016, [Statement by Markus Scholz in a report on science fundraising].
60. **'Drittmittel: Keine Forschung ohne Fremdgeld'**, derStandard.at/Bildung (AT), 11/2016, [Statement by Markus Scholz in his role as the chair of a TI working group].
61. **'Das Geschäft mit dem guten Gewissen'**, Salzburger Nachrichten (AT), 06/2016, [Print interview about sustainable investment].
62. **'Kein Manager will böse sein'**, Salzburger Nachrichten (AT), 03/2016, [Print interview about business ethics].
63. **'Positive Perspektiven'**, Werte, Das Kundenmagazin der Bankhaus Schelhammer & Schattera AG (AT), 03/2015, [Interview about sustainability and business ethics].
64. **'Committee on Development – Meeting 05-03-2015'**, European Parliament News, 03/2015, [Video streaming of the workshop "The Role of the Private Sector in Fostering Sustainable Development"], [Link](#).
65. **'Führen über Werte – der ehrbare Kaufmann'**, TRAiNiNG (AT), 12/2014, [Interview: Leading through values – the honorable merchant].
66. **'Ein Vorhang fällt, einer geht auf'**, Wirtschaftsblatt (AT), 07/2014, [Article on 'The honorary merchant' on 02.07.2014].
67. **'CSR ist mehr als nur den Stephansdom anmalen'**, Prisma Aktuell (AT), 06/2014 [Interview about philanthropy vs. corporate social responsibility].
68. **'Die neue Moral der Konzerne'**, Der Standard, Forschung Spezial (AT), 05/2014 [Interview about moral obligations of multinational corporations in conflict areas].
69. **'Lässt sich Ethik managen?'**, Business Art (AT), 04/2014, [Interview: Is business ethics managerial?].
70. **'Benimmregeln für Kapitalisten'**, Der Standard (AT), 10/2013, [Interview about: Essentials for responsible business behaviour].
71. **'CSR in Österreich'**, CSR Magazine 'Ratings, Rankings und Benchmarks für den Mittelstand' (DE-AT-CH), 09/2013 [Interview about CSR in Austria].
72. **'Die Vermessung der Ethik'**, Der Standard (AT), 04/2013, [Interview on evaluating the success of business ethics].
73. **'Wir wollen bessere Manager ausbilden'**, Studio (AT), 04/2013 [Interview: Tomorrow's moral managers].
74. **'Der Zukunft verpflichtet'**, OIZ Österreichische Immobilien Zeitung (AT), 05/2012 [Interview: The Endowed Chair for Corporate Governance & Business Ethics at FHWien].

75. **'Schichtwechsel'**, Adenauer-Stiftung (DE), 01/2011 [Interview about business ethics and management].
76. **'Das Ende der Sorglosigkeit'** – Wie studiert man Wirtschaftswissenschaften in der Krise?', Heinrich-Böll-Stiftung (DE), 12/2010 [Interview on studying economics during an economic crisis].
77. **'Schöne, neue Arbeitswelt'**, NDR-Info / Radio Leineherz (DE), 05/2010 [Interview on business ethics and human resource management].