

Module name	Introduction to Business Administration and Organization
Module number	Eul-BMT-C-EBWL, Eul-ET-E-EBWL, Eul-IST-E-EBWL, Eul-MT-E-EBWL, Eul-RES-E-EBWL
Lecturer in charge	Studiendekanat Fakultät Wirtschaftswissenschaften studiendekan.wiwi@tu-dresden.de
Objectives	Students have basic knowledge of the concepts and principles of business administration and the fundamentals of organizational management. They have the methodological tools and systematic orientation. Students are able to successfully deal with business management issues, recognize problems of organizational management and assess the effectiveness of organizational design measures.
Contents	The module covers the basics of business administration, in particular legal forms, marketing, innovations and property rights, technology management, production and procurement, service management, investment and financing, project management, controlling, theories of organizational design, models of organizational differentiation, models of organizational integration, formal and informal organization, motivational organizational design, organizational culture, organizational change and ethical behaviour in organizations.
Modes of teaching and learning	3 hours per week lectures, 1 hour per week exercises, 1 hour per week tutorials and self-study.
Prerequisites	There are no special prerequisites.
Usability	The module is a compulsory module in the main studies of the degree programme Biomedical Engineering. Further, it is a compulsory elective module from the compulsory elective area of General Qualifications according to § 6 paragraph 3 SO and § 33 paragraph 3 PO of the main studies in the diploma study programme Information Systems Technology, Mechatronics and Renewable Energy Systems. Furthermore, it is a compulsory elective module from the compulsory elective area General Qualifications according to § 6 paragraph 3 SO and § 33 paragraph 5 PO of the main studies in the diploma study programme Electrical Engineering. It creates the prerequisites for the modules that list that module in the "Prerequisites" field.
Requirements for the award of credit points	The credit points are awarded when the module assessment is passed. The module assessment consists of a written exam of 120 minutes.
Credit points and grades	5 credit points can be obtained by the module. The module grade is the grade of the examination.
Frequency	The module is offered every winter semester.

Workload	The total effort is 150 hours.
Duration	The module takes one semester.