RECRUITING & EMPLOYER BRANDING at the Technische Universität Dresden

CAREER SERVICE

tu-dresden.de/for-employers
PROFILE – TU Dresden

“Knowledge builds bridges” is the mission statement of our university. With our variety of courses, excellent research projects and networks we build bridges not only between scientific disciplines but also to industry and society.

The team of the Career Service is thereby committed to the close connection between university and potential employers. In soft skill workshops and career consultations we qualify students of all disciplines for the academic job market. And during our Campus Events and Employer Workshops we bring our young talents together with potential employers. We are looking forward to assisting you in achieving your employer branding goals.

Facts & Figures

✓ We are one of the 11 Universities of Excellence in Germany
✓ As a classical full university we educate about 34,000 students in 122 disciplines
✓ 13 % of our student body is comprised of international students
✓ We offer both: traditional degrees like the Diplom and state examination as well as the newer academic degrees like Bachelor and Master and of course international double degrees
✓ Research priority areas are within the fields of biomedicine and bioengineering, material sciences, information technology and microelectronics as well as energy and environment

Students of the TU Dresden

177 Biotechnology Centre (BIOTEC)
236 International Institute Zittau
276 School of International Studies
660 Law
834 Linguistics, Literature and Cultural Studies
1,031 Architecture
1,235 Transportation and Traffic Sciences
1,764 Computer Science
1,807 Civil Engineering
1,946 Arts, Humanities and Social Sciences
2,205 Environmental Sciences
2,374 Electrical and Computer Engineering
2,600 Business and Economics
2,861 Medicine
3,892 Science
4,017 Education
5,600 Mechanical Engineering

Source: TU Dresden Headcount Statistics 1.11.2017

33,515 Total

41 % Science and Engineering
32 % Humanities and Social Sciences
19 % Civil and Environmental Engineering
8 % Medicine
Recruiting Opportunities at the TU Dresden

We offer personalized services and instruments to ensure that you achieve your individual recruiting goal. Whether you would like to support students with a scholarship, are looking for working students and interns or wish to inspire a graduate to start a career in your company – we know your target groups and can recommend suitable employer branding- and recruiting tools.

Overview – Services for Employers

Depending on the quantity, time scale and target group of your staff requirements, we can offer the possibility to:

✓ advertise your job openings (1)
✓ directly meet with our students (2)
✓ help strengthen your employer brand among university students (3)

Contact
Career Service of the Technische Universität Dresden | Strehlener Str. 22-24, 01069 Dresden
Susan Wildenhain | +49 (0)351 463 42 399 | susan.wildenhain@tu-dresden.de
Advertising job openings

Services of the Career Service

Job portal „Stellenticket“ of the TU Dresden
Publish your job advertisements on our job portal! The portal is tailor-made for students and graduates of technical universities and allows you to minimise wastage and find high-quality applicants for your internships or vacant trainee or direct entry positions. As a side effect you will be able to gain more traction for your recruiting homepage.

Costs
50 € (target group students, duration 30 days)
200 € (target group graduates, duration 30 days)

Contact
Stellenticket GmbH | info@stellenticket.de
tud.stellenticket.de/de/

Jobbox at the Career Service
Every year, about 3000 students take part in workshops and events hosted by the Career Service of the TU Dresden. In our office, the students have the opportunity to view current job advertisements.

Costs
free of charge

Contact
TU Dresden | Career Service | stellen.anzeigen@mailbox.tu-dresden.de

Further services

Advertisement at the faculties
Draw attention to your vacant positions via a posting at the faculties of the TU Dresden! You can find the corresponding contact for your target group in our overview „disciplines and faculties“ (page 13-14). This service is free of charge.

Internship abroad
You are looking for students and/or graduates for your representative office abroad? The Leonardo-Büro supports you with scholarship announcements and a job portal for internships and job announcements abroad.

Costs
information upon request

Contact
TU Dresden | Leonardo-Büro Sachsen | +49 (0) 351–463 42035
placement@leo.tu-dresden.de | leosachsen.stellenticket.de

Temporary and part-time jobs (“mini-jobs“)
The employment service 'Studentische Arbeitsvermittlung Dresden' (STAV) provides temporary employees for side jobs and non-academic positions in a quick and unbureaucratic process.

Costs
information upon request

Contact
Studentische Arbeitsvermittlung Dresden STAV e.V. | +49 (0) 351–896 6970
stav-dresden.de/
Matching – Dual Career Service
The ‘Dual Career Service for recent appointees’ supports partners of recently called professors with their professional reorientation in Dresden. These partners are usually also highly qualified professionals with a lot of experience in their field. Your job offer will be matched with the current candidate profiles.

Costs  free of charge
Contact  Appointment Team of the Rector | Anja Schwarze | +49 (0) 351–463 42659
dualcareer-neuberufene@tu-dresden.de

Announcement in the journal ‘Dresdner Universitätsjournal’
The „Dresdner Universitätsjournal“ is the newspaper of the TU Dresden. During the semester, it reports on current developments in teaching and research every two weeks, both from the faculties and the administration.

Costs  fee-based in accordance with UJ-media data
Contact  SV SAXONIA VERLAG GmbH | Peter Schaar | unijournal@saxonia-verlag.de
Meeting students on the campus

Offers of the Career Service

Industry event „Branchentreff“
The industry event „Branchentreff“ helps students inform themselves about current trends on the job market and interesting employers. No more than twelve companies of the target industry present their job offers to young talents and afterwards get to know the students in personal conversation at the Career Café. A company profile on „Stellenticket“ as well as a jobwall and an info desk round off the popular career event.

Is your company in energy and environmental engineering and looking for skilled young talents? Recruit your future employees on our next industry event.

BRANCHENTREFF Energy and Environment - Januar 2020

- reduce your recruiting efforts and get to know your future employees right on campus
- present yourself exclusively and directly to your target group
- use the industry event to meet other scientific and business experts

Program

starting 2 PM Welcome
until 3 PM setting up stands (roll-ups, give-aways etc)
4:30 PM greeting of the students
5 PM company presentations
6:15 PM Career Café
7:30 PM Lottery: Announcement of the winner

Costs depending on the scope of services between 690-1590 EUR plus sales tax
Contact Cecilia Czambor | +49 (0)351 463-42405 | cecilia.czambor@tu-dresden.de
Website tu-dresden.de/branchentreffs

Tatort Praxis - Employers present their professional field

Professionals give insights into their field of work and show students from humanities, social and economic sciences career entry opportunities.

Date starting November 2019
Booking deadline 26 July 2019
Costs free of charge
Contact Cecilia Czambor | +49 (0)351 463-4205 | cecilia.czambor@tu-dresden.de
Workshops with students
With a workshop at the TU Dresden you can present yourself exclusively as a company that develops and trains their employees competently your recruiting advantage! You impart practical expertise and key competencies and get in contact with excellently qualified students of the TU Dresden.

Suitable topics

<table>
<thead>
<tr>
<th>Job Application Trainings</th>
<th>Soft Skills Workshops</th>
</tr>
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<tbody>
<tr>
<td>› Dos and don’ts in the job interview</td>
<td>› Leadership competence training</td>
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<tr>
<td>› Applying in English</td>
<td>› Project management</td>
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<tr>
<td>› Online applications</td>
<td>› Project management</td>
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<tr>
<td>› Salary negotiations</td>
<td>› Public relations</td>
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<tr>
<td>› Business etiquette</td>
<td>› Social media</td>
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Dates on request, preferably during the ‘application weeks’ in September
Duration full-day workshop 9:30 AM - 5 PM or part time 9:30 AM – 12:30 AM or 1 PM – 4 PM
Booking deadline 1 February for the summer semester and 1 August for the winter semester

Our services
✓ Marketing at the TU Campus, via web and social media channels of the Career Service
✓ Registration of students (companies receive a registration list prior to the workshop including information about the field of study)
✓ Room, equipment & material
✓ Organization of snacks & drinks (occurring costs need to be paid directly by the company)

Costs full-day workshop 590 Euro | half-day workshop 340 Euro
Contact Susan Wildenhain | +49 (0)351-463 42399 | susan.wildenhain@tu-dresden.de

Scholarship ‘Deutschlandstipendium’
With the support of scholarship holders of the “Deutschlandstipendium”, you can support high-performing students at the TU Dresden for one academic year and allow them to focus on their studies and commit to social projects. You will gain positive attentions among the scholarship holders and get into contact with other sponsors. The scholarship can be directed to a student within a discipline of your choice, and you will have a say in the choosing of the individual applicant.

Date registration until July for a financial aid beginning in winter semester
Costs 1,800 Euros per year and student are augmented by 1,800 Euros by the Federation for the socially engaged scholarship holder
Contact Franziska Plathner | +49 (0) 351–463 37898 | deutschlandstipendium@tu-dresden.tu-dresden.de/deutschlandstipendium
International Talents

With 15% of our students originating from abroad, the TU Dresden is one of the most international universities in Germany. The Career Service counsels approximately 800 such students per year, who are mostly studying in German-language courses, namely in machine and process engineering, automotive engineering, physics, computer sciences, electrical engineering and information technology. Would you like to introduce yourself to these interculturally skilled, committed students as a future employer? Formats such as fireside chats, application workshops or your short presentation during a campaign day for about 300 international Students.

Contact Birgit Brand | +49 (0)351 463-42402 | birgit.brand@tu-dresden.de

Campaign Day “Working in Germany“

We invite you to come to the Career Café at the 4th campaign day Working in Germany. Over the course of two hours, you have the chance to meet some of the almost 5,000 international young talents of the TU Dresden. Illustrate your company’s requirements and career opportunities and allow the students to convince you of their high motivation and passion.

You are able to meet with numerous experts on the subject of international applicants such as The International Recruitment Service of the Federal Employment Agency and companies as Best Practice Partners. The Career Service is happy to provide you with guidelines concerning residence permits.

In the morning, lectures on the career start in Germany are held for the international students. After lunch, they can seek advice concerning their application documents and speak to successful international alumni.

Date 15 April 2019
Contact Birgit Brand | +49 (0)351 463-42402 | birgit.brand@tu-dresden.de

„Speed Dating“ with international professionals

There are more than 5 000 international junior employees at the TU Dresden and the HTW Dresden. We invite you to get to know some of them in a Speed Dating format and present your job opportunities and requirements. In several rounds at 10 min each students and graduates have the chance to convince you of their qualification, high motivation and their interest in your company.

Apart from recruitment, you have the opportunity to come into contact with different experts on the topic of international applicants, such as Intap and the Chamber of Commerce and Industry (Industrie- und Handelskammer).

Date 2 May 2019
Contact Birgit Brand | +49 (0) 351 4463-42402
Further options at the TU Dresden

Company job fair “bonding”
The bonding job fair Dresden is the largest job fair in Dresden organized by students for students. Further offers upon request.

Date  8 - 10 April 2019
Costs  information upon request
Contact  bonding-studenteninitiative e.V | +49 (0) 351–471 1147 | dresden@bonding.de
Website  dresden.bonding.de.

OUTPUT CONTACT
The OUTPUT CONTACT enables the direct interaction between economy and science at the faculty of Computer Science. The attendance of regional companies encourages the communication between visitors and employees.

Date  20 June 2019
Contact  TU Dresden | Faculty of Computer Science | Silvia Kapplusch | silvia.kapplusch@tu-dresden.de
Contribute  all stands for 2019 are booked, you are very welcome to visit as a guest

Job fair for transport and traffic sciences ‘KontaktMesse Verkehr’
Companies of the transportation industry get in contact with students of the TU Dresden.

Date  9 May 2019
Costs  information upon request
Contact  Verein Spätverkehr e.V. | TU Dresden | Faculty of transportation and traffic sciences | kontakt@kontaktmesse-verkehr.de

PAUL Consultants
Highly motivated students from the consulting organization PAUL Consultants help to solve problems of your company objectively and applying their current university knowledge.

Costs  information upon request
Contact  PAUL Consultants e. V. | +49 (0) 351–218 63551 | vorstand@paul-consultants.de

VDI Studenten und Jungingenieure Dresden (Association of German Engineers)
This student group is regularly looking for interesting guests for their regular's table as well as partners for field trips and seminars (between ten and 30 participants). As speaker working in engineering you can provide valuable insight for their studies and get to know students and young professionals.

Costs  free of charge, it is encouraged to cover a share of additional costs should they arise
Contact  VDI Dresdner Bezirksverein e.V. | +49 (0)351-656 7446 | suj-dresden@vdi.de
Your company brand in student media

Our services

Communicating your event or programme
You are organising contests or in-house events, offer scholarships or trainee programmes or the possibility for a Gap Year? Advertise it across the university on our job portal Stellenticket. Refer to your recruitment page to advertise your vacancies and your employer brand in the same step.

Costs: 200 Euros (target group students and graduates, duration 30 days)
Contact: Stellenticket GmbH | info@stellenticket.de
tud.stellenticket.de/en/

Distribution of your print material
We are happy to put out invitations to your event or programme at the Career Service or display them on our pin board. For this purpose, you may send us up to 30 leaflets and/or one to two A3-sized posters.

Contact: TU Dresden | Career Service (SG 8.6) | Susan Wildenhain | Strehlener Str. 24 | room 614 | 01069 Dresden

You wish to display your print materials throughout campus at the TU Dresden? Feel free to contact the faculties and institutes of your target group via mail (posters up until A3-size). In our overview “Schools and Faculties of the TU Dresden” (pp. 13-14) you can find the contact info of your target schools/faculties.

Contact: TU Dresden | [your faculty of choice] | 01062 Dresden
Cost: free of charge

Your company profile
You present your company profile as an employer, your entry level jobs and your recruiting-focus on the online job portal Stellenticket of the TU Dresden, in the offices of the Career Service and on campus.

Costs: 1.000 / 1.400 Euro (6 months + central display cabinet on campus) bzw. 1.600 / 2.000 Euro (12 months + central display cabinet on campus)
Contact: Stellenticket GmbH | +49 (0) 30-5770 74480 | info@stellenticket.de
**Further offers**

**Media of the university**
Your central contact for positioning your advertisements in the media of the TU Dresden:

Contact   Directorate 7 - Strategy and Communication | Frank Seidel |
+49 (0)351–463 34288 | frank.seidel@tu-dresden.de

**Advertisement in the journal ‘Dresdner Universitätsjournal’**
The ‘Dresdner Universitätsjournal’ addresses employees and students of the TU Dresden as well as interested people of Dresden.

Costs   fee-based according to UJ-media data
Contact   SV SAXONIA Verlag GmbH | Peter Schaar |
+49 (0) 351–411 9914 | M: +49 (0) 151–403 80770

**Advertisement in the planner ‘Uniplaner’**
The ‘Uniplaner’ is a calendar, published every year in an edition of 14.000 units, that is free of charge for students of the TU Dresden.

Booking deadline   information upon request
Costs   information upon request
Contact   Marketing Projects and Events | Monique Rust | monique.rust@tu-dresden.de

**CAZ – the campus journal**
The campus journal CAZ is published monthly (except March, August and December). Current editions as well as former published editions are available on the website www.caz-lesen.de free of charge as a PDF-file.

Costs   information upon request
Contact   Udo Lehner | +49 (0) 351–87627 40 | werbung@caz-lesen.de

**Advertisement in the cafeterias and dining halls of the “Studentenwerk Dresden”**
Contact   Campus Service GmbH | Marc Thal | +49 (0) 221–2827 3621 |
marc.thal@campus-service.com
### Price list of the Career Service

<table>
<thead>
<tr>
<th>Service</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jobportal Stellenticket</td>
<td>from 50 Euro</td>
</tr>
<tr>
<td>Jobbox and info board</td>
<td>free of charge</td>
</tr>
<tr>
<td>Industry meeting “Branchentreff”</td>
<td>from 690 Euro</td>
</tr>
<tr>
<td>Tatort Praxis</td>
<td>free of charge</td>
</tr>
<tr>
<td>Workshops with students</td>
<td>from 340 Euros</td>
</tr>
<tr>
<td>Scholarship “Deutschlandstipendium”</td>
<td>1,800 Euro</td>
</tr>
<tr>
<td>You event/programme on the job portal “Stellenticket”</td>
<td>200 Euro</td>
</tr>
<tr>
<td>Display of your invitation or prgramme a the Career Service/the faculties</td>
<td>free of charge</td>
</tr>
<tr>
<td>Company profile</td>
<td>1,000 Euros</td>
</tr>
</tbody>
</table>

*All given information about prices apply with VAT. Further changes can occur.*
Schools and Faculties of the TU Dresden

SCHOOL OF SCIENCE
School of Science dekanat.mn@tu-dresden.de (Simone Koch)
Faculty of Biology
Faculty of Chemistry and Food Chemistry
Faculty of Mathematics
Faculty of Physics
Faculty of Psychology

SCHOOL OF HUMANITIES AND SOCIAL SCIENCE
Faculty of Arts, Humanities and Social Science barbara.grau@tu-dresden.de
Fields of study: Philosophy, Catholic Theology, Protestant Theology, History, Fine Arts, Musicology, Political Science, Sociology, Communication Science (either B.A./M.A. or teaching degree)
Faculty of Linguistics, Literature and Cultural Studies dek-slk@mailbox.tu-dresden.de (Katrin Pasternok)
Faculty of Education dekanat.ew@tu-dresden.de
Internship for teacher training and master's courses: joachim.gerhardt@tu-dresden.de
Internships Social pedagogy (Diploma/ Bachelor): praktikumsbuero.sozpaed.ew@mailbox.tu-dresden.de
Faculty of Law christian.hoffmann@tu-dresden.de

SCHOOL OF ENGINEERING SCIENCES
Faculty of Computer Science silvia.kapplusch@tu-dresden.de
Diploma programmes: Electrical and Computer Engineering, Information System Techniques
Master programmes: Media Informatics, Computational Science and Engineering, Master of Education Informatics; International Master Program in Computational Logic, European Master Program in Computational Logic, European PhD Program in Computational Logic, Distributed Systems Engineering, Computational Modeling and Simulation
Faculty of Electrical and Computer Engineering oeffentlichkeitsarbeit.eui@mailbox.tu-dresden.de (Anna Fejdasz)
Diploma programmes: Electrical Engineering, Information Systems Engineering, Mechatronics, Regenerative Energy Systems
Master programme (M. Sc.): Nanoelectronic Systems (taught in English)
Faculty of Mechanical Science and Engineering
Internship Office: jutta.oertel@tu-dresden.de
Job advertisements for graduates: please turn to the TU's job portal Stellenticket or contact the respective Institute: tu-dresden.de/ing/maschinenwesen/die-fakultaet/institute-und-professuren
Diploma programmes: Mechanical Engineering (also B.Sc.), Process Engineering and Natural MaterialsTechnology (also B. Sc.), Material Science (also B. Sc.), Textile and Finishing Technology (also M. Sc.), Mechatronics, Regenerative Energy Systems
SCHOOL OF CIVIL AND ENVIRONMENTAL ENGINEERING

Faculty of Civil Engineering dekanat.biw@tu-dresden.de
Faculty of Architecture knuth.pietsch@tu-dresden.de
Faculty of Transport and Traffic Sciences gertraud.schaefer@tu-dresden.de
Diploma programme: Transport Engineering
Bachelor programme: Transport Economics
Master programmes: Railway System Engineering, Transport Economics

Faculty of Environmental Sciences dekanat.uw@tu-dresden.de (Katja Kirsch/Petra Lüpke)
Bachelor programmes: Forest Sciences, Water Management, Hydrology, Waste Management and Contaminated Site Treatment
Master programmes: Forest Sciences, Tropical Forestry, Wood Science and Technology Geodesy, Geoinformation Technologies, Geography (M.Sc./M.Ed./teaching degree), Water Management, Hydrology, Waste Management and Contaminated Site Treatment, Hydrobiology, Hydro Science and Engineering

Faculty of Business and Economics dekanat.ww@tu-dresden.de (Yvonne Dischmann)
Diploma programmes: Industrial Engineering, Wirtschaftsinformatik
Master programmes: Business Administration, Economics, Business and Economics Education, Industrial Engineering, Wirtschaftsinformatik
Bachelor Programmes: Business and Economics, Business and Economics Education, [running out: Industrial Engineering and Wirtschaftsinformatik]

SCHOOL OF MEDICINE

Faculty of Medicine meddekan@mailbox.tu-dresden.de (Iris Schmeitzner)

For the dispatchment via post: TU Dresden, [name of faculty], 01062 Dresden

RESEARCH COOPERATION

The Business Relation Office (BRO) counsels industry and commercial enterprises on research and development projects at the TU Dresden. It facilitates access to scientific expertise and services of the TU especially for small to medium-sized enterprises (SME). The BRO connects industry with partners in research suited for their individual requirements, illustrates different forms of cooperation and assists in their administrative processing.

Contact: Business Relation Office of the TU Dresden | PD Dr. Udo Krause |
+49 (0)351 463 32662 | udo.krause@tu-dresden.de |
Helmholtzstr. 9, Gorges-building, room 303, 01069 Dresden
Price overview for advertisements in „Stellenticket“

(job advertisements, events and programs)

**SINGLE PORTAL TICKETS**

You only want to publish your job offer at one of our portals? If so, our Single-Portal Tickets are the right choice. When buying a ticket you select the portal you want to publish at at the same time. Prices of Single-Portal Tickets:

- Blue Single-Portal Ticket: 50 €
- Red Single-Portal Ticket: 200 €

The Single-Portal Ticket is the only one where you get quantity discounts: for 3 to 4 tickets 5 %, for 5 to 9 tickets 10% and for more than 10 tickets 15 %. The discount is shown under „Current Selection“ on the right. For some portals there are further regional discount.

**MULTI PORTAL TICKETS**

With our Multi-Portal Tickets you publish a job offer, an event or program at multiple of our portals at the same time.

There are Multi-Portal Tickets in different forms: Regional Tickets for portals in certain regions, Combi-Special Tickets for your own selection of portals and Combi-Flex Tickets for a predefined number of portals.

**Regional Tickets**

Regional Tickets are a special form of our Multi-Portal Tickets. They are designated to combine some portals of a defined country region. For example there is the Combi-Berlin ticket to combine all our Berlin portals. Regional Tickets are identified clearly by their name. Prices of Regional Tickets are as follows:

- Blue Regional Ticket: First portal 50 € plus 25 € for each additional portal.
- Red Regional Ticket: First portal 200 € plus 100 € for the second portal, 75 € for the third and 50 € for each further portal.

**Combi-Special Ticket**

A Combi-Special Ticket is created with a configurator and comprises a combination of portals which differs from our default combinations in the Ticket Shop.

You choose at Combi-Special Tickets the portals where you want to publish when buying the respective ticket. Prices for Combi Special Tickets are as follows:

- Blue Combi Special Ticket: First portal 50 € plus 25 € for each additional portal.
- Red Combi Special Ticket: First portal 200 € plus 100 € for each additional portal.

The lower charge is applicable if the selected portal is also available as a regional combination with any of the before selected portals. If this is not the case, the higher charge is applied.
**Flex Ticket**

With Flex Tickets you decide at which portals to publish your ad when creating an offer, not when buying tickets. Additionally, you can select from all of our portals and are not restricted to any combination. A Flex Ticket could be called a plain ticket that can be validated for any of our portals. We offer our Flex Ticket as a Single-Portal Ticket (Flex-1) and as a Multi-Portal Ticket (Flex-2, Flex-3, etc.).

Flex Tickets differ in their digit only. The digit defines the number of portals where an ad can be published. A Flex-1 Ticket allows to publish an ad at one of our portals, with a Flex-4 Ticket an ad can be published at four of our portals. The prices for Combi Flex Tickets are as follows:

Blue Regional Ticket:
- First portal 50 € plus 25 € for each additional portal.

Red Regional Ticket:
- First portal 200 € plus 100 € for each additional portal

**COUPONS**

Our Coupons for the premium ads or our input service are available for 40 €.

**ADDITIONAL INFORMATION FOR ADVERTISEMENT FOR EVENTS AND PROGRAMS**

To publish an event or program, a red ticket is always required, no matter if the offer is aimed at students or graduates.