

## IMRAD

The most conventional form of presenting the findings of empirical research is the IMRAD format. The simple and clear IMRAD format is welcomed in undergraduate courses, in Bachelor, Masters and PhD dissertations, and in leading international journals.

### INTRODUCTION: Why?

- What makes this research important?
- Why do the issues or the findings matter?
- What was the aim of the study?
- What were the research question(s) and/ or hypotheses?
- What previous research has already been conducted in this area?

### METHODS: How?

- Which material/ informants/ groups/ etc. were involved in the study?
- Which methods were used to gather data and which were used to analyse the data?

### RESULTS: What?

- What is the answer to the research questions?
- Which specific data was generated? Were the hypotheses supported?

### AND

### DISCUSSION: So what?

- What do the results mean?
- How can they be interpreted?
- What conclusions can be drawn?
- To which broader issues are the specific findings relevant?
- What implications arise for future research, theory, policy or practice?

In dependence on:  
Macgilchrist, Felicitas, Academic Writing. UTB, 2014.  
Concept: Writing Centre of TU Dresden, 2018.

Further information on our support services, writing advice, workshops, writing marathon, etc. on our website: [www.tu-dresden.de/deinstudienerfolg/szd](http://www.tu-dresden.de/deinstudienerfolg/szd)