

## Kruse, Philipp. Dr. rer. nat

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### Personal information

**Date of birth** 20.01.1992 in Wernigerode/Harz, male  
**Institute** School of Science / Faculty of Psychology / Technische Universität Dresden  
Chair of Work- and Organizational Psychology, Zellescher Weg 17  
Phone: +49 (0) 351 463 33321  
E-Mail: philipp.kruse@tu-dresden.de  
**Positions** Research Associate (Postdoc) at the Chair of Work- and Organizational Psychology  
Erasmus+ Coordinator for Student Mobility at the Faculty of Psychology  
Master HPSTS Selection Panel Member

### Scientific Education and Academic Degrees

2024 Academic Notification at the School of Science, Technische Universität Dresden, Germany  
2019 Doctorate (Dr. rer. nat.; magna cum laude), Technische Universität Dresden, Germany  
2015 Master in Psychology (with distinction), Technische Universität Dresden, Germany  
2013 Bachelor in Psychology (good), Technische Universität Dresden, Germany

### Biosketch

#### Professional Scientific Experience

2016 - present Research Associate at the Chair of Work- and Organizational Psychology at TU Dresden  
2013 - 2015 Tutor for "Evaluation and Meta-Analysis" and "Advanced Multivariate Statistics" at the Chair of Methods of Psychology and Cognitive Modelling at TU Dresden  
2012-2013 Student Assistant at the Chair of Psychology of Learning and Instruction at TU Dresden

#### Scientific Memberships and Committees

2022 - present Academy of Management  
2022 Scientific Committee of the Business, Entrepreneurship & Innovation Conference  
2019 - present Editorial Board Member at International Entrepreneurship and Management Journal (IEMJ)  
2019 - present Scientific Committee of Social Sciences International Research Conference  
2017 - present German Psychological Society (DGPs)  
2017 - 2019 Academy of Management Annual Meetings Reviewer Board, Entrepreneurship Division

#### Original Publications – Peer-Reviewed Journals (18)

##### 2024/early online

- Kruse, P.** (early online). Chance to shine or heading for disaster? – Exploring German social enterprises' stakeholder communication facing COVID-19-induced lockdowns. *Journal of Social Entrepreneurship*.
- Kruse, P.**, Chipeta, E. M., Surujlal, J., & Wegge, J. (early online). Development and validation of a new social entrepreneurial intention scale in South Africa and Germany. *Journal of Social Entrepreneurship*.
- Kruse, P.**, Chipeta, E. M., & Venter, R. (2024). Do good and measure well! – examining the validity of two positive social change measurements in South African social enterprises. *Journal of Entrepreneurship in Emerging Economies*, 16(5), 1298-1318.
- Kruse, P.**, & Kamau, P. W. (2024). Looking Through the Entrepreneurial Kaleidoscope—Examining Stereotypes Against Commercial, Social, Environmental, and Community Entrepreneurs in Kenya and Germany. *Administrative Sciences*, 14(11), 302-325.

**Kruse, P., & Marquardt, J.** (early online). How Does Gender Self-Stereotyping Influence Entrepreneurial Intention Formation? – An Empirical Investigation of Nascent Commercial and Social Entrepreneurs. *Journal of Entrepreneurship*.

**Kruse, P. & Wegge, J.** (2024). A constructive error management culture promotes innovation and corporate social responsibility: A multi-level analysis in ten countries. *German Journal of Human Resource Management*, 38(2), 111-139.

## 2023

**Kruse, P.,** Chipeta, E. M., & Ueberschär, I. (2023). What keeps social entrepreneurs happy? Exploring personality, work design, external support, and social impact as resources of social entrepreneurs' mental well-being. *Sustainability*, 15(5), 4109-4131.

**Kruse, P. & Rosing, F.** (2023). An experimental investigation of perceived differences in personality and leadership attributes of social entrepreneurs compared to for profit entrepreneurs and non-profit organisations leaders. *The Journal of Entrepreneurship*, 32(1), 75-110.

Wach, D., **Kruse P.**, Costa, S., & Moriano, J. A. (2023). Exploring social and commercial entrepreneurial intentions from the Theory of Planned Behaviour perspective: A cross-cultural study among Namibian and German students. *Journal of Social Entrepreneurship*, 14(2), 226-247.

## 2022

Bergner S., Palmer C., Devaney M., & **Kruse P.** (2022) A framework for antecedents of social entrepreneurial intention: Empirical evidence and research agenda. *Frontiers in Psychology*, 13, 1-16.

Chipeta, E. M., Venter, R., & **Kruse, P.** (2022). Measuring the role of reductive bias in social enterprise formation: Development and validation of a social entrepreneurial intention bias scale. *Journal of Social Entrepreneurship*, 13(2), 164-182.

**Kruse, P.,** Chipeta, E. M., & Venter, R. (2022). A risky way of doing good – Combining personality and cognitive variables in a new hierarchical model of investment risk-taking in social entrepreneurship. *Journal of African Business*, 23(3), 775-793.

## 2021

**Kruse, P.** (2021). Exploring international and inter-sector differences of social enterprises in the UK and India. *Sustainability*, 13(11), 5870-5888.

**Kruse, P.,** Wach, D., & Wegge J. (2021). What motivates social entrepreneurs? - a meta-analysis on predictors of social entrepreneurial intention. *Journal of Small Business Management*, 59(3), 477-508.

## 2020

Chipeta, E. M., **Kruse, P.,** & Surujlal, J. (2020). Effects of gender on antecedents to social entrepreneurship among university students in South Africa. *International Journal of Business and Management Studies*, 12(1), 18-33.

**Kruse, P.** (2020a). Can there only be one? – An empirical comparison of four models on social entrepreneurial intention formation. *International Entrepreneurship and Management Journal*, 16(2), 641-665.

**Kruse, P.** (2020b). Spreading entrepreneurial news - investigating media influence on social entrepreneurial antecedents. *Green Finance*, 2(3), 284-301.

2019

**Kruse, P.**, Wach, D., Costa, S., & Moriano, J. A. (2019). Values matter, don't they? – Combining Theory of Planned Behavior and personal values as predictors of social entrepreneurial intention. *Journal of Social Entrepreneurship*, 10(1), 55-83.

### **Original Publications – Peer-Reviewed Book Chapters (1)**

**Kruse, P.** (2022). Soziales Unternehmertum – eine neue Form des sozial nachhaltigen Wirtschaftens. In B. Badura, A. Ducki, M. Meyer, & H. Schröder (Eds.), *Fehlzeiten-Report 2022 – Verantwortung und Gesundheit* (pp. 251-259). Berlin: Springer.

### **Reviewer Experience (selection)**

- Entrepreneurship Theory & Practice
- Journal of Business Venturing
- International Entrepreneurship and Management Journal
- International Small Business Journal
- Journal of Entrepreneurship
- Journal of Social Entrepreneurship
- Journal of Small Business and Enterprise Development
- Sustainability

### **International Collaborations (selection)**

- Ute Stephan (King's College, London, UK)
- Eleanor Meda Chipeta (University of the Witwatersrand, Johannesburg, South Africa)
- Robert Venter (University of the Witwatersrand, Johannesburg, South Africa)
- Abdullah Gök (University of Exeter, Exeter, UK)
- Carolyn McMillan (University of Strathclyde, Glasgow, UK)
- Jhalukpreya Surujlal (North-West University, Johannesburg, South Africa)
- Juan Antonio Moriano (Universidad Nacional de Educación a Distancia, Madrid, Spain)
- Sabine Bergner (Graz University, Graz, Austria)
- Sílvia Dos Santos Fernandes Costa (University College Groningen, Groningen, The Netherlands)

### **Teaching Experience (German and English)**

- Entrepreneurship (Master and Bachelor Level)
- Personnel Psychology (Master and Bachelor Level)
- Work and Organizational Psychology (Master and Bachelor Level)
- Advanced Statistical Methods (Master and Bachelor Level)
- Thesis Supervision (Master and Bachelor Level)

## Teaching Awards

- 2024 Lecture Human Performance 1” (Work- and Organizational Psychology, Bachelor), Seminar “HPSTS-WP1” (Research & Intervention in Work- and Organizational Psychology, Master)
- 2023 Seminar “Human Performance 2” (Personnel Psychology, Bachelor)
- 2022 Seminars “Human Performance 1” (Work- and Organizational Psychology, Bachelor), “Human Performance 2” (Personnel Psychology, Bachelor), and “HPSTS-WP1” (Research & Intervention in Work- and Organizational Psychology, Master)
- 2020 Seminar “Human Performance 1” (Work- and Organizational Psychology, Bachelor)
- 2019 Seminar “Psychology of Social Entrepreneurship” (Entrepreneurship; Bachelor and Master)
- 2013 Tutorials “Evaluation and Meta-Analysis” and “Advanced Multivariate Statistics” (Bachelor and Master)

## Scientific Awards and Honors

- 2023 Top Contributor publishing Social Entrepreneurship Research (<https://doi.org/10.1016/j.techfore.2023.122516>; Table 6)
- 2022 Excellent Reviewer Notification by Entrepreneurship Theory & Practice
- 2021 Excellent Reviewer Notification by Journal of Small Business and Enterprise Development
- 2018 Best Reviewer Award (Entrepreneurship Section) at the Academy of Management Annual Meeting in Chicago, IL
- 2016 Ehrenfried-Walter-von-Tschirnhaus-Certificate and Werner-Straub-Prize for Extraordinary Achievement at the School of Science, TU Dresden

## Invited Talks

- 06/2021 Keynote Speaker at “ICSB Humane Entrepreneurship Conference”
- 06/2021 Colloquium on Empirical Research in Psychology (University Koblenz/Landau, Germany)
- 01/2021 Expert Talk on Social Entrepreneurship (German Economy Foundation)

## Funding Experience

Funder	Project Title	Year	Role	Funding applied for	Status
Graduiertenakademie (Graduate Academy) at TU Dresden	Travel Grant for International Conference Visits	2017	Applicant	1,500€	Granted
Deutsche Forschungsgemeinschaft (DFG, German Research Foundation)	<i>The Impact of Social Goals, Social Means, and Mission Drifts on Performance and Well-Being in Commercial and Social Enterprises</i> Research Proposal	2023	1 <sup>st</sup> Applicant (2 <sup>nd</sup> Applicant: Prof. Dr. Ute Stephan)	150,000€	Rejected after revision

DFG	<i>Nachhaltige proaktive menschenwürdige Arbeitsgestaltung in der modernen Arbeitswelt (ProHumane)</i> Priority Programme	2024	PI (Coordinator: Prof. Dr. Oliver Sträter, Kassel University)	12.8 million (Own Share: appx. 300,000€)	Rejected, revision in preparation
Transcampus/Federal Ministry of Education and Research (BMBF)	<i>Exploring the impact of entrepreneurs' sex and gender on social enterprise success perceptions</i>	2024	Applicant	Appx. 12,000€	Rejected
Federal Ministry of Education and Research (BMBF)	<i>Sinnhafte Lehrstellensuche mit Ikigai-Metrik (SLIM)</i>	2024	PI (Coordinator: Center for Open Digital Innovation and Participation; TU Dresden)	700,000€ (Own Share: appx. 100,000€)	Submitted, decision due in March 2025

### Listings

- 01/2021 List Position 2 for Junior-Professorship (W1) "Psychology of Entrepreneurship" at WWU Münster
- 04/2024 List Position 3 for Professorship (W2) "Psychologie" at HS Schmalkalden

### Practical Work Experience

- 2013 - 2016 Work and Organizational Psychologist at extra tuition centre "Leichter Lernen" in Schwarzenberg/Ergebirge

Dresden, January 2025