

Kruse, Philipp. Dr. rer. nat

Personal information

Date of birth 20.01.1992 in Wernigerode/Harz, male
Institute School of Science / Faculty of Psychology / Technische Universität Dresden
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Positions Research Associate (Postdoc) at the Chair of Work- and Organizational Psychology
Erasmus+ Coordinator for Student Mobility at the Faculty of Psychology

Scientific Education and Academic Degrees

2019 Doctorate (Dr. rer. nat.; magna cum laude), Technische Universität Dresden, Germany
2015 Master in Psychology (with distinction), Technische Universität Dresden, Germany
2013 Bachelor in Psychology, Technische Universität Dresden, Germany

Biosketch

Professional Scientific Experience

2016 - present Research Associate at the Chair of Work- and Organizational Psychology at TU Dresden
2013 - 2015 Tutor for "Evaluation and Meta-Analysis" and "Advanced Multivariate Statistics" at the Chair of Methods of Psychology and Cognitive Modelling at TU Dresden
2012-2013 Student Assistant at the Chair of Psychology of Learning and Instruction at TU Dresden

Scientific Memberships and Committees

2022 - present Academy of Management
2022 Scientific Committee of the Business, Entrepreneurship & Innovation Conference
2019 - present Editorial Board Member at International Entrepreneurship and Management Journal (IEMJ)
2019 - present Scientific Committee of Social Sciences International Research Conference
2017 - present German Psychological Society (DGPs)
2017 - 2019 Academy of Management Annual Meetings Reviewer Board, Entrepreneurship Division

Publications – Peer-Reviewed Journals (14)

- Bergner S., Palmer C., Devaney M., & **Kruse P.** (2022) A framework for antecedents of social entrepreneurial intention: Empirical evidence and research agenda. *Frontiers in Psychology*, 13, 1-16.
- Chipeta, E. M., **Kruse, P.**, & Surujlal, J. (2020). Effects of gender on antecedents to social entrepreneurship among university students in South Africa. *International Journal of Business and Management Studies*, 12(1), 18-33.
- Chipeta, E. M., Venter, R., & **Kruse, P.** (2022). Measuring the role of reductive bias in social enterprise formation: Development and validation of a social entrepreneurial intention bias scale. *Journal of Social Entrepreneurship*, 13(2), 164-182.
- Kruse, P.** (2020a). Can there only be one? – An empirical comparison of four models on social entrepreneurial intention formation. *International Entrepreneurship and Management Journal*, 16(2), 641-665.
- Kruse, P.** (2020b). Spreading entrepreneurial news - investigating media influence on social entrepreneurial antecedents. *Green Finance*, 2(3), 284-301.
- Kruse, P.** (2021). Exploring international and inter-sector differences of social enterprises in the UK and India. *Sustainability*, 13(11), 5870-5888.

- Kruse, P.**, Chipeta, E. M., Surujlal, J., & Wegge, J. (early online). Development and validation of a new social entrepreneurial intention scale in South Africa and Germany. *Journal of Social Entrepreneurship*.
- Kruse, P.**, Chipeta, E. M., & Ueberschär, I. (2023). What keeps social entrepreneurs happy? Exploring personality, work design, external support, and social impact as resources of social entrepreneurs' mental well-being. *Sustainability*, 15(5), 4109-4131.
- Kruse, P.**, Chipeta, E. M., & Venter, R. (2022). A risky way of doing good – Combining personality and cognitive variables in a new hierarchical model of investment risk-taking in social entrepreneurship. *Journal of African Business*, 23(3), 775-793.
- Kruse, P.**, Chipeta, E. M., & Venter, R. (early online). Do good and measure well! – examining the validity of two positive social change measurements in South African social enterprises. *Journal of Entrepreneurship in Emerging Economies*.
- Kruse, P.**, & Rosing, F. (early online). An experimental investigation of perceived differences in personality and leadership attributes of social entrepreneurs compared to for profit entrepreneurs and non-profit organisations leaders. *The Journal of Entrepreneurship*.
- Kruse, P.**, Wach, D., Costa, S., & Moriano, J. A. (2019). Values matter, don't they? – Combining Theory of Planned Behavior and personal values as predictors of social entrepreneurial intention. *Journal of Social Entrepreneurship*, 10(1), 55-83.
- Kruse, P.**, Wach, D., & Wegge J. (2021). What motivates social entrepreneurs? - a meta-analysis on predictors of social entrepreneurial intention. *Journal of Small Business Management*, 59(3), 477-508.
- Wach, D., **Kruse P.**, Costa, S., & Moriano, J. A. (early online). Exploring social and commercial entrepreneurial intentions from the Theory of Planned Behaviour perspective: a cross-cultural study among Namibian and German students. *Journal of Social Entrepreneurship*.

Publications – Peer-Reviewed Book Chapters (1)

- Kruse, P.** (2022). Soziales Unternehmertum – eine neue Form des sozial nachhaltigen Wirtschaftens. In B. Badura, A. Ducki, M. Meyer, & H. Schröder (Eds.), *Fehlzeiten-Report 2022 – Verantwortung und Gesundheit* (pp. 251-259). Berlin: Springer.

Funding

- Kruse, P.** (in revision) *The impact of social goals, social means, and mission drifts on performance and well-being in commercial and social enterprises*.
Research proposal submitted to German Research Foundation (DFG-Grant Application).

Reviewer Experience (selection)

- Entrepreneurship Theory & Practice
- International Entrepreneurship and Management Journal
- International Small Business Journal
- Journal of Entrepreneurship
- Journal of Social Entrepreneurship
- Journal of Small Business and Enterprise Development
- Sustainability

International Collaborations (selection)

- Ute Stephan (King`s College, London, UK)
- Eleanor Meda Chipeta (University of the Witwatersrand, Johannesburg, South Africa)
- Robert Venter (University of the Witwatersrand, Johannesburg, South Africa)
- Jhalukpreya Surujlal (North-West University, Johannesburg, South Africa)
- Juan Antonio Moriano (Universidad Nacional de Educación a Distancia, Madrid, Spain)
- Sabine Bergner (Graz University, Graz, Austria)
- Sílvia Dos Santos Fernandes Costa (University College Groningen, Groningen, The Netherlands)

Teaching Experience (German and English)

- Entrepreneurship (Master and Bachelor Level)
- Personnel Psychology (Master and Bachelor Level)
- Work and Organizational Psychology (Master and Bachelor Level)
- Advanced Statistical Methods (Master and Bachelor Level)
- Thesis Supervision (Master and Bachelor Level)

Teaching Awards

- 2022 Seminars “Human Performance 1” (Work- and Organizational Psychology, Bachelor), “Human Performance 2” (Personnel Psychology, Bachelor), and “HPSTS-WP1” (Research & Intervention in Work- and Organizational Psychology, Master)
- 2020 Seminar “Human Performance 1” (Work- and Organizational Psychology, Bachelor)
- 2019 Seminar “Psychology of Social Entrepreneurship” (Entrepreneurship; Bachelor and Master)
- 2013 Tutorials “Evaluation and Meta-Analysis” and “Advanced Multivariate Statistics” (Bachelor and Master)

Scientific Awards and Honors

- 2022 Excellent Reviewer Notification by Entrepreneurship Theory & Practice
- 2021 Excellent Reviewer Notification by Journal of Small Business and Enterprise Development
- 2018 Best Reviewer Award (Entrepreneurship Section) at the Academy of Management Annual Meeting in Chicago, IL
- 2016 Ehrenfried-Walter-von-Tschirnhaus-Certificate and Werner-Straub-Prize for Extraordinary Achievement at the School of Science, TU Dresden

Invited Talks

- 06/2021 Keynote Speaker at “ICSB Humane Entrepreneurship Conference”
- 06/2021 Colloquium on Empirical Research in Psychology (University Koblenz/Landau, Germany)
- 01/2021 Expert Talk on Social Entrepreneurship (German Economy Foundation)

Listings

01/2021 List Position 2 for Junior-Professorship (W1) "Psychology of Entrepreneurship" at WWU Münster

Dresden, May 2023