Diplomarbeit
zum Thema:

Entrepreneurship in higher education –
Can Entrepreneurship be learned as a set of competencies?

**Project background**

Numerous programs for entrepreneurs launched by the European Commission illustrate the recognition of entrepreneurship's importance today. Because universities are privileged fields for entrepreneurship education, this international research project is targeted at verifying the effectiveness of an entrepreneurship course on opportunity recognition. First and foremost, our aim is to answer the question how recognition of business opportunities and their preliminary evaluation can be trained. Based on cognitive theory, a training on learning and developing entrepreneurial competencies has been developed and is to be conducted with 100 German and 100 Portuguese students. This will take place as part of an international project in cooperation between ISCTE-IUL University Institute of Lisbon and TU Dresden.

**Possible research questions**

- Testing the validity of a questionnaire to measure opportunity recognition
- Evaluation of the effectiveness of a course on entrepreneurial competencies
- Analysis of cross-cultural differences in opportunity recognition among German and Portuguese students

**Requirements**

- Applicants should be fluent in English
- Interest in providing trainings is more than welcome
- Basic skills in AMOS is preferable
Our offer

A competent and supportive international research team will supervise you constantly. We have expertise in statistics, conducting trainings, and the psychology of entrepreneurship. Ideally, a joint publication will follow from your diploma thesis. You may write your diploma thesis either in German or in English (the latter preferable). You can start to work on your thesis from October 2012!

Important references


Contact

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