

The Rector / Directorate 7 – Communication and Marketing

Data protection declaration for the processing of personal data in the context of the TUD advent calendar competition organized by TUD Dresden University of Technology's Social Media Team.

For what purpose will personal data be processed?

We use participants' personal data to conduct the competition and inform them of any winnings.

Who is responsible for data processing and to whom can data subjects turn?

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TUD Dresden University of Technology
Data Protection Officer
Mr. Jens Syckor
01062 Dresden
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What is the legal basis for the processing of personal data?

The legal basis for the processing of data for the aforementioned purposes is Art. 6 para. 1 and subpara. 1 lit. a GDPR (Consent).

What personal data will be processed?

The following personal data will be collected and processed:

- Instagram profile name of the participants
- First name and last name of the participants
- Email address of the participants

By participating in the competition, participants agree that, should they win, their contact details will be passed on to the organizer for the purpose of arranging the handover of the prize. Participants are responsible for ensuring that the address provided is correct.

How will personal data be processed and how long will it be stored?

We use participants' personal data to conduct the competition and inform them of any winnings. All of the participants' personal data will be stored and used exclusively for the purpose of conducting and managing the competition. Participants may at any time revoke their consent to participate in the competition. Revocation must be addressed to:

TUD Dresden University of Technology
Directorate 7 – Communication and Marketing
Unit 7.2 Media Relations
01062 Dresden

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We store personal data related to participation in the competition until its conclusion and for a further six months in case of follow-up questions. We store the winners' data until the statutory limitation periods expire.

Will personal data be transferred to third parties?

Data will not be transferred to third parties.

Will personal data be published?

The organizer will not publish any personal data.

What general rights do data subjects have?

Voluntariness and withdrawal (Art. 7 para. 3 GDPR)

The submission of personal data is voluntary. You can refuse or withdraw your consent at any time without stating a reason to the person responsible for the data. Your personal data will then not be processed any further and will be deleted immediately. Participation in the competition will then no longer be possible.

Right of access to personal data (Art. 15 GDPR)

You have the right to obtain information on the data processed concerning your person, as well as the potential recipients of this data, at any time. You are entitled to a reply within one month after the responsible party receives the request for information.

Right to rectification, erasure and restriction (Art. 16-18 GDPR)

You may request that TU Dresden correct or erase your personal data and/or restrict its processing at any time.

Right to data portability (Art. 20 GDPR)

You may request that the responsible party send you your personal data in a machine-readable form. Alternatively, you can request the direct transfer of your personal data to a different responsible party, insofar as this is possible.

Right to lodge a complaint (Art. 77 GDPR)

You can contact TU Dresden's Data Protection Officer (see above) at any time and, in the case of a complaint pursuant to Art. 77 GDPR, the supervisory authority for data protection.

Responsible supervisory authority:
TUD Dresden University of Technology:

Saxon Data Protection and Transparency Officer
Dr. Juliane Hundert
Devrientstraße 5
01067 Dresden
Tel.: +49 (0) 351 85471 101
Email: post@sdtb.sachsen.de
www.datenschutz.sachsen.de

Please note: To claim your rights, it is sufficient to notify Benjamin Griebel in writing (via email, letter, see above). However, this can only be done if the processed data allows for the identification of your person.