

Zentrum für Internationale Studien
School of International Studies (ZIS)
TU Dresden

‘The Chinese Economic Development Model and what it means for the
Corporate World’

A presentation by:

Dr Marcus Schütz



Summary: China’s economy is entering a new stage in its development and this lecture will address, from a corporate viewpoint, how China will change in the future, its megatrends, economic reform and restructuring of State Owned Enterprises, FDI, ODI drawing on practical examples in the Automotive and Tech Industries.

Biography: Dr. Marcus Schütz was Head of Corporate Strategy of Volkswagen Group China, and worked for Bosch, The Boston Consulting Group and was CEO and board member of various investment and advisory companies. He teaches Executives and EMBA’s around the world, and advises PE and firms in the producing industries.

This lecture forms part of the MA in Global Political Economy at ZIS and will be held in **Room HSZ 201 on Tuesday 13 June between 18:40 to 19:30 followed by 30 minutes for discussion.**

All welcome – not only ZIS students